

# ORDER

**KABC-TV**

**Orders**

**Order / Rev:** 150595

**Alt Order #:** WOC10483597

**Product Desc:** PARTY EXPENDITURE 359820

**Estimate:** 4674

**Flight Dates:** 10/25/16 - 10/31/16

**Original Date / Rev:** 10/06/16 / 10/06/16

**Order Type:** GEN

**Primary AE:** Political National PHI

**Sales Office:** N-PH

**Sales Region:** National

**Agency**

**Name:** Great American Media

**Buying Contact:** Kelly Polce

**Billing Contact:**

3050 K Street, NW

Washington, DC 20007

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Dem Congressional Camp Comm

**Demographic:** A35+

**Product Codes:** Issues/Propositions

**Priority:** P-03

**Revenue Codes:** AGY, POL, POL-ISS

**New Business Thru:**

**Order Separation:** 00:20:00

**Advertiser External ID:**

**Agency External ID:**

**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	17	\$74,500.00	\$63,325.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	17	\$74,500.00	\$63,325.00	0.00
<b>Totals</b>	<b>17</b>	<b>\$74,500.00</b>	<b>\$63,325.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Larcade			Start Of Order - End Of Order	100%
Political National PHI			Start Of Order - End Of Order	0%

**Order Share**

	Share	Total
KABC-TV	30%	\$74,500.00
Market	100%	\$248,333.33

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KCAL	0%	\$0.00
KCBS	30%	\$74,500.00
KCET	0%	\$0.00
KCOP	0%	\$0.00
KDOC	0%	\$0.00
KHIZ	0%	\$0.00
KHSC	0%	\$0.00
KIDN	0%	\$0.00
KJLA	0%	\$0.00
KLCS	0%	\$0.00
KMEX	0%	\$0.00
KNBC	30%	\$74,500.00
KOCE	0%	\$0.00
KPXN	0%	\$0.00
KRCA	0%	\$0.00
KRPA	0%	\$0.00
KSCI	0%	\$0.00
KTBN	0%	\$0.00

KTLA	0%	\$0.00
KTTV	10%	\$24,833.33
KVCR	0%	\$0.00
KVEA	0%	\$0.00
KVMD	0%	\$0.00
KWHY	0%	\$0.00
UNKWN	0%	\$0.00

Print Date: 10/06/16 16:20:31 Page 2 of 2

Order / Rev: 150595  
 Alt Order #: WOC10483597  
 Flight Dates: 10/25/16 - 10/31/16

Advertiser: Dem Congressional Camp Comm  
 Product Desc: PARTY EXPENDITURE 359820  
 Estimate: 4674  
**KABC-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KABC	10/25/16	10/28/16	M-F 6a-7a Tu-Fri 6-7a	CM	Cc 6a-7a	- TWTF - -	:30	2	\$3,000.00	P-03	0.00	NM	2	\$6,000.00
(Program: 6A NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	- TWTF - -					2	\$3,000.00		0.00			
E 2	KABC	10/25/16	10/28/16	GMA M-F 7a-9a Tu-Fri 7-9a	CM	Cc 7a-9a	- TWTF - -	:30	3	\$3,800.00	P-03	0.00	NM	3	\$11,400.00
(Program: GMA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	- TWTF - -					3	\$3,800.00		0.00			
E 3	KABC	10/25/16	10/28/16	M-F 11a-12p Tu-Fri 11-12p	CM	Cc 11a-12p	- TWTF - -	:30	2	\$2,300.00	P-03	0.00	NM	2	\$4,600.00
(Program: 11A NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	- TWTF - -					2	\$2,300.00		0.00			
E 4	KABC	10/25/16	10/30/16	Su 9a-11a Su 9a-11a	CM	Cc Su 9a-11a	- - - - - S	:30	1	\$2,800.00	P-03	0.00	NM	1	\$2,800.00
(Program: SUN NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	- - - - - S					1	\$2,800.00		0.00			
E 5	KABC	10/25/16	10/28/16	M-F 4p-5p Tu-Fri 4p-5p	CM	Cc 4p-5p	- TWTF - -	:30	3	\$3,200.00	P-03	0.00	NM	3	\$9,600.00
(Program: 4P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	- TWTF - -					3	\$3,200.00		0.00			
E 6	KABC	10/25/16	10/28/16	M-F 5p-6p Tu-Fri 5p-6p	CM	Cc 5p-6p	- TWTF - -	:30	3	\$4,200.00	P-03	0.00	NM	3	\$12,600.00
(Program: 5P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	- TWTF - -					3	\$4,200.00		0.00			
E 7	KABC	10/25/16	10/28/16	M-F 7p-730p Tu-Fri 7p-730p	CM	Cc 7p-730p	- TWTF - -	:30	2	\$9,500.00	P-03	0.00	NM	2	\$19,000.00
(Program: Jeopardy)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	- TWTF - -					2	\$9,500.00		0.00			
E 8	KABC	10/25/16	10/28/16	M-F 730p-8p Tu-Fri 730p-8p	CM	Cc 730p-8p	- TWTF - -	:30	1	\$8,500.00	P-03	0.00	NM	1	\$8,500.00
(Program: WHEEL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	- TWTF - -					1	\$8,500.00		0.00			
													Totals	17	\$74,500.00