

# ORDER



**KABC-TV**

**Orders**  
**Order / Rev:** 151352  
**Alt Order #:** WOC10487617  
**Product Desc:** NextGen Calif Action Comm IU 360345  
**Estimate:** 464  
**Flight Dates:** 10/19/16 - 10/19/16  
**Original Date / Rev:** 10/17/16 / 10/17/16  
**Order Type:** GEN

**Primary AE:** Political National PHI  
**Sales Office:** N-PH  
**Sales Region:** National

**Agency Name:** BlueWest Media, LLC  
**Buying Contact:** Mary Wittemyer  
**Billing Contact:**  
 5130 E. 18th Avenue  
 Denver, CO 80220

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** NextGen California Action Committee  
**Demographic:** A35+  
**Product Codes:** Issue Non Candidate  
**Priority:** P-03  
**Revenue Codes:** AGY, POL, POL-ISS

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/23/16	1	\$50,000.00	\$42,500.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	1	\$50,000.00	\$42,500.00	0.00
<b>Totals</b>	<b>1</b>	<b>\$50,000.00</b>	<b>\$42,500.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Larcade			Start Of Order - End Of Order	100%
Political National PHI			Start Of Order - End Of Order	0%

**Order Share**

	Share	Total
KABC-TV	30%	\$50,000.00
Market	100%	\$166,666.67

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KCAL	0%	\$0.00
KCBS	25%	\$41,666.67
KCET	0%	\$0.00
KCOP	0%	\$0.00
KDOC	0%	\$0.00
KHIZ	0%	\$0.00
KHSC	0%	\$0.00
KIDN	0%	\$0.00
KJLA	0%	\$0.00
KLCS	0%	\$0.00
KMEX	0%	\$0.00
KNBC	25%	\$41,666.67
KOCE	0%	\$0.00
KPXN	0%	\$0.00
KRCA	0%	\$0.00
KRPA	0%	\$0.00
KSCI	0%	\$0.00
KTBN	0%	\$0.00

KTLA	0%	\$0.00
KTTV	20%	\$33,333.33
KVCR	0%	\$0.00
KVEA	0%	\$0.00
KVMD	0%	\$0.00
KWHY	0%	\$0.00
UNKWN	0%	\$0.00

Order / Rev: 151352  
 Alt Order #: WOC10487617  
 Flight Dates: 10/19/16 - 10/19/16

Advertiser: NextGen California Action Committee  
 Product Desc: NextGen Calif Action Comm IU 360345  
 Estimate: 464  
**KABC-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KABC	10/19/16	10/19/16	Debate	CM	5:58 PM-6:00 PM	--W----	:30	1	\$50,000.00	P-03	0.00	NM	1	\$50,000.00
				Debate 558-6p		(5:58 PM-6:00 PM)									
				(Program: PRESIDENTIAL DEBATE)Pre-break 558-6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	--W----		1		\$50,000.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KABC	10/17/16-10/23/16	Debate		5:58 PM-6:00 PM	P--W-----	:30		<del>50,000.00</del>		0.00	NM		
				See MG 1.2											
				[Per Management]											
	2	KABC	10/17/16-10/23/16	World News Tonight		5:58 PM-6:00 PM	MTWThF--Su	:30		\$50,000.00		0.00	NM		
				Ⓜ MG for 1.1 10/19											
				[Makegood Per Management]											
													Totals	1	\$50,000.00