

CONTRACT

FOX 23 KOKI-TV
 IMAGICOMM TULSA
 2625 South Memorial Drive
 Tulsa, OK 74129
 (918) 388-5234

<u>Contract / Revision</u> 999304 /		<u>Alt Order #</u> 10776438
<u>Advertiser</u> POL/Brian Bingman/R/OK/Corp Commissione		<u>Original Date / Revision</u> 04/24/24 / 04/24/24
<u>Contract Dates</u> 05/22/24 - 06/18/24	<u>Estimate #</u> 2572	
<u>Product</u> B BINGMAN		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KOKI-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 499	<u>Product 1/2</u> 599
<u>Agency Ref</u> P00020202	<u>Advertiser Ref</u>	

And:

Medium Buying LLC
 815 Grandview Ave
 Ste 650
 Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	KOKI	05/22/24	06/18/24	6a-7a News M-F	6a-7a		:30			P-05	NM	20	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/22/24	05/28/24	MTWTF--				5	\$110.00				
	Week:	05/29/24	06/04/24	MTWTF--				5	\$110.00				
	Week:	06/05/24	06/11/24	MTWTF--				5	\$110.00				
	Week:	06/12/24	06/18/24	MTWTF--				5	\$110.00				
N 2	KOKI	05/22/24	06/18/24	7a-9a News M-F	7a-9a		:30			P-05	NM	20	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/22/24	05/28/24	MTWTF--				5	\$35.00				
	Week:	05/29/24	06/04/24	MTWTF--				5	\$35.00				
	Week:	06/05/24	06/11/24	MTWTF--				5	\$35.00				
	Week:	06/12/24	06/18/24	MTWTF--				5	\$35.00				
N 3	KOKI	05/22/24	06/18/24	530p-6p News M-F	5:30 PM-6:00 PM		:30			P-05	NM	20	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/22/24	05/28/24	MTWTF--				5	\$130.00				
	Week:	05/29/24	06/04/24	MTWTF--				5	\$130.00				
	Week:	06/05/24	06/11/24	MTWTF--				5	\$130.00				
	Week:	06/12/24	06/18/24	MTWTF--				5	\$130.00				
N 4	KOKI	05/22/24	06/18/24	6p-630p News M-F	6p-630p		:30			P-05	NM	20	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/22/24	05/28/24	MTWTF--				5	\$130.00				
	Week:	05/29/24	06/04/24	MTWTF--				5	\$130.00				
	Week:	06/05/24	06/11/24	MTWTF--				5	\$130.00				
	Week:	06/12/24	06/18/24	MTWTF--				5	\$130.00				
N 5	KOKI	05/22/24	06/18/24	630p-7p News M-F	630p-7p		:30			P-05	NM	20	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/22/24	05/28/24	MTWTF--				5	\$130.00				
	Week:	05/29/24	06/04/24	MTWTF--				5	\$130.00				
	Week:	06/05/24	06/11/24	MTWTF--				5	\$130.00				
	Week:	06/12/24	06/18/24	MTWTF--				5	\$130.00				

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Imagicomm does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with Imagicomm whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay Imagicomm within terms specified and until payment in full is received by Imagicomm. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to Imagicomm. Imagicomm will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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05/22/24 - 06/18/24	B BINGMAN	2572

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 6	KOKI	05/22/24	06/18/24	9p-10p News M-F	9p-10p		:30			P-05	NM	20	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/22/24	05/28/24	MTWTF--				5	\$145.00				
Week:		05/29/24	06/04/24	MTWTF--				5	\$145.00				
Week:		06/05/24	06/11/24	MTWTF--				5	\$145.00				
Week:		06/12/24	06/18/24	MTWTF--				5	\$145.00				
N 7	KOKI	05/25/24	06/15/24	7a-9a News Sa	7a-9a		:30			P-05	NM	4	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/25/24	05/31/24	-----1-				1	\$85.00				
Week:		06/01/24	06/07/24	-----1-				1	\$85.00				
Week:		06/08/24	06/14/24	-----1-				1	\$85.00				
Week:		06/15/24	06/21/24	-----1-				1	\$85.00				
N 8	KOKI	05/25/24	06/15/24	9a-10a News Sa	9a-10a		:30			P-05	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/25/24	05/31/24	-----1-				1	\$75.00				
Week:		06/01/24	06/07/24	-----1-				1	\$75.00				
Week:		06/08/24	06/14/24	-----1-				1	\$75.00				
Week:		06/15/24	06/21/24	-----1-				1	\$75.00				
N 9	KOKI	05/26/24	06/16/24	7a-9a News Su	7a-9a		:30			P-05	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/26/24	06/01/24	-----1				1	\$90.00				
Week:		06/02/24	06/08/24	-----1				1	\$90.00				
Week:		06/09/24	06/15/24	-----1				1	\$90.00				
Week:		06/16/24	06/22/24	-----1				1	\$90.00				
N 10	KOKI	05/26/24	06/16/24	9p-10p News Su	9p-10p		:30			P-05	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/26/24	06/01/24	-----1				1	\$125.00				
Week:		06/02/24	06/08/24	-----1				1	\$125.00				
Week:		06/09/24	06/15/24	-----1				1	\$125.00				
Week:		06/16/24	06/22/24	-----1				1	\$125.00				
Totals												136	\$15,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/20/24 -05/26/24	22	\$2,415.00	(\$362.25)	\$2,052.75
05/27/24 -06/02/24	34	\$3,775.00	(\$566.25)	\$3,208.75
06/03/24 -06/09/24	34	\$3,775.00	(\$566.25)	\$3,208.75
06/10/24 -06/16/24	34	\$3,775.00	(\$566.25)	\$3,208.75
06/17/24 -06/23/24	12	\$1,360.00	(\$204.00)	\$1,156.00
Totals	136	\$15,100.00	(\$2,265.00)	\$12,835.00

Signature: _____ Date: _____

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