



**KNOP-TV**  
**KIIT-TV**

**QUARTERLY LIST OF PROGRAMMING PROVIDING  
TREATMENT OF COMMUNITY ISSUES**

**KNOP TV & KIIT TV**  
**Gray Television Licensee, LLC.**  
**1st Quarter, 2018**

**1st Quarter 2018  
Issues Programming**

**PROGRAMS PROVIDING MOST SIGNIFICANT  
TREATMENT OF COMMUNITY ISSUES**

**On KNOP**

**NEWS 2 SUNRISE**

Monday thru Friday 6:00-7:00a

**NEWS 2 MIDDAY**

Monday thru Friday 11:30a-12:00p

**NEWS 2 AT 6PM**

Monday thru Saturday 6:00-6:30p

**NEWS 2 AT 10PM**

Monday thru Sunday 10:00-10:35p

All of the above programs are locally produced News programs presenting a mix of news, weather, sports and issue-related Feature stories. Issue-responsive program segments are usually one to three minutes in duration unless otherwise indicated.

**Webchannel/Mobile/Streaming/Aps:** North Platte Nebraska has a place to go for local news and information online and on the go. As more people turn to alternative means for information on a daily basis, people can count on KNOP-TV (KNOPNews2.com) to be the local news and information leader on all platforms. KNOP News2's website is an important source of local news stories of all kinds, emergency information, severe weather, amber alerts, community information, public service, and other resources. News2's various digital platforms also feature live streaming throughout the day whether a scheduled newscast, or breaking news or weather of local importance, and also meet online closed captioning requirements.

**Regular NBC Network News Programs Carried by KNOP:**

**EARLY TODAY**

Monday thru Friday 5:30-6:00am

**TODAY SHOW**

Monday thru Friday 7:00-

11:00am

**NBC NIGHTLY NEW**

Monday thru Sunday 5:00-

5:30pm

**SATURDAY TODAY SHOW**

Saturdays 7:00-9:00am

**SUNDAY TODAY SHOW**

Sundays 7:00-8:00am

**MEET THE PRESS**

Sundays 8:00-9:00am

**On KIIT**

**News 2 @ 10pm (Repeat)**

Monday thru Friday 12:00-12:30am

**MomsEveryday: The Series**

Sundays 9:00-9:30am

**Pure Nebraska**

Sundays 9:30-10:00am

**Regular FOX Network and Syndicated News/Information Programs Carried by KIIT:**

**FOX NEWS SUNDAY**

Sundays 8:00-9:00am

**US FARM REPORT**

Sundays 7:00-8:00am

All of the above programs are network news programs presenting a mix of news, weather, sports and issue-related Feature stories.

***All KNOP and KIIT Newscasts are closed captioned for the hearing impaired. Station conducts all weekly random EAS tests as well as monthly scheduled test in***

**preparation of needed emergency announcements. Station airs Public File and Children's Programming Report spots as required.**

**Examples of stories providing treatment of significant community issues this Quarter.**

## **ALCOHOL & DRUGS**

## **ANIMAL CONTROL & WELFARE/ PET HEALTH & LAWS**

### **“Newsmakers/ Pets For Adoption” (On-going Series)**

#### **News 2 Midday -First Tuesday Of Every Month**

Dixie Lehmkuhler of the North Platte Animal Shelter introduces a pet (usually a dog or a cat) to viewers in hopes of finding it a home. At the same time, Lehmkuhler educates pet owners about spaying and neutering their pets, pet dental care, holiday pet safety and other useful topics

### **“Sunrise/Pets For Adoption” (On-going Series)**

#### **News 2 Sunrise-Every Wednesday Moring**

Dixie Lehmkuhler of the North Platte Animal Shelter introduces a pet (usually a dog or a cat) to viewers in hopes of finding it a home. At the same time, Lehmkuhler educates pet owners about spaying and neutering their pets, pet dental care, holiday pet safety and other useful topics.

### **Animal Food Pantry (1/11/18 6pm 1:23)**

Two local groups are working hard to stock the pet food pantry. They are teaming up to collect pet food for lower income pet owners.

### **Pet Food Drive (1/14/18 10pm :34)**

The totals are in from the Pet Pantry Food Drive at our News 2 station. Among other donations your generosity brought 645 pounds of dry dog food and 621 pounds for cats.

### **Winter Storm/Calving (2/23/18 6pm :48)**

Ranchers plan ahead for February and March snowstorms. They plan calving for later on hoping to avoid snow storms which cause stress on their calves and themselves.

