

Rooney Moon Broadcasting Inc

Core Community issues for 1Q, 2023:

Fundraising effort awareness for local charities and non-profits
Local law enforcement communication with the public
Military Relations including veterans
Emergency Preparedness
Community Engagement
Youth Engagement including bullying prevention and prescription medication education

Other Community Issues for 1Q, 2023:

Mental Health Awareness, including alcoholism, domestic Violence
Suicide Prevention
Fentanyl Use Awareness
Winter Weather Preparedness
Shelter Pet Adoption
School Communications
Social Media/Screen Time Influence Awareness

This list was comprised during an Issues Committee meeting held on December 20th 2022.

Please note: This list is subject to change during any quarter based in requests for airtime from community members, and feedback from listeners and community members. The Rooney Moon Broadcasting policy is to provide airtime to any qualified charitable, educational or other welfare-oriented group or guest.

PUBLIC SERVICE ANNOUNCEMENTS

(PSA's are :30 and :60 spots that air midnight to midnight)

Date	Advertiser	Product	Station	Length	Spots	Rate
02/22/23 - 02/25/23	KSELF/KSMX/KRMQ/KSELA	National FFA Week	KSMX-FM	:30	19	19
02/21/23 - 03/31/23	Pregnancy Resource Center	Youth/Community Engagement	KSMX-FM	:30	43	43
01/26/23 - 01/27/23	KSELF/KSMX/KRMQ/KSELA	Community Engagement	KSMX-FM	:30	20	20
01/01/23 - 03/31/23	Roosevelt County DWI	Alcoholism Awareness	KSMX-FM	:30	170	142
01/04/23 - 03/30/23	NM Broadcasters Association	Community Engagement	KSMX-FM	:30	51	16
01/02/23 - 03/30/23	NM Broadcasters Association	Community Engagement	KSMX-FM	:30	38	13
01/01/23 - 03/31/23	NM Broadcasters Association	Community Engagement	KSMX-FM	:30	78	23
01/05/23 - 03/31/23	NM Broadcasters Association	Youth/Community Engagement	KSMX-FM	:30	38	12
01/01/23 - 03/29/23	NM Broadcasters Association	Modern Child Support	KSMX-FM	:30	64	23
01/01/23 - 01/31/23	NM Broadcasters Association	Community Engagement	KSMX-FM	:30	30	30
01/01/23 - 02/28/23	NM Broadcasters Association	Community Engagement	KSMX-FM	:30	58	31
01/01/23 - 02/28/23	Advertising Council	Drug Impaired Driving Prevention	KSMX-FM	:30	66	39
01/01/23 - 03/31/23	Advertising Council	Drug Use Prevention	KSMX-FM	:30	119	38
01/01/23 - 03/31/23	Advertising Council	Mental Health Awareness	KSMX-FM	:30	116	40
01/01/23 - 03/31/23	Advertising Council	Suicide Prevention	KSMX-FM	:30	111	38
01/01/23 - 03/31/23	Advertising Council	Shelter Pet Adoption	KSMX-FM	:30	123	40
01/01/23 - 03/31/23	Advertising Council	United Way 211 Benefits	KSMX-FM	:30	122	39
01/01/23 - 03/31/23	Advertising Council	Mental Health Awareness	KSMX-FM	:30	82	37
01/01/23 - 03/31/23	RMB Community Commitment Calendar	Mental Health Awareness Children	KSMX-FM	:30	82	35

RMB Community Commitment Calendar - airs multiple times daily (recorded and live) to inform listeners about events and important information

Community Issues Form

Please fill out every time you have a guest on your show, or otherwise address a community issue.

Turn in at the end of each week!

Station/Show	The Mix Morning Show with KT & Cari KSMX Mix 107.5
Date and time of Show	Every Monday
Duration of segment	3-4 minutes
Core quarterly issue addressed:	Community Engagment
Other issue addressed:	
Name of Guest (Include title or job description)	Kim Tipton - Clovis Curry County Chamber of Commerce

**Specify event or topics covered
(at least two sentences if not more)**

Kim comes in every Monday to talk about events taking place in Clovis.

Signed:



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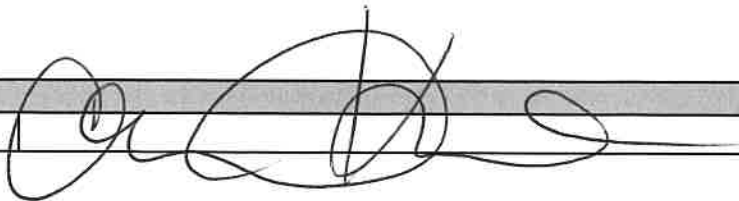
Turn in at the end of each week!

Station/Show	The Mix Morning Show with KT & Cari KSMX Mix 107.5
Date and time of Show	Every Friday
Duration of segment	3-4 minutes
Core quarterly issue addressed:	Military Relations/ Community Engagement
Other issue addressed:	
Name of Guest (Include title or job description)	Joelle Reed - Marketing Director Cannon AFB

**Specify event or topics covered
(at least two sentences if not more)**

Joelle came in to talk about things going on at the base. This is for folks who ave base access and want to partake in the community events the base puts on.

Signed:



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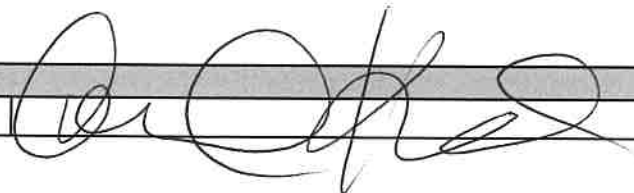
Turn in at the end of each week!

Station/Show	The Mix Morning Show with KT & Cari KSMX Mix 107.5
Date and time of Show	2/23/2023
Duration of segment	3-4 minutes
Core quarterly issue addressed:	Community Engagement
Other issue addressed:	
Name of Guest (Include title or job description)	Damien - Clovis Zoo Director

**Specify event or topics covered
(at least two sentences if not more)**

The Clovis Zoo Director Damien came in to talk about the newest animals that have arrived at the zoo. The baby kangaroos are the first at the zoo and will hopefully breed and bring more to the zoo. They are also looking at bringing in other animals.

Signed:



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Station/Show	<i>The Mix Morning Show with KT & Cari KSMX Mix 107.5</i>
Date and time of Show	<i>2/28/2023</i>
Duration of segment	<i>3-4 minutes</i>
Core quarterly issue addressed:	<i>Community Engagement</i>
Other issue addressed:	
Name of Guest (Include title or job description)	<i>United Way Member</i>

**Specify event or topics covered
(at least two sentences if not more)**

The United Way called in to KT & Cari to talk about all the things going on with the United way. They are still in need of donations.

Signed:



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Station/Show	<i>The Mix Morning Show with KT & Cari KSMX Mix 107.5</i>
Date and time of Show	<i>3/16/2023</i>
Duration of segment	<i>3-4 minutes</i>
Core quarterly issue addressed:	<i>Fundraising Efforts</i>
Other issue addressed:	
Name of Guest (Include title or job description)	<i>Jessica - Leap for Life</i>

**Specify event or topics covered
(at least two sentences if not more)**

Jessica came in to talk about about the upcoming Leap for Life taking place at Ned Houk in Clovis. This is an event to support the Pregnancy Resource Center. The event will take place on Saturday, March 25th with registration starting at 7:45 am.

Signed:

