

ORDER

**KABC-TV**

Orders

Order / Rev: 150577

Alt Order #: WOC10483592

Product Desc: PARTY EXPENDITURE 359823

Estimate: 5583

Flight Dates: 10/07/16 - 10/10/16

Original Date / Rev: 10/06/16 / 10/06/16

Order Type: GEN

Primary AE: Political National PHI

Sales Office: N-PH

Sales Region: National

Agency

Name: Great American Media

Buying Contact: Kelly Polce

Billing Contact:

3050 K Street, NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Dem Congressional Camp Comm

Demographic: A35+

Product Codes: Issues/Propositions

Priority: P-03

Revenue Codes: AGY, POL, POL-ISS

New Business Thru:

Order Separation: 00:20:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/10/16	17	\$63,600.00	\$54,060.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	17	\$63,600.00	\$54,060.00	0.00
Totals	17	\$63,600.00	\$54,060.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Larcade			Start Of Order - End Of Order	100%
Anne Clifford			Start Of Order - End Of Order	0%
Anne Clifford			Start Of Order - End Of Order	0%
Anne Clifford			Start Of Order - End Of Order	0%
Political National PHI			Start Of Order - End Of Order	0%

Order Share

	Share	Total
KABC-TV	30%	\$63,600.00
Market	100%	\$212,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KCAL	0%	\$0.00
KCBS	30%	\$63,600.00
KCET	0%	\$0.00
KCOP	0%	\$0.00
KDOC	0%	\$0.00
KHIZ	0%	\$0.00
KHSC	0%	\$0.00
KIDN	0%	\$0.00
KJLA	0%	\$0.00
KLCS	0%	\$0.00
KMEX	0%	\$0.00
KNBC	30%	\$63,600.00
KOCE	0%	\$0.00
KPXN	0%	\$0.00
KRCA	0%	\$0.00

KRPA	0%	\$0.00
KSCI	0%	\$0.00
KTBN	0%	\$0.00
KTLA	0%	\$0.00
KTTV	10%	\$21,200.00
KVCR	0%	\$0.00
KVEA	0%	\$0.00
KVMD	0%	\$0.00
KWHY	0%	\$0.00
UNKWN	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KABC	10/10/16	10/10/16	M-F 6a-7a Mon 6-7a	CM	Cc 6a-7a	M- - - - -	:30	1	\$2,500.00	P-03	0.00	NM	1	\$2,500.00
(Program: 6A NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/07/16		10/07/16	10/13/16	M- - - - -			1		\$2,500.00		0.00				
E 2	KABC	10/07/16	10/07/16	M-F 6a-7a Fri 6-7a	CM	Cc 6a-7a	- - - - F - -	:30	1	\$2,500.00	P-03	0.00	NM	1	\$2,500.00
(Program: 6A NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/03/16		10/03/16	10/09/16	- - - - F - -			1		\$2,500.00		0.00				
E 3	KABC	10/10/16	10/10/16	GMA M-F 7a-9a Mon 7-9a	CM	Cc 7a-9a	M- - - - -	:30	1	\$3,200.00	P-03	0.00	NM	1	\$3,200.00
(Program: GMA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/07/16		10/07/16	10/13/16	M- - - - -			1		\$3,200.00		0.00				
E 4	KABC	10/07/16	10/07/16	GMA M-F 7a-9a Fri 7-9a	CM	Cc 7a-9a	- - - - F - -	:30	2	\$3,200.00	P-03	0.00	NM	2	\$6,400.00
(Program: GMA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/03/16		10/03/16	10/09/16	- - - - F - -			2		\$3,200.00		0.00				
E 5	KABC	10/10/16	10/10/16	M-F 11a-12p Mon 11-12p	CM	Cc 11a-12p	M- - - - -	:30	1	\$1,700.00	P-03	0.00	NM	1	\$1,700.00
(Program: 11A NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/07/16		10/07/16	10/13/16	M- - - - -			1		\$1,700.00		0.00				
E 6	KABC	10/07/16	10/07/16	M-F 11a-12p Fri 11-12p	CM	Cc 11a-12p	- - - - F - -	:30	1	\$1,700.00	P-03	0.00	NM	1	\$1,700.00
(Program: 11A NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/03/16		10/03/16	10/09/16	- - - - F - -			1		\$1,700.00		0.00				
E 7	KABC	10/07/16	10/09/16	Su 9a-11a Su 9a-11a	CM	Cc Su 9a-11a	- - - - - S	:30	1	\$2,800.00	P-03	0.00	NM	1	\$2,800.00
(Program: SUN NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/03/16		10/03/16	10/09/16	- - - - - S			1		\$2,800.00		0.00				
E 8	KABC	10/10/16	10/10/16	M-F 4p-5p Mon 4p-5p	CM	Cc 4p-5p	M- - - - -	:30	1	\$2,600.00	P-03	0.00	NM	1	\$2,600.00
(Program: 4P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/07/16		10/07/16	10/13/16	M- - - - -			1		\$2,600.00		0.00				
E 9	KABC	10/07/16	10/07/16	M-F 4p-5p Fri 4p-5p	CM	Cc 4p-5p	- - - - F - -	:30	2	\$2,600.00	P-03	0.00	NM	2	\$5,200.00
(Program: 4P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/03/16		10/03/16	10/09/16	- - - - F - -			2		\$2,600.00		0.00				
E 10	KABC	10/10/16	10/10/16	M-F 5p-6p Mon 5p-6p	CM	Cc 5p-6p	M- - - - -	:30	1	\$3,500.00	P-03	0.00	NM	1	\$3,500.00
(Program: 5P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/07/16		10/07/16	10/13/16	M- - - - -			1		\$3,500.00		0.00				

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E 11	KABC	10/07/16	10/07/16	M-F 5p-6p Fri 5p-6p	CM	Cc 5p-6p	----F--	:30	2	\$3,500.00	P-03	0.00	NM	2	\$7,000.00
(Program: 5P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	----F--	2		\$3,500.00		0.00						
E 12	KABC	10/10/16	10/10/16	M-F 7p-730p Mon 7p-730p	CM	Cc 7p-730p	M-----	:30	1	\$8,500.00	P-03	0.00	NM	1	\$8,500.00
(Program: JEOPARDY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/16	10/13/16	M-----	1		\$8,500.00		0.00						
E 13	KABC	10/07/16	10/07/16	M-F 7p-730p Fri 7p-730p	CM	Cc 7p-730p	----F--	:30	1	\$8,500.00	P-03	0.00	NM	1	\$8,500.00
(Program: Jeopardy)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	----F--	1		\$8,500.00		0.00						
E 14	KABC	10/07/16	10/07/16	M-F 730p-8p Fri 730p-8p	CM	Cc 730p-8p	----F--	:30	1	\$7,500.00	P-03	0.00	NM	1	\$7,500.00
(Program: Wheel of Fortune)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	----F--	1		\$7,500.00		0.00						
													Totals	17	\$63,600.00