

## ORDER



Orders	Order / Rev:	24984
	Alt Order #:	26034184
	Product Desc:	Issue
	Estimate:	6514
	Flight Dates:	10/09/18 - 10/15/18
	Original Date / Rev:	06/15/18 / 10/09/18
	Order Type:	GENERAL

KTVN

Primary AE:	Katz Washington, DC
Sales Office:	K-DC
Sales Region:	NAT

Agency	Name:	Waterfront Strategies
	Buying Contact:	
	Billing Contact:	
		3050 K St NW STE 100
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Senate Majority PAC
	Demographic:	A35+
	Product Codes:	Political - Issues / Proposition
	Priority:	P-01
	Revenue Code 1:	AGENCY
	Revenue Code 2:	POL
	Revenue Code 3:	POL-ISS

New Business Thru:	
Order Separation:	00:27:00
Advertiser External ID:	
Agency External ID:	
Unit Code:	General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/15/18	138	\$149,750.00	\$127,287.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	138	\$149,750.00	\$127,287.50	0.00
Totals	138	\$149,750.00	\$127,287.50	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
KTVN	44%	\$149,750.00
Market	100%	\$340,340.91

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAME	2%	\$6,806.82
KNPB	0%	\$0.00
KNVV	0%	\$0.00
KOLO	43%	\$146,346.59
KREN	0%	\$0.00
KRNS	0%	\$0.00
KRNV	11%	\$37,437.50
KRXI	0%	\$0.00
MNPB	0%	\$0.00
ONPB	0%	\$0.00
QOLO	0%	\$0.00
UNKWN	0%	\$0.00

**REVISED**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/09/18	10/15/18	M-F 2 News @ 5a M-F Local News @ 5a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	MTWTF--	:30	3	\$600.00	P-01	0.00	NM	3	\$1,800.00

Advertiser:	Senate Majority PAC
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KTVN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Channel 2 AM News at 5a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/09/18	10/15/18	MTWTF--		3			\$600.00		0.00				
2	All	10/09/18	10/15/18	M-F 2 News @ 5a M-F Local News @ 5a	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	MTWTF--	:30	4	\$600.00	P-01	0.00	NM	4	\$2,400.00
Channel 2 AM News at 5a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/09/18	10/15/18	MTWTF--		4			\$600.00		0.00				
3	All	10/09/18	10/15/18	M-F 2 News @ 6a M-F Local News @ 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	MTWTF--	:30	5	\$750.00	P-01	0.00	NM	5	\$3,750.00
Channel 2 AM News at 6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/09/18	10/15/18	MTWTF--		5			\$750.00		0.00				
4	All	10/09/18	10/15/18	M-F 2 News @ 6a M-F Local News @ 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	5	\$750.00	P-01	0.00	NM	5	\$3,750.00
Channel 2 AM News at 6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/09/18	10/15/18	MTWTF--		5			\$750.00		0.00				
E 5	All	10/09/18	10/15/18	M-F CBS This Morning M-F CBS This Morning	CM	7:00 AM-9:00 AM	MTWTF--	:30	11	\$750.00	P-01	0.00	NM	11	\$8,250.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/09/18	10/15/18	MTWTF--		11			\$750.00		0.00				
6	All	10/13/18	10/13/18	CBS Saturday Morning CBS Saturday Morning	CM	5:00 AM-7:00 AM	-----S-	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
CBS This Morning-Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	-----S-		1			\$250.00		0.00				
7	All	10/14/18	10/14/18	Su 6-7a Su	CM	6:00 AM-7:00 AM	-----S	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
Observations/Face The State															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	-----S		1			\$250.00		0.00				
8	All	10/14/18	10/14/18	CBS Sunday Morning 7-8M CBS Sunday Morning		7:00 AM-8:30 AM	-----S	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
Sunday Morning On CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	-----S		1			\$750.00		0.00				
9	All	10/14/18	10/14/18	Face the Nation 830a Face The Nation	CM	8:30 AM-9:00 AM	-----S	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
Face The Nation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	-----S		1			\$750.00		0.00				
10	All	10/09/18	10/15/18	M-F 9-10a M-F	CM	9:00 AM-10:00 AM	MTWTF--	:30	4	\$2,000.00	P-01	0.00	NM	4	\$8,000.00
Let's Make A Deal															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/09/18	10/15/18	MTWTF--		4			\$2,000.00		0.00				
11	All	10/09/18	10/15/18	M-F 10-11a M-F	CM	10:00 AM-11:00 AM	MTWTF--	:30	5	\$2,000.00	P-01	0.00	NM	5	\$10,000.00
Price Is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/09/18	10/15/18	MTWTF--		5			\$2,000.00		0.00				

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Flight Dates: 10/09/18 - 10/15/18

Advertiser: Senate Majority PAC  
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/09/18	10/15/18	MTWTF--			5		\$250.00	0.00					
14	All	10/09/18	10/15/18	M-F CBS Afternoon RTFCM M-F CBS Afternoon RTR		12:30 PM-2:00 PM	MTWTF--	:30	4	\$250.00	P-01	0.00	NM	4	\$1,000.00
Bold & Beautiful/The Talk															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/09/18	10/15/18	MTWTF--			4		\$250.00	0.00					
15	All	10/09/18	10/15/18	M-F 2-3p M-F	CM	2:00 PM-3:00 PM	MTWTF--	:30	4	\$250.00	P-01	0.00	NM	4	\$1,000.00
The People's Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/09/18	10/15/18	MTWTF--			4		\$250.00	0.00					
E 16	All	10/09/18	10/15/18	M-F 3-4p M-F	CM	3:00 PM-4:00 PM	MTWTF--	:30	4	\$300.00	P-01	0.00	NM	4	\$1,200.00
The People's Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/09/18	10/15/18	MTWTF--			4		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/09/18-10/15/18		M-F 3-4p See MG 16.5,16.6,16.7,16.8 [Program Change] People's Court 2-3P		3:00 PM-4:00 PM	MTWThF----	:30		<del>(\$300.00)</del>		0.00	NM		
2	All	10/09/18-10/15/18		M-F 3-4p See MG 16.5,16.6,16.7,16.8 [Program Change] People's Court 2-3P		3:00 PM-4:00 PM	MTWThF----	:30		<del>(\$300.00)</del>		0.00	NM		
3	All	10/09/18-10/15/18		M-F 3-4p See MG 16.5,16.6,16.7,16.8 [Program Change] People's Court 2-3P		3:00 PM-4:00 PM	MTWThF----	:30		<del>(\$300.00)</del>		0.00	NM		
4	All	10/09/18-10/15/18		M-F 3-4p See MG 16.5,16.6,16.7,16.8 [Program Change] People's Court 2-3P		3:00 PM-4:00 PM	MTWThF----	:30		<del>(\$300.00)</del>		0.00	NM		
5	All	10/09/18-10/15/18		M-F 2-3p Ⓜ MG for 16.2,16.1,16.3,16.4		2-3p	MTWThF----	:30		\$300.00		0.00	NM		
6	All	10/09/18-10/15/18		M-F 2-3p Ⓜ MG for 16.2,16.1,16.3,16.4		2-3p	MTWThF----	:30		\$300.00		0.00	NM		
7	All	10/09/18-10/15/18		M-F 2-3p Ⓜ MG for 16.2,16.1,16.3,16.4		2-3p	MTWThF----	:30		\$300.00		0.00	NM		
8	All	10/09/18-10/15/18		M-F 2-3p Ⓜ MG for 16.2,16.1,16.3,16.4		2-3p	MTWThF----	:30		\$300.00		0.00	NM		
E 17	All	10/09/18	10/15/18	M-F 4-5p M-F	CM	4:00 PM-5:00 PM	MTWTF--	:30	5	\$650.00	P-01	0.00	NM	5	\$3,250.00
Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/09/18	10/15/18	MTWTF--			5		\$650.00	0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/18	10/15/18	MTWTF--					5	\$650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/09/18-10/15/18 M-F 4-5p		See MG 17.6,17.7,17.8,17.9,17.10 [Program Change] Ellen 3-4P		4:00 PM-5:00 PM	MTWThF-----	:30		<del>(\$650.00)</del>		0.00	NM		
2	All	10/09/18-10/15/18 M-F 4-5p		See MG 17.6,17.7,17.8,17.9,17.10 [Program Change] Ellen 3-4P		4:00 PM-5:00 PM	MTWThF-----	:30		<del>(\$650.00)</del>		0.00	NM		
3	All	10/09/18-10/15/18 M-F 4-5p		See MG 17.6,17.7,17.8,17.9,17.10 [Program Change] Ellen 3-4P		4:00 PM-5:00 PM	MTWThF-----	:30		<del>(\$650.00)</del>		0.00	NM		
4	All	10/09/18-10/15/18 M-F 4-5p		See MG 17.6,17.7,17.8,17.9,17.10 [Program Change] Ellen 3-4P		4:00 PM-5:00 PM	MTWThF-----	:30		<del>(\$650.00)</del>		0.00	NM		
5	All	10/09/18-10/15/18 M-F 4-5p		See MG 17.6,17.7,17.8,17.9,17.10 [Program Change] Ellen 3-4P		4:00 PM-5:00 PM	MTWThF-----	:30		<del>(\$650.00)</del>		0.00	NM		
6	All	10/09/18-10/15/18 M-F 3-4p		MG for 17.5,17.2,17.4,17.1,17.3		3-4p	MTWThF-----	:30		\$650.00		0.00	NM		
7	All	10/09/18-10/15/18 M-F 3-4p		MG for 17.5,17.2,17.4,17.1,17.3		3-4p	MTWThF-----	:30		\$650.00		0.00	NM		
8	All	10/09/18-10/15/18 M-F 3-4p		MG for 17.5,17.2,17.4,17.1,17.3		3-4p	MTWThF-----	:30		\$650.00		0.00	NM		
9	All	10/09/18-10/15/18 M-F 3-4p		MG for 17.5,17.2,17.4,17.1,17.3		3-4p	MTWThF-----	:30		\$650.00		0.00	NM		
10	All	10/09/18-10/15/18 M-F 3-4p		MG for 17.5,17.2,17.4,17.1,17.3		3-4p	MTWThF-----	:30		\$650.00		0.00	NM		
18	All	10/09/18	10/15/18	M-F 2 News @ 5p M-F Local News @ 5p	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$1,500.00	P-01	0.00	NM	5	\$7,500.00
				Channel 2 News at 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/18	10/15/18	MTWTF--					5	\$1,500.00		0.00			
19	All	10/09/18	10/15/18	M-F 2 News @ 530p M-F Local News @ 530p	CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$1,500.00	P-01	0.00	NM	5	\$7,500.00
				Channel 2 News at 5:30p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/18	10/15/18	MTWTF--					5	\$1,500.00		0.00			
20	All	10/09/18	10/15/18	M-F 2 News @ 630p M-F Local News @ 630p	CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$1,500.00	P-01	0.00	NM	5	\$7,500.00
				Channel 2 News at 6:30p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/18	10/15/18	MTWTF--					5	\$1,500.00		0.00			
21	All	10/09/18	10/15/18	M-F 2 News @ 7p M-F Local News @ 7p	CM	7:00 PM-7:30 PM	MTWTF--	:30	5	\$1,500.00	P-01	0.00	NM	5	\$7,500.00
				Channel 2 News at 7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/18	10/15/18	MTWTF--					5	\$1,500.00		0.00			
22	All	10/13/18	10/13/18	Sa-Su 2 News @ 5p Sa-Su Local News @ 5p	CM	5:00 PM-5:30 PM	-----S-	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
				Channel 2 News 5p Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S-					1	\$750.00		0.00			
23	All	10/13/18	10/13/18	Sa-Su 2 News @ 630p Sa-Su Local News @ 630p	CM	6:30 PM-7:00 PM	-----S-	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
				Channel 2 News 630p Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S-					1	\$750.00		0.00			
24	All	10/13/18	10/13/18	Raiders Silver & Black Raiders Silver & Black	CM	7:00 PM-7:30 PM (7:00 PM-7:30 PM)	-----S-	:30	1	\$475.00	P-01	0.00	NM	1	\$475.00

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Estimate:	6514

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Silver & Black Show (Raiders Coach Show)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	-----S-		1			\$475.00		0.00				
25	All	10/14/18	10/14/18	Sa-Su 2 News @ 5p Sa-Su Local News @ 5p	CM	5:00 PM-5:30 PM	-----S	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
Channel 2 News 5p Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	-----S		1			\$1,000.00		0.00				
26	All	10/14/18	10/14/18	Sa-Su 2 News @ 630p Sa-Su Local News @ 630p	CM	6:30 PM-7:00 PM	-----S	:30	1	\$1,250.00	P-01	0.00	NM	1	\$1,250.00
Channel 2 News 630p Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	-----S		1			\$1,250.00		0.00				
27	All	10/09/18	10/15/18	M-F 730-8p M-F	CM	7:30 PM-8:00 PM	MTWTF--	:30	5	\$1,000.00	P-01	0.00	NM	5	\$5,000.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/09/18	10/15/18	MTWTF--		5			\$1,000.00		0.00				
28	All	10/15/18	10/15/18	Monday Prime Hour 3 Monday	CM	10:00 PM-11:00 PM	-----	:30	1	\$1,250.00	P-01	0.00	NM	1	\$1,250.00
Bull															
[Based on the Nov'15 actual, applied to the TP viewing levels.]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/18	10/21/18	M-----		1			\$1,250.00		0.00				
29	All	10/09/18	10/09/18	Tuesday Prime Hour 1 Tuesday	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$5,000.00	P-01	0.00	NM	1	\$5,000.00
NCIS-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	-T-----		1			\$5,000.00		0.00				
30	All	10/09/18	10/09/18	Tuesday Prime Hour 2 Tuesday	CM	9:00 PM-10:00 PM	-T-----	:30	1	\$2,500.00	P-01	0.00	NM	1	\$2,500.00
FBI-CBS															
[Based on the Nov'15 'NCIS' delivery, applied to the TP viewing levels.]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	-T-----		1			\$2,500.00		0.00				
31	All	10/09/18	10/09/18	Tuesday Prime Hour 3 Tuesday	CM	10:00 PM-11:00 PM	PI-T-----	:30	1	\$2,500.00	P-01	0.00	NM	1	\$2,500.00
NCIS: New Orleans-CBS															
[Based on the Nov'15 actual, applied to the TP viewing levels.]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	-T-----		1			\$2,500.00		0.00				
32	All	10/10/18	10/10/18	Wednesday Prime Hour 2 Wednesday	CM	9:00 PM-10:00 PM	--W----	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
Seal Team-CBS															
[Based on the avg. Oct'16/Nov'16 similarly skewing NCIS' avg. delivery , applied to the TP viewing levels.]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	--W----		1			\$1,000.00		0.00				
33	All	10/10/18	10/10/18	Wednesday Prime Hour 3 Wednesday	CM	10:00 PM-11:00 PM	PI--W----	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
Criminal Minds-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	--W----		1			\$1,000.00		0.00				
34	All	10/11/18	10/11/18	Thursday Prime Hour 1 Thursday	CM	8:00 PM-9:00 PM	---T---	:30	1	\$3,000.00	P-01	0.00	NM	1	\$3,000.00
Big Bang Theory/Young Sheldon-CBS															
[Based on the avg. Nov'16 'Big Bang Theory' delivery, applied to the T P viewing levels.]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	---T---		1			\$3,000.00		0.00				
35	All	10/11/18	10/11/18	Thursday Prime Hour 3 Thursday	CM	10:00 PM-11:00 PM	PI---T---	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
S.W.A.T.-CBS															
[Based on the similarly skewing Oct'16/Nov'16 'NCIS' avg. delivery, a pplied to the TP viewing levels.]															

Order / Rev: 24984  
 Alt Order #: 26034184  
 Flight Dates: 10/09/18 - 10/15/18

Advertiser: Senate Majority PAC  
 Product Desc: Issue  
 Estimate: 6514  
 KTVN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/08/18		10/08/18	10/14/18	---T---		1			\$1,000.00	0.00					
36	All	10/12/18	10/12/18	Friday Prime Hour 1 Friday	CM	8:00 PM-9:00 PM	----F--	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
		MacGyver-CBS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/08/18		10/08/18	10/14/18	----F--		1			\$1,000.00	0.00					
37	All	10/12/18	10/12/18	Friday Prime Hour 2 Friday	CM	9:00 PM-10:00 PM	----F--	:30	1	\$2,000.00	P-01	0.00	NM	1	\$2,000.00
		Hawaii Five-0-CBS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/08/18		10/08/18	10/14/18	----F--		1			\$2,000.00	0.00					
38	All	10/12/18	10/12/18	Friday Prime Hour 3 Friday	CM	10:00 PM-11:00 PM	----F--	:30	1	\$2,000.00	P-01	0.00	NM	1	\$2,000.00
		Blue Bloods-CBS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/08/18		10/08/18	10/14/18	----F--		1			\$2,000.00	0.00					
39	All	10/13/18	10/13/18	Saturday Prime Hour 1 Saturday	CM	8:00 PM-9:00 PM	-----S-	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
		Crimestime Saturday 8/7p-CBS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/08/18		10/08/18	10/14/18	-----S-		1			\$750.00	0.00					
40	All	10/13/18	10/13/18	Saturday Prime Hour 2 Saturday	CM	9:00 PM-10:00 PM	-----S-	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
		Crimestime Saturday 9/8p-CBS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/08/18		10/08/18	10/14/18	-----S-		1			\$750.00	0.00					
41	All	10/13/18	10/13/18	Saturday Prime Hour 3 Saturday	CM	10:00 PM-11:00 PM	-----S-	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
		48 Hours-CBS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/08/18		10/08/18	10/14/18	-----S-		1			\$750.00	0.00					
42	All	10/14/18	10/14/18	Sunday Prime Hour 1 Sunday	CM	7:00 PM-8:00 PM	-----S	:30	1	\$6,000.00	P-01	0.00	NM	1	\$6,000.00
		60 Minutes-CBS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/08/18		10/08/18	10/14/18	-----S		1			\$6,000.00	0.00					
43	All	10/14/18	10/14/18	Sunday Prime Hour 2 Sunday	CM	8:00 PM-9:00 PM	-----S	:30	1	\$2,000.00	P-01	0.00	NM	1	\$2,000.00
		God Friended Me													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/08/18		10/08/18	10/14/18	-----S		1			\$2,000.00	0.00					
44	All	10/14/18	10/14/18	Sunday Prime Hour 3 Sunday	CM	9:00 PM-10:00 PM	-----S	:30	1	\$2,000.00	P-01	0.00	NM	1	\$2,000.00
		NCIS: Los Angeles-CBS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/08/18		10/08/18	10/14/18	-----S		1			\$2,000.00	0.00					
45	All	10/14/18	10/14/18	Sunday Prime Hour 4 Sunday	CM	10:00 PM-11:00 PM	-----S	:30	1	\$2,000.00	P-01	0.00	NM	1	\$2,000.00
		Madam Secretary-CBS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/08/18		10/08/18	10/14/18	-----S		1			\$2,000.00	0.00					
46	All	10/09/18	10/15/18	M-F 2 News @ 11p M-F Local News @ 11p	CM	11:00 PM-11:35 PM	MTWTF--	:30	5	\$600.00	P-01	0.00	NM	5	\$3,000.00
		Channel 2 News at 11p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/09/18		10/09/18	10/15/18	MTWTF--		5			\$600.00	0.00					
47	All	10/13/18	10/13/18	Sa-Su 2 News @ 11p Sa-Su Local News @ 11p	CM	11:00 PM-11:35 PM	-----S-	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
		Channel 2 News at 11P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev: 24984  
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 Flight Dates: 10/09/18 - 10/15/18

Advertiser: Senate Majority PAC  
 Product Desc: Issue  
 Estimate: 6514  
 KTVN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/18		10/08/18	10/14/18	-----S-					1	\$600.00		0.00			
48	All	10/13/18	10/13/18	Raiders Silver & Black Raiders Silver & Black Silver & Black Show (Raiders Coach Show)	CM	11:35 PM-12:05 XI (11:35 PM-12:05 XM)	-----S-	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/18		10/08/18	10/14/18	-----S-					1	\$350.00		0.00			
49	All	10/14/18	10/14/18	Sa-Su 2 News @ 11p Sa-Su Local News @ 11p Channel 2 News at 11P	CM	11:00 PM-11:35 PI	-----S	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/18		10/08/18	10/14/18	-----S					1	\$600.00		0.00			
50	All	10/09/18	10/15/18	Late Show w/ S Colbert Late Show w/ S Colbert The Late Show-CBS	CM	11:35 PM-12:37 XI	MTWTF--	:30	5	\$350.00	P-01	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/09/18		10/09/18	10/15/18	MTWTF--					5	\$350.00		0.00			
51	All	10/09/18	10/15/18	Late Late Show w/ Cordem Late Late Show w/ Corden The Late Late Show-CBS	CM	12:37 XM-1:37 XM	MTWTF--	:30	5	\$175.00	P-01	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/09/18		10/09/18	10/15/18	MTWTF--					5	\$175.00		0.00			
52	All	10/13/18	10/13/18	NCAA FB Regular Season NCAA FB Regular Season SEC on CBS [Based on the avg. Sept'17/Oct'17/Nov'17 actuals.]	CM	12:30 PM-4:00 PM (12:30 PM-4:00 PM)	-----S-	:30	1	\$475.00	P-01	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/18		10/08/18	10/14/18	-----S-					1	\$475.00		0.00			
53	All	10/14/18	10/14/18	NFL Today NFL Today NFL Today [Based on the avg. Sept'17/Oct'17/Nov'17/Dec'17 actuals.]	CM	9:00 AM-10:00 AM	-----S	:30	1	\$475.00	P-01	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/18		10/08/18	10/14/18	-----S					1	\$475.00		0.00			
54	All	10/14/18	10/14/18	NFL Football AM Game NFL Football AM Game CBS NFL Sunday Early Game [Based on the avg. Sept'17/Oct'17/Nov'17/Dec'17 actuals.]	CM	10:00 AM-1:00 PM (10:00 AM-1:00 PM)	-----S	:30	1	\$6,000.00	P-01	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/18		10/08/18	10/14/18	-----S					1	\$6,000.00		0.00			
55	All	10/14/18	10/14/18	NFL Football PM Game NFL Football PM Game CBS NFL Sunday Late Game [Based on the avg. Sept'17/Oct'17/Nov'17/Dec'17 actuals.]	CM	1:00 PM-4:00 PM (1:00 PM-4:00 PM)	-----S	:30	1	\$6,000.00	P-01	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/18		10/08/18	10/14/18	-----S					1	\$6,000.00		0.00			
													Totals	138	\$149,750.00