

INVOICE

Remit Address:

KY3
PO Box 14200
Tallahassee, FL 32317-4200
Main: (417) 268-3000
Billing: (417) 268-3000



Invoice #	4852915-1
Invoice Date	03/15/16
Invoice Month	March 2016
Invoice Period	02/29/16 - 03/15/16

Advertiser	TRUMP, DONALD J FOR PRESIDENT-
Product	37 CANDIDATE
Estimate Number	551- TRUMP IL MO NC TV B: 3/11-15 2

Order #	4852915
Alt Order #	
Deal #	
Order Flight	03/11/16 - 03/15/16

Property	KYTV
Account Executive	Natalie Murphy
Sales Office	KYTV-National Direct
Sales Region	National

Billing Address:

STRATEGIC MEDIA SERVICES
Attention: Accounts Payable
1911 NORTH FT. MEYERS DRIVE
SUITE 400
ARLINGTON, VA 22209

Agency Code	
Advertiser Code	
Product 1/2	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

PAID

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KYTV	OZARKS TODAY AT 530A	530-6A		03/07/16 to 03/13/16	1x	----F--				
				F	03/11/16	:00			\$475.00	Credited	2
2	KYTV	OZARKS TODAY AT 6A	6-7A		03/14/16 to 03/20/16	2x	MT-----				
				M	03/14/16	:30	6:23 AM	DTT1612H	\$350.00		3
				Tu	03/15/16	:30	6:46 AM	DTT1612H	\$350.00		2
3	KYTV	TODAY SHOW	7-9A		03/07/16 to 03/13/16	1x	----F--				
				F	03/11/16	:30	7:27 AM	DTT1612H	\$500.00		1
				03/14/16 to 03/20/16	1x	-T-----					
				Tu	03/15/16	:30	7:22 AM	DTT1612H	\$500.00		2
4	KYTV	RRAY	11A-12P		03/07/16 to 03/13/16	1x	----F--				
				F	03/11/16	:30	11:49 AM	DTT1612H	\$55.00		1
5	KYTV	KY3 NEWS AT NOON	12-1230P		03/07/16 to 03/13/16	1x	----F--				
				F	03/11/16	:00			\$200.00	Credited	1
				03/14/16 to 03/20/16	1x	M-----					
				M	03/14/16	:30	12:27 PM	DTT1612H	\$200.00		2
6	KYTV	M-F KY3 NEWS AT 5P	5-530P		03/14/16 to 03/20/16	1x	M-----				
				M	03/14/16	:30	5:26 PM	DTT1612H	\$500.00		1
7	KYTV	M-F NBC NEWS ADJACENCY	528-6P		03/14/16 to 03/20/16	1x	M-----				
				M	03/14/16	:00			\$745.00	Credited	2
8	KYTV	M-F KY3 NEWS AT 6P	6-630P		03/14/16 to 03/20/16	1x	M-----				
				NA	03/14/16	:00					

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Nondiscrimination Policy: We do not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity.

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8	KYTV	M-F KY3 NEWS AT 6P	6-630P		03/07/16 to 03/13/16	1x					
	KYTV			F	03/11/16	:00			\$570.00	See MG 8.3,8.4	2
	KYTV	M-F KY3 NEWS AT 5P	5-530P	F	03/11/16	:30	5:09 PM	DTT1612H	\$500.00	MG for 8.2 03/11	3
	KYTV	DR PHIL	3-4P	M	03/14/16	:30	3:23 PM	DTT1612H	\$70.00	MG for 8.2 03/11	4
9	KYTV	WHEEL	630-7P		03/14/16 to 03/20/16	1x	M-----				
	KYTV			M	03/14/16	:30	6:54 PM	DTT1612H	\$535.00		1
10	KYTV	M-F KY3 NEWS AT 10 P	10-1035P		03/07/16 to 03/13/16	1x	-----F--				
	KYTV			F	03/11/16	:30	10:20 PM	DTT1612H	\$750.00		2
	KYTV			03/14/16 to 03/20/16	1x	M-----					
	KYTV			M	03/14/16	:30	10:11 PM	DTT1612H	\$750.00		1
11	KYTV	VOICE	7-9P		03/14/16 to 03/20/16	1x	M-----				
	KYTV			M	03/14/16	:30	7:49 PM	DTT1612H	\$1,100.00		1
12	KYTV	OZARKS TODAY (SAT)	7-8A		03/07/16 to 03/13/16	1x	-----S-				
	KYTV			Sa	03/12/16	:30	7:07 AM	DTT1612H	\$350.00		1
13	KYTV	SAT KY3 NEWS AT 6P	6-630P		03/07/16 to 03/13/16	1x	-----S-				
	KYTV			Sa	03/12/16	:30	6:27 PM	DTT1612H	\$245.00		1
14	KYTV	OZARKS TODAY (SUN)	7-8A		03/07/16 to 03/13/16	1x	-----S				
	KYTV			Su	03/13/16	:30	7:08 AM	DTT1612H	\$190.00		1
15	KYTV	MEET THE PRESS	9-10A		03/07/16 to 03/13/16	1x	-----S				
	KYTV			Su	03/13/16	:00			\$475.00	Credited	1

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16	KYTV	SUN KY3 NEWS AT 10P	10-1035P		03/07/16 to 03/13/16	1x	-----S				
	KYTV			Su	03/13/16	:30	10:34 PM	DTT1612H	\$750.00		1
17	KYTV	OZARKS TODAY AT 530A	530-6A		03/14/16 to 03/20/16	1x	MT-----				
	KYTV			Tu	03/15/16	:30	5:54 AM	DTT1612H	\$175.00		1
18	KYTV	SUN KY3 NEWS AT 10P	10-1035P		03/07/16 to 03/13/16	1x	-----S				
	KYTV			Su	03/13/16	:30	10:27 PM	DTT1612H	\$750.00		1
19	KYTV	WHEEL	630-7P		03/07/16 to 03/13/16	1x	-----S-				
	KYTV			Sa	03/12/16	:30	6:48 PM	DTT1612H	\$535.00		1
20	KYTV	GAMENITE	SUN 9-10P		03/07/16 to 03/13/16	1x	-----S				
	KYTV			Su	03/13/16	:30	9:35 PM	DTT1612H	\$165.00		1
										Aired Spots	21

Gross Total \$9,320.00

Agency Commission

\$1,398.00

Net Amount Due

\$7,922.00

Payment Terms 30 Days

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