

## ORDER



**Orders**  
**Order / Rev:** 448383  
**Alt Order #:** WOC11159290  
**Product Desc:** Tennessee  
**Estimate:** 4286  
**Flight Dates:** 08/10/18 - 08/16/18  
**Original Date / Rev:** 08/06/18 / 08/06/18  
**Order Type:** GENERAL

## WTVF

**Primary AE:** Frank LeBlanc  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Main Street Media  
**Buying Contact:**  
**Billing Contact:**  
 P. O. Box 25093  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Senate Leadership Fund  
**Demographic:** A25-54  
**Product Codes:** PL Non-Ballot Issue  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** DEF

**New Business Thru:**  
**Advertiser External ID:** 229084  
**Agency External ID:** 113817  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/16/18	44	\$66,100.00	\$56,185.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	44	\$66,100.00	\$56,185.00	0.00
<b>Totals</b>	<b>44</b>	<b>\$66,100.00</b>	<b>\$56,185.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Frank LeBlanc			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTVF	08/10/18	08/16/18	M-F 6-7am M-F 6-7am (Program: MORNING REPORT 6-7 AM)	CM	6-7am	- 1 - 11 - -	:30	3	\$1,600.00	P-2	0.00	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/10/18	08/16/18	- 1 - 11 - -			3		\$1,600.00		0.00				
2	WTVF	08/10/18	08/15/18	M-F 7-8am M-F 7-8am (Program: CBS THIS MORNING 7-8 AM)	CM	7-8am	1 - 1 - - - -	:30	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/10/18	08/16/18	1 - 1 - - - -			2		\$1,400.00		0.00				
3	WTVF	08/10/18	08/16/18	M-F 8-9am M-F 8-9am (Program: CBS THIS MORNING 8-9 AM)	CM	8-9am	- 1 - 11 - -	:30	3	\$800.00	P-2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/10/18	08/16/18	- 1 - 11 - -			3		\$800.00		0.00				
4	WTVF	08/10/18	08/15/18	M-F 9-10am M-F 9-10am (Program: PICKLER AND BEN)	CM	9-10am	1 - 1 - - - -	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/10/18	08/16/18	1 - 1 - - - -			2		\$600.00		0.00				
5	WTVF	08/10/18	08/16/18	M-F 1-2pm M-F 1-2pm	CM	1-2pm	- 1 - 11 - -	:30	3	\$600.00	P-2	0.00	NM	3	\$1,800.00



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Advertiser: Senate Leadership Fund  
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 Estimate: 4286

WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/10/18		08/10/18	08/16/18	--- 1---			1		\$2,000.00		0.00				
18	WTVF	08/10/18	08/10/18	Friday Prime B Friday Prime 8-9pm	CM	8-9pm	---- 1--	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
(Program: HAWAII 5-0)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/06/18		08/06/18	08/12/18	---- 1--			1		\$2,000.00		0.00				
19	WTVF	08/10/18	08/10/18	Friday Prime C Friday Prime 9-10pm	CM	9-10pm	---- 1--	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
(Program: BLUE BLOODS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/06/18		08/06/18	08/12/18	---- 1--			1		\$2,000.00		0.00				
20	WTVF	08/10/18	08/11/18	SA 6-9am News SA 6-9am News	CM	558-9am	----- 1-	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
(Program: SATURDAY MORNING NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/06/18		08/06/18	08/12/18	----- 1-			1		\$900.00		0.00				
21	WTVF	08/10/18	08/12/18	SU 8-930am CBS SU MORN SU 8-930am CBS SU Morn.	CM	758-930am	----- 1	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
(Program: CBS SUNDAY MORNING)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/06/18		08/06/18	08/12/18	----- 1			1		\$1,800.00		0.00				
22	WTVF	08/10/18	08/12/18	SU 930-1030am SU 930-1030am	CM	930-1030am	----- 1	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
(Program: FACE THE NATION)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/06/18		08/06/18	08/12/18	----- 1			1		\$1,200.00		0.00				
23	WTVF	08/10/18	08/12/18	SU 530-6pm News SU 530-6pm News	CM	528-6pm	----- 2	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
(Program: SUNDAY 5:30 PM NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/06/18		08/06/18	08/12/18	----- 2			2		\$1,000.00		0.00				
24	WTVF	08/10/18	08/12/18	Sunday Prime A Sunday Prime 6-7pm	CM	6-7pm	----- 1	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
(Program: 60 MINUTES)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/06/18		08/06/18	08/12/18	----- 1			1		\$3,000.00		0.00				
													Totals	44	\$66,100.00