### **LB596 Horses (3/3/18 6pm 1:37)**

There is massage therapy for humans and also for horses. It is called e-quine massage therapy. Our local State Senator is working on a bill to make it easier for people to practice horse therapy.

### **Stock Dog Trials (3/4/18 10pm 1:44)**

Keeping cattle calm is very important when it comes to ranching. One way to reduce anxiety is by using stock dogs instead of more modern herding methods.

**Stratton Dogs (3/22/18 6pm 2:43)**

Nearly two dozen dogs have been recovered from a man's home in Hitchcock County and he is fighting to get them back. The dogs were seized without warning by authorities and the Humane Society.

**Mountain Lion Seminar (3/22/18 10pm 1:27)**

Mountain lion sightings are becoming more common in greater Nebraska. In response the Nebraska Game and Parks has approved a management and response plan.

**CONSUMER INFORMATION AND PROTECTION****Reduce Heat Bill (1/5/18 5pm 1:29)**

We are getting into one of the coldest months of the year. How to make sure the freezing temperatures do not mean astronomical heating bills.

**Tax Questions (2/12/18 10pm 1:48)**

The new tax law passed by Congress this year brought an overhaul to our tax system but it also brought with it a lot of questions. The most frequent questions local tax payers are asking.

**Applebee's (3/7/18 6pm :28)**

Applebee's is warning customers their credit and debit card information may have been stolen if they have dined at specific stores including a dozen in Nebraska. One of those restaurants is here in North Platte.

**CRIME AND PERSONAL SAFETY****"Crime Stoppers" (On-Going Series)****News 2 at 6, Tuesdays**

This report, is developed with information from local police departments, provides viewers advice on how to stay safe, and also gives details of unsolved crimes. The idea is to involve the public's knowledge in order to put criminals behind bars. Viewers are encouraged to report information regarding crimes in their area to anonymous "Crime Stoppers" hotline.

**Frozen Ice/Fall (1/4/18 10pm 2:14)**

Even though it is winter many still head out to the lake for some ice fishing or ice skating but you want to make sure you are being safe. What you can do to avoid dangerous situations.

**Fire Safety (1/12/18 10pm 1:17)**

Departments here and around the country have been very busy with house fires. We give you fire safety tips from the North Platte Fire Department.

**Storage Unit Thefts (1/18/18 10pm 1:33)**

Local storage units are becoming the targets for thieves. Thefts and burglaries to storage units are up. How you can protect yourself and your belongings.

**EMA Alert System (1/26/18 10pm 2:24)**

What would you do if you had a loved one missing? Who would you turn to for help? How a new website is hoping to ease that burden.

**Being Prepared/NPHS (2/16/18 10pm 1:06)**

When bad things happen it is good to have a plan. North Platte Police Department and those connected to the North Platte School District have one.

**LCSSO on Courthouse Security (2/28/18 10pm 1:43)**

Changes and upgrades are coming to the Lincoln County Courthouse to help keep you and the people who work there safe. Why do our authorities think we need these extra safety measures?

**Non-Emergency Calls (3/21/18 10pm 1:49)**

We have been taught to use 9-1-1 in case of emergencies. Dispatchers are concerned that some are using the number in non-emergency situations.

**ECONOMICS/EMPLOYMENT/DEVELOPMENT****Housing Study (1/2/18 10pm 1:35)**

The North Platte City Council looks at a North Platte housing study. How they are working towards housing shortage solutions.

**Scenic Byway Tourism (1/13/18 10pm 2:06)**

Volunteers with the Sandhill's Journey Scenic Byway are using some of the largest marketing grants ever provided to grow Nebraska's tourism industry and improve the lives of Sandhill residents.

**Pulse Crops (1/18/18 6pm 1:33)**

With corn and wheat prices down in Nebraska, farmers are looking to a different crop. Pulse crops are known as field peas, chickpeas and edible beans.

**McDonalds Opening (1/25/18 10pm 1:09)**

A new look and new options come along with a new building and shiny new equipment. McDonald's hopes that a two-lane drive thru and three service windows will help expedite orders.

**Lambing & Kidding School (1/27/18 6pm 1:26)**

A growing market. The lambing market is growing in Nebraska and University educators are doing their best to educate as many people as possible about it.

**Sports Events/Hotels (2/11/18 10pm :50)**

Sports brings people to the bleachers but they also bring visitors to our local hotels. The Quality Inn, Best Western and Comfort Inn all say they have seen a recent boost in occupancy.

