

ORDER



KABC-TV

Orders
Order / Rev: 150594
Alt Order #: WOC10483596
Product Desc: PARTY EXPENDITURE 359821
Estimate: 4675
Flight Dates: 10/18/16 - 10/24/16
Original Date / Rev: 10/06/16 / 10/06/16
Order Type: GEN

Primary AE: Political National PHI
Sales Office: N-PH
Sales Region: National

Agency
Name: Great American Media
Buying Contact: Kelly Polce
Billing Contact:
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Dem Congressional Camp Comm
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-03
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/23/16	17	\$74,500.00	\$63,325.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	17	\$74,500.00	\$63,325.00	0.00
Totals	17	\$74,500.00	\$63,325.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Larcade			Start Of Order - End Of Order	100%
Political National PHI			Start Of Order - End Of Order	0%

Order Share

	Share	Total
KABC-TV	30%	\$74,500.00
Market	100%	\$248,333.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KCAL	0%	\$0.00
KCBS	30%	\$74,500.00
KCET	0%	\$0.00
KCOP	0%	\$0.00
KDOC	0%	\$0.00
KHIZ	0%	\$0.00
KHSC	0%	\$0.00
KIDN	0%	\$0.00
KJLA	0%	\$0.00
KLCS	0%	\$0.00
KMEX	0%	\$0.00
KNBC	30%	\$74,500.00
KOCE	0%	\$0.00
KPXN	0%	\$0.00
KRCA	0%	\$0.00
KRPA	0%	\$0.00
KSCI	0%	\$0.00
KTBN	0%	\$0.00

KTLA	0%	\$0.00
KTTV	10%	\$24,833.33
KVCR	0%	\$0.00
KVEA	0%	\$0.00
KVMD	0%	\$0.00
KWHY	0%	\$0.00
UNKWN	0%	\$0.00

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KABC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KABC	10/18/16	10/21/16	M-F 6a-7a Tu-Fri 6-7a	CM	Cc 6a-7a	- TWTF - -	:30	2	\$3,000.00	P-03	0.00	NM	2	\$6,000.00
(Program: 6A NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	- TWTF - -					2	\$3,000.00		0.00			
E 2	KABC	10/18/16	10/21/16	GMA M-F 7a-9a Tu-Fri 7-9a	CM	Cc 7a-9a	- TWTF - -	:30	3	\$3,800.00	P-03	0.00	NM	3	\$11,400.00
(Program: GMA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	- TWTF - -					3	\$3,800.00		0.00			
E 3	KABC	10/18/16	10/21/16	M-F 11a-12p Tu-Fri 11-12p	CM	Cc 11a-12p	- TWTF - -	:30	2	\$2,300.00	P-03	0.00	NM	2	\$4,600.00
(Program: 11A NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	- TWTF - -					2	\$2,300.00		0.00			
E 4	KABC	10/18/16	10/23/16	Su 9a-11a Su 9a-11a	CM	Cc Su 9a-11a	- - - - - S	:30	1	\$2,800.00	P-03	0.00	NM	1	\$2,800.00
(Program: SUN NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	- - - - - S					1	\$2,800.00		0.00			
E 5	KABC	10/18/16	10/21/16	M-F 4p-5p Tu-Fri 4p-5p	CM	Cc 4p-5p	- TWTF - -	:30	3	\$3,200.00	P-03	0.00	NM	3	\$9,600.00
(Program: 4P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	- TWTF - -					3	\$3,200.00		0.00			
E 6	KABC	10/18/16	10/21/16	M-F 5p-6p Tu-Fri 5-6p	CM	Cc 5p-6p	- TWTF - -	:30	3	\$4,200.00	P-03	0.00	NM	3	\$12,600.00
(Program: 5P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	- TWTF - -					3	\$4,200.00		0.00			
E 7	KABC	10/18/16	10/21/16	M-F 7p-730p Tu-Fri 7p-730p	CM	Cc 7p-730p	- TWTF - -	:30	2	\$9,500.00	P-03	0.00	NM	2	\$19,000.00
(Program: Jeopardy)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	- TWTF - -					2	\$9,500.00		0.00			
E 8	KABC	10/18/16	10/21/16	M-F 730p-8p Tu-Fri 730p-8p	CM	Cc 730p-8p	- TWTF - -	:30	1	\$8,500.00	P-03	0.00	NM	1	\$8,500.00
(Program: WHEEL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	- TWTF - -					1	\$8,500.00		0.00			
													Totals	17	\$74,500.00