

ORDER



Orders
Order / Rev: 448383
Alt Order #: WOC11159290
Product Desc: Tennessee
Estimate: 4286
Flight Dates: 08/10/18 - 08/16/18
Original Date / Rev: 07/25/18 / 08/07/18
Order Type: GENERAL

WTVF

Primary AE: Frank LeBlanc
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Main Street Media
Buying Contact:
Billing Contact:
 P. O. Box 25093
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Senate Leadership Fund
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: DEF

New Business Thru:
Advertiser External ID: 229084
Agency External ID: 113817
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/16/18	44	\$66,100.00	\$56,185.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	44	\$66,100.00	\$56,185.00	0.00
Totals	44	\$66,100.00	\$56,185.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Frank LeBlanc			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVF	08/10/18	08/16/18	M-F 6-7am M-F 6-7am (Program: MORNING REPORT 6-7 AM)	CM	6-7am	- 1 - 11 - -	:30	3	\$1,600.00	P-2	0.00	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/10/18	08/16/18	- 1 - 11 - -					3	\$1,600.00		0.00			
N 2	WTVF	08/10/18	08/15/18	M-F 7-8am M-F 7-8am (Program: CBS THIS MORNING 7-8 AM)	CM	7-8am	1 - 1 - - - -	:30	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/10/18	08/16/18	1 - 1 - - - -					2	\$1,400.00		0.00			
N 3	WTVF	08/10/18	08/16/18	M-F 8-9am M-F 8-9am (Program: CBS THIS MORNING 8-9 AM)	CM	8-9am	- 1 - 11 - -	:30	3	\$800.00	P-2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/10/18	08/16/18	- 1 - 11 - -					3	\$800.00		0.00			
N 4	WTVF	08/10/18	08/15/18	M-F 9-10am M-F 9-10am (Program: PICKLER AND BEN)	CM	9-10am	1 - 1 - - - -	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/10/18	08/16/18	1 - 1 - - - -					2	\$600.00		0.00			
N 5	WTVF	08/10/18	08/16/18	M-F 1-2pm M-F 1-2pm	CM	1-2pm	- 1 - 11 - -	:30	3	\$600.00	P-2	0.00	NM	3	\$1,800.00

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WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/10/18	08/16/18	--- 1---			1		\$2,000.00	0.00					
N 18	WTVF	08/10/18	08/10/18	Friday Prime B Friday Prime 8-9pm	CM	8-9pm	---- 1--	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
(Program: HAWAII 5-0)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/06/18	08/12/18	---- 1--			1		\$2,000.00	0.00					
N 19	WTVF	08/10/18	08/10/18	Friday Prime C Friday Prime 9-10pm	CM	9-10pm	---- 1--	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
(Program: BLUE BLOODS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/06/18	08/12/18	---- 1--			1		\$2,000.00	0.00					
N 20	WTVF	08/10/18	08/11/18	SA 6-9am News SA 6-9am News	CM	558-9am	----- 1-	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
(Program: SATURDAY MORNING NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/06/18	08/12/18	----- 1-			1		\$900.00	0.00					
N 21	WTVF	08/10/18	08/12/18	SU 8-930am CBS SU MORN SU 8-930am CBS SU Morn.	CM	758-930am	----- 1	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
(Program: CBS SUNDAY MORNING)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/06/18	08/12/18	----- 1			1		\$1,800.00	0.00					
N 22	WTVF	08/10/18	08/12/18	SU 930-1030am SU 930-1030am	CM	930-1030am	----- 1	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
(Program: FACE THE NATION)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/06/18	08/12/18	----- 1			1		\$1,200.00	0.00					
N 23	WTVF	08/10/18	08/12/18	SU 530-6pm News SU 530-6pm News	CM	528-6pm	----- 2	:30	2	\$1,000.00	P-2	0.00	NM	0	\$0.00
(Program: SUNDAY 5:30 PM NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/06/18	08/12/18	----- 2			2		\$1,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	08/06/18-08/12/18		SU 530-6pm News		528-6pm	----- Su	:30		(\$1,000.00)		0.00	NM		
Credited															
2	WTVF	08/06/18-08/12/18		SU 530-6pm News		528-6pm	----- Su	:30		(\$1,000.00)		0.00	NM		
Credited															
N 24	WTVF	08/10/18	08/12/18	Sunday Prime A Sunday Prime 6-7pm	CM	6-7pm	----- 1	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
(Program: 60 MINUTES)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/06/18	08/12/18	----- 1			1		\$3,000.00	0.00					
N 25	WTVF	08/12/18	08/12/18	SU 930-1030am SU 930-1030am	CM	930-1030am	----- 1	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
(Program: FACE THE NATION)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/06/18	08/12/18	----- 1			1		\$1,200.00	0.00					
N 26	WTVF	08/10/18	08/16/18	M-F 8-9am M-F 8-9am	CM	8-9am	MTWTF--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
(Program: CBS THIS MORNING 8-9 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/10/18	08/16/18	MTWTF--			1		\$800.00	0.00					
													Totals	44	\$66,100.00