

ORDER

Print Date 04/29/16 08:47:32

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Orders Order / Rev:

133993

Alt Order #:

WOC10393863

Product Desc:

NEXTGEN CA ACTION COMMITTEE (II

Estimate:

Flight Dates:

05/01/16 - 05/01/16

Original Date / Rev:

04/28/16 / 04/28/16

Order Type:

GEN

Primary AE:

Political National PHI

Sales Office:

N-PH

Sales Region:

National

Agency

Name:

BlueWest Media, LLC

Buying Contact:

Mary Wittemyer

Billing Contact:

5130 E. 18th Avenue
Denver, CO 80220

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

NextGen California Action Committee

Demographic:

A35+

Product Codes:

Issue Non Candidate

Priority:

P-03

Revenue Codes:

AGY, POL, POL-ISS

New Business Thru:

Order Separation:

00:20:00

Advertiser External ID:

Agency External ID:

Unit Code:

General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/16	05/01/16	1	\$3,000.00	\$2,550.00

Totals		Month	# Spots	Gross Amount	Net Amount	Rating
		May 2016	1	\$3,000.00	\$2,550.00	0.00
		Totals	1	\$3,000.00	\$2,550.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Larcade			Start Of Order - End Of Order	100%
Political National PHI			Start Of Order - End Of Order	0%

Order Share

Order	Share	Total
KABC-TV	34%	\$3,000.00
Market	100%	\$8,823.53

Competitive Share

Competitive	Share	Total
CABLE	0%	\$0.00
KCAL	0%	\$0.00
KCBS	33%	\$2,911.76
KCET	0%	\$0.00

KCOP	0%	\$0.00
KDOC	0%	\$0.00
KHIZ	0%	\$0.00
KHSC	0%	\$0.00
KIDN	0%	\$0.00
KJLA	0%	\$0.00
KLCS	0%	\$0.00
KMEX	0%	\$0.00
KNBC	33%	\$2,911.76
KOCE	0%	\$0.00
KPXN	0%	\$0.00
KRCA	0%	\$0.00
KRPA	0%	\$0.00
KSCI	0%	\$0.00
KTBN	0%	\$0.00
KTLA	0%	\$0.00
KTTV	0%	\$0.00
KVCR	0%	\$0.00
KVEA	0%	\$0.00
KVMD	0%	\$0.00
KWHY	0%	\$0.00
UNKWN	0%	\$0.00

Order / Rev: 133993
 Alt Order #: WOC10393863
 Flight Dates: 05/01/16 - 05/01/16
 Advertiser: NextGen California Action Committee
 Product Desc: NEXTGEN CA ACTION COMMITTEE (I)
 Estimate: KABC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KABC	04/25/16	05/01/16	Su 8a-9a Su 8a-9a	CM	C 8a-9a	-----1	:30	1	\$3,000.00	P-03	0.00	NM	1	\$3,000.00
(Program: THIS WEEK)															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 04/25/16	05/01/16	-----1	1	\$3,000.00	0.00								
Totals														1	\$3,000.00