**Canopy Removal (2/15/18 10pm 2:03)**

Preparations move forward to remove the canopies on the bricks in downtown North Platte. Even though this project is expected to bring more life to the downtown area, there are those who are still not sold on the idea.

**Biz See Lent Opportunity (2/18/18 5pm 1:59)**

There are forty days of fasting in Lent as Catholics prepare for the coming of Easter. It also means a change in diets. Businesses in our area are seeing an opportunity to cater to those observing Lent.

**Westfield Upgrades (2/27/18 6pm :50)**

Updates are being made throughout the city of North Platte. We show you the latest progress from the Westfield Shopping Center area.

**LC Visitors Bureau Survey (3/8/18 6pm :47)**

With tourism season about two months away, the North Platte Lincoln County Visitors Bureau needs help to improve events in the area. The agency launched their survey in hopes of getting feedback from locals.

**Cabela's Sale Buyout (3/8/18 10pm :28)**

The future job picture is becoming clearer for employees at Cabela's former headquarters in Sidney. About 300 workers are taking buyouts.

**Housing Survey (3/11/18 10pm :51)**

Housing in Lincoln County. What does our community need? How do you have a chance to weigh in on the topic.

**City Redevelopment Plan (3/14/18 10pm 1:42)**

A North Platte businessman is hoping to get the approval to build a brand new hotel. He went before the city's Community Redevelopment Authority to advance his proposal to the Planning & Zoning Commission.

**TRU Hotel (3/16/18 10pm 1:51)**

There are two things North Platte is not short of...banks and hotels. One new hotel is aiming to be different than the rest.

**Evolving Retail Industry (3/20/18 10pm 2:04)**

A lot has changed at the Platte River Mall over the last year. Multiple retail chains have closed across the country or declared bankruptcy. This has not left North Platte untouched.

**EDUCATION****Snow Day Policy (1/23/18 10pm 2:11)**

A rare occurrence, a snow day for the North Platte Public Schools. We explain how administrators decide to cancel school.

**UNK Budget (2/12/18 10pm 2:12)**

An unprecedented 3.4 million dollar proposed budget cuts are coming to the University of Nebraska at Kearney. Staff positions will be lost as well as sports programs cut.

**School Budget Cuts (2/20/18 6pm 2:01)**

As state tax money continues to slump and cries for property tax cut continues, it seems the burden has fallen on public schools to solve their own budget problems.

**Random Drug Test Policy (2/26/18 10pm :54)**

There is a new drug testing policy coming to Hershey Public Schools. Students who participate in extra-curriculars will be tested at random for drugs each month.

**MPCC Tuition Hike (2/28/18 10pm 1:35)**

Students at Mid-Plains Community College will have to pay more to attend school starting next fall. The board voted to increase tuition and fees.

## **ENVIRONMENT/NATURAL DISASTER/WEATHER**

### **Nebraska Outdoors (On-Going Series)**

#### **News 2 at 6, Wednesday**

This report, is developed with information from the Nebraska Game & Parks Commission about various activities of the outdoor variety. Highlighting hunting, fishing, camping and general safety while outdoors.

#### **KNOP News2 Weather (On-Going, Daily)**

The KNOP News & Weather team provides round the clock information on weather for the North Platte area, especially when it can turn severe. The Weather team issues Weather Alert Days to keep viewers safely ahead of the storms and informed; including Tornado Warnings, Severe Thunderstorm Warnings, Blizzard Warning, Fog, Ice, Flooding, High Winds and other Travel advisories. After the storms hit, the News/Weather team informs the viewers with power outage information, downed trees/limbs, dangerous driving conditions, closed roadways and other helpful emergency information in times of need, and how to help in the aftermath.

#### **Regional Storms/NSP Travel Safety (1/9/18 10pm 2:13)**

We look at how the city and state are preparing for the inclement weather coming our way and with that travel could be tricky.

#### **Scooping Out (1/11/18 6pm :40)**

The winter weather certainly made a comeback. Now we are left with wind and lots of cold in greater Nebraska.

#### **Weather (1/15/18 10pm 1:00)**

Tuesday morning will bring the coldest temperatures with wind chills as low as -30 degrees. Dangerous cold like this means frostbite and hypothermia can occur in under half an hour.

#### **Getting Ready For The Storm (1/19/18 5pm :43)**

Fluctuating weather is not uncommon in the Midwest. Just as the ices has nearly melted ... preparations for a new storm may be necessary.

#### **Storm (1/20/18 10pm 1:10)**

Mild weather is taking a turn. Watches and warning are in effect for much of the state gearing up for a storm. Ahead of heavy snowfall it is a Weather Alert Day.

#### **Emergency Management (1/20/18 10pm 1:34)**

Following the storm potential closely, Emergency Management says to do what you can to stay home and don't go out on the roads. Be prepared ahead of the storm and run your errands before the snow hits.

#### **Snow Storm (1/21/18 10pm 1:56)**

A Snow Emergency in North Platte, Gothenburg and Sutherland. It is downright cold. We take a look outside at what is happening right now.

**State Road Preps (2/23/18 10pm 1:42)**

As another round of snow gets ready to hit our region, crews are ready to hit the roads. A long night for many truck and plow drivers in our area.

**Gusty Winds (3/5/18 5pm 1:17)**

Mother Nature decided to blow through the region with very strong winds. A winter storm is dragging all the snow and rain to the north and east. Wind speeds topped 67 miles per hour!

**North Platte Winds (3/6/18 10pm :35)**

Nebraska's windy weather continues to create headaches for people in the region. Flags at full swing are nice to see but toppled dumpsters and runaway debris add to the frustration.

**Lake McConaughy Fire (3/19/18 6pm 2:05)**

It has been a year since a grass fire swept alongside Highway 92 near Lake McConaughy. It burned about a thousand acres of land and destroyed six primary structures. The Fire Chief of the area is worried it could happen again.

**FAMILY****YOUTH/CHILDREN AT RISK / YOUTH VIOLENCE/ YOUTH SUPPORT****“Newsmakers” (On-going Series)****News 2 Midday - Daily**

Newsmakers is an ongoing interview segment, hosted Monday through Friday by Jacque Harms. She interviews at least one set of guests about the events, celebrations, news, and issues that are important to the people in Western Nebraska. The interviews include a variety of people with issues targeting several demographics: from women, to the elderly, youth and minority groups.

**Being Alert To Child Abuse (1/17/18 10pm :52)**

You truly never know what is happening behind closed doors. We look into what it takes to spot signs of child abuse and what you need to look out for.

**Boy Scout Awards (2/11/18 10pm 1:42)**

A group of young men committed to being their best. Scouts from the surrounding area are honored for their dedication and service.

**Teens Depression (2/26/18 10pm 1:29)**

Pediatricians have been charged with watching for mental illness in teens. The American Academy of Pediatrics now says all children over age 12 should undergo depression screening at regular wellness check-ups.

**Anti-Bullying (3/5/18 6pm 1:26)**

Taking a stand against bullying in schools. “Be the change and have respect”. That is the message a former Big Ten basketball player has for students in Greater Nebraska.

**Prom For All (3/11/18 10pm 1:42)**

It is important that every girl has the opportunity to go to prom no matter their financial situation. One hundred dresses were available for the first annual Prom For All event. It lets people try on those dresses and take them home... all for no charge.

**Car Seats (3/15/18 10pm 1:58)**

If you have children over the age of 6, you may still need a car seat. Lawmakers are looking to change car seat laws.

**Quads Overton (3/23/18 10pm 2:13)**

It is a rare occurrence. An Overton couple has not one but four healthy babies. It is the first time in ten years quadruplets were born at Nebraska Medicine-Nebraska Medical Center.

**HEALTH / HEALTHCARE / FITNESS**

**“Prescription Health” (On-Going Series)**

**News 2 at 6, Tuesdays**

Ongoing new series, giving weekly reports on local medical advice and studies. With interviews with local medical professions.

**“Ask UNMC”(On-Going Series)**

**News 2 Midday -Ever Thursday**

This report is developed with information from University of Nebraska Medical Center on a variety of medical issues affecting Nebraskan and people nationwide.

**New Year’s Fitness (1/1/18 6pm 1:45)**

If losing weight and getting healthier is one of your New Year’s resolutions, you are not alone. Some tips and tricks to help you lean down in the New Year.

**Heart Health/Snow (1/22/18 10pm 2:07)**

Scooping and shoveling snow can be a tough workout putting strain on your body. You need to know how to recognize limits and signs of a heart problem that could ultimately save your life.

**Flu Season Update (1/30/18 10pm 1:11)**

Every year we see the flu bug. This year it is more widespread. The West Central District Health Department says record number of illnesses have reached an early high.

**Tamiflu Shