



Rep: HRP  
Run On: Nov15/17 at 16:01

## REP BUYLINES

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Requested by: KPAX

E-Order#: 1842235 (Rev 0) Agy#30051383  
Station: KPAX-TV MISSOULA  
Agency: SMART MEDIA GROUP  
Advertiser: POLI/T DOWNING/R/SENMT  
Buyer: FRAN BERG

Hdl#: 8862233 (Mod 0.0)  
Dates: Nov20/17 - Nov27/17  
Prod1: DOWNING 4 US SENATE  
Prod2:  
Tel #:

Traffic#: 105324  
Salesperson: MATTHEW WURM (H)  
Est#: N20N26  
Demo: A35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rating RA50+	Imprsn A50+	Rep: A35+	Last Activity	Last Mod/Rev
	##CASH ##SMRT															
	TROY DOWNING FOR US SENATE															
	1	Mon/12N-1230P	60S	\$100	Nov20/17	Nov20/17	1	1	1	\$100	NOON NEWS	4.5	6.2	0.0	Nov15/17	Rev #0: A
		Contract Comment: NOON NEWS														
	2	Mon/1035-1135P	60S	\$120	Nov20/17	Nov20/17	1	1	1	\$120	LATE SHOW - COLBERT	4.0	6.1	0.0	Nov15/17	Rev #0: A
		Contract Comment: LATE SHOW - COLBERT														
	3	Tue/1035-1135P	60S	\$120	Nov21/17	Nov21/17	1	1	1	\$120	LATE SHOW - COLBERT	4.0	6.1	0.0	Nov15/17	Rev #0: A
		Contract Comment: LATE SHOW - COLBERT														
	4	Mon/1035-1135P	60S	\$120	Nov27/17	Nov27/17	1	1	1	\$120	LATE SHOW - COLBERT	4.0	6.1	0.0	Nov15/17	Rev #0: A
		Contract Comment: LATE SHOW - COLBERT														
	5	Mon/10-1035P	60S	\$730	Nov20/17	Nov20/17	1	1	1	\$730	KPAX 10:00 NEWS	13.0	16.1	0.0	Nov15/17	Rev #0: A
		Contract Comment: KPAX 10:00 NEWS														
	6	Tue/10-1035P	60S	\$730	Nov21/17	Nov21/17	1	1	1	\$730	KPAX 10:00 NEWS	13.0	16.1	0.0	Nov15/17	Rev #0: A
		Contract Comment: KPAX 10:00 NEWS														
	7	Mon/10-1035P	60S	\$730	Nov27/17	Nov27/17	1	1	1	\$730	KPAX 10:00 NEWS	13.0	16.1	0.0	Nov15/17	Rev #0: A
		Contract Comment: KPAX 10:00 NEWS														
	8	Tue/6-7P	60S	\$340	Nov21/17	Nov21/17	1	1	1	\$340	JEOP/WHEEL	14.0	19.2	0.0	Nov15/17	Rev #0: A
		Contract Comment: JEOP/WHEEL														
	9	Tue/7-8P	60S	\$590	Nov21/17	Nov21/17	1	1	1	\$590	NCIS	22.0	27.2	0.0	Nov15/17	Rev #0: A
		Contract Comment: NCIS														
	10	Sun/6-7P	60S	\$570	Nov26/17	Nov26/17	1	1	1	\$570	60 MINUTES	15.0	22.4	0.0	Nov15/17	Rev #0: A
		Contract Comment: 60 MINUTES														
	11	Thu/230-6P	60S	\$1,700	Nov23/17	Nov23/17	1	1	1	\$1,700	CBS NFL THNK DAL V L	14.0	6.9	0.0	Nov15/17	Rev #0: A
		Contract Comment: CBS NFL THNK DAL V L														
	12	Tue/12N-1230P	60S	\$100	Nov21/17	Nov21/17	1	1	1	\$100	NOON NEWS	4.5	6.2	0.0	Nov15/17	Rev #0: A
		Contract Comment: NOON NEWS														
	13	Mon/4-5P	60S	\$110	Nov20/17	Nov20/17	1	1	1	\$110	DR. PHIL	4.5	6.4	0.0	Nov15/17	Rev #0: A
		Contract Comment: DR. PHIL														
	14	Tue/4-5P	60S	\$110	Nov21/17	Nov21/17	1	1	1	\$110	DR. PHIL	4.5	6.4	0.0	Nov15/17	Rev #0: A
		Contract Comment: DR. PHIL														
	15	Mon/4-5P	60S	\$110	Nov27/17	Nov27/17	1	1	1	\$110	DR. PHIL	4.5	6.4	0.0	Nov15/17	Rev #0: A
		Contract Comment: DR. PHIL														
	16	Mon/7-9A	60S	\$150	Nov20/17	Nov20/17	1	1	1	\$150	CBS THIS MORNING	4.0	5.1	0.0	Nov15/17	Rev #0: A
		Contract Comment: CBS THIS MORNING														
	17	Wed/7-9A	60S	\$150	Nov22/17	Nov22/17	1	1	1	\$150	CBS THIS MORNING	4.0	5.1	0.0	Nov15/17	Rev #0: A
		Contract Comment: CBS THIS MORNING														
	18	Sun/7-830A	60S	\$180	Nov26/17	Nov26/17	1	1	1	\$180	CBS SUNDAY MORNING	8.6	10.0	0.0	Nov15/17	Rev #0: A
		Contract Comment: CBS SUNDAY MORNING														
	19	Tue/5-530P	60S	\$500	Nov21/17	Nov21/17	1	1	1	\$500	CBS EVENING NEWS	15.2	18.2	0.0	Nov15/17	Rev #0: A
		Contract Comment: CBS EVENING NEWS														
Total 19 Spots for:				\$7,260					19	\$7,260		170.3	212.3	0.0		
Monthly Estimate Dollars:										\$6,300	Nov/17			0.0	Nov/17	
										\$960	Dec/17			0.0	Dec/17	