

ORDER

Orders

Order / Rev: 133993

Alt Order #: WOC10393863

Product Desc: NEXTGEN CA ACTION COMMITTEE (II

Estimate:

Flight Dates: 05/01/16 - 05/01/16

Original Date / Rev: 04/28/16 / 04/28/16

Order Type: GEN



KABC-TV

Primary AE: Political National PHI

Sales Office: N-PH

Sales Region: National

Agency

Name: BlueWest Media, LLC

Buying Contact: Mary Wittemyer

Billing Contact:

5130 E. 18th Avenue

Denver, CO 80220

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name:

NextGen California Action Committee

Demographic: A35+

Product Codes: Issue Non Candidate

Priority: P-03

Revenue Codes: AGY, POL, POL-ISS

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Unit Code:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/16	05/01/16	1	\$3,000.00	\$2,550.00

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
May 2016	1	\$3,000.00	\$2,550.00	0.00
Totals	1	\$3,000.00	\$2,550.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Christopher Larcade
Political National PHI
Start Of Order - End Of Order 100%
Start Of Order - End Of Order 0%

Order Share

	Share	Total
KABC-TV	34%	\$3,000.00
Market	100%	\$8,823.53

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KCAL	0%	\$0.00
KCBS	33%	\$2,911.76
KCET	0%	\$0.00

Advertiser: NextGen California Action Committee

NextGen California Action Committee

Product Desc: NEXTGEN CA ACTION COMMITTEE (I

NEXTGEN CA ACTION COMMITTEE (NAC)

KABC-TV

Estimate:

Totals	1	\$3,000.00
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