

ORDER

Orders	Order / Rev:	128431	
	Alt Order #:		
	Product Desc:	6/6/18-6/11/18	
	Estimate:	3602	KXLF-TV/KBZK-TV
	Flight Dates:	06/06/18 - 06/17/18	Primary AE: John Mitzel
	Original Date / Rev:	06/04/18 / 06/04/18	Sales Office: CR-BU
	Order Type:	GENERAL	Sales Region: Regnl

Agency	Name:	Screen Strategies Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		11150 Fairfax Blvd	Billing Cycle: EOM/EOC
		Fairfax, VA 22030	Agency Commission: 15%

Advertiser	Name:	Tester for Senate	
	Demographic:	A25-54	New Business Thru:
	Product Codes:	Political/US Senate	Order Separation: 00:15:00
	Priority:	P-03	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-CAND	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/11/18	51	\$6,435.00	\$5,469.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	51	\$6,435.00	\$5,469.75	0.00
Totals	51	\$6,435.00	\$5,469.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Mitzel	CR-BU	Regnl	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	06/06/18	06/11/18	M-F 530a-7a Montana This Morning	CM	530a-7a	2--22--	:30	6	\$115.00	P-03	0.00	NM	6	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	---22--		4				\$115.00		0.00			
		Week: 06/11/18	06/17/18	2-----		2				\$115.00		0.00			
N 2	All	06/06/18	06/11/18	CBS This Morning CBS This Morning	CM	7a-9a	3--33--	:30	9	\$75.00	P-03	0.00	NM	9	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	---33--		6				\$75.00		0.00			
		Week: 06/11/18	06/17/18	3-----		3				\$75.00		0.00			
N 3	All	06/06/18	06/10/18	CBS This Morning Satur CBS This Morning Saturday	CM	6a-8a	-----S-	:30	3	\$90.00	P-02	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	-----S-		3				\$90.00		0.00			
N 4	All	06/06/18	06/10/18	CBS Sunday Morning CBS Sunday Morning	CM	7a-830a	-----S	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	-----S		1				\$175.00		0.00			
N 6	All	06/06/18	06/11/18	M-F 10a-11a M-F	CM	10a-11a	1--11--	:30	3	\$65.00	P-03	0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	---11--		2				\$65.00		0.00			

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Alt Order #:
Flight Dates: 06/06/18 - 06/17/18

Advertiser: Tester for Senate
Product Desc: 6/6/18-6/11/18
Estimate: 3602

KXLF-TV/KBZK-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	1-----					1	\$65.00		0.00			
N 7	All	06/06/18	06/10/18	M-F 11a-12p M-F	CM	11a-12p	---11--	:30	2	\$40.00	P-03	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	---11--					2	\$40.00		0.00			
N 8	All	06/06/18	06/17/18	M-F Noon News M-F Noon News	CM	12p-1230p	1-1----	:30	2	\$40.00	P-04	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	-----					0	\$0.00		0.00			
		Week: 06/11/18	06/17/18	1-----					1	\$40.00		0.00			
N 9	All	06/06/18	06/11/18	M-F 1230p-1p M-F	CM	1230p-1p	1--11--	:30	3	\$40.00	P-03	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	---11--					2	\$40.00		0.00			
		Week: 06/11/18	06/17/18	1-----					1	\$40.00		0.00			
N 10	All	06/06/18	06/11/18	M-F 1p-2p M-F	CM	1p-2p	1--11--	:30	3	\$30.00	P-04	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	---11--					2	\$30.00		0.00			
		Week: 06/11/18	06/17/18	1-----					1	\$30.00		0.00			
N 11	All	06/06/18	06/10/18	M-F 3p-4p M-F	CM	3p-4p	---1---	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	---1---					1	\$30.00		0.00			
N 12	All	06/06/18	06/17/18	M-F 4p-5p M-F	CM	4p-5p	1-----	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	-----					0	\$0.00		0.00			
		Week: 06/11/18	06/17/18	1-----					1	\$30.00		0.00			
N 13	All	06/06/18	06/10/18	CBS Evening News M-FCM CBS Evening News M-F		5-530p	---11--	:30	2	\$300.00	P-03	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	---11--					2	\$300.00		0.00			
N 14	All	06/06/18	06/17/18	M-F 530p News M-F 530p News	CM	530p-6p	1-1----	:30	2	\$300.00	P-03	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	--1----					1	\$300.00		0.00			
		Week: 06/11/18	06/17/18	1-----					1	\$300.00		0.00			
N 15	All	06/06/18	06/10/18	M-F 6p-630p M-F	CM	6p-630p	---11--	:30	2	\$220.00	P-03	0.00	NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	---11--					2	\$220.00		0.00			
N 16	All	06/06/18	06/11/18	M-F 630p-7p M-F	CM	630p-7p	1-1----	:30	2	\$125.00	P-04	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	--1----					1	\$125.00		0.00			
		Week: 06/11/18	06/17/18	1-----					1	\$125.00		0.00			
N 17	All	06/11/18	06/11/18	Monday Prime Hr 1 Mom/Man W/Plan	CM	7p-8p	M-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	M-----					1	\$250.00		0.00			
N 18	All	06/11/18	06/11/18	Monday Prime Hr 3 Monday Prime Hr 3	CM	9p-10p	M-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	M-----					1	\$250.00		0.00			
N 19	All	06/06/18	06/10/18	Wednesday Prime Hr 3 Wednesday Prime Hr 3	CM	9p-10p	--W----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
N 20	All	06/06/18	06/10/18		CM	7p-8p	----F--	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00

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KXLF-TV/KBZK-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Friday Prime Hr 1															
Friday Prime Hr 1															
N21	All	06/06/18	06/10/18	Late News ROS M-F	CM	10p-1035p	--1----	:30	1	\$225.00	P-04	0.00	NM	1	\$225.00
				Late News ROS M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/04/18	06/10/18	--1----	1		\$225.00		0.00						
N22	All	06/06/18	06/10/18	The Late Show	CM	1035p-1137p	---1---	:30	1	\$40.00	P-04	0.00	NM	1	\$40.00
				The Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/04/18	06/10/18	---1---	1		\$40.00		0.00						
N23	All	06/06/18	06/10/18	Sa 1035p-1135p	CM	1035p-1135p	-----S-	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
				Sa											
N24	All	06/06/18	06/10/18	Wednesday Prime Hr 1	CM	7p-8p	--W----	:30	1	\$315.00	P-03	0.00	NM	1	\$315.00
				Wednesday Prime Hr 1											
N25	All	06/06/18	06/10/18	Friday Prime Hr 3	CM	9p-10p	----F--	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
				Friday Prime Hr 3											
N26	All	06/06/18	06/10/18	Sunday Prime Hr 1	CM	6p-7p	-----S	:30	1	\$345.00	P-03	0.00	NM	1	\$345.00
				Sunday Prime Hr 1											
													Totals	51	\$6,435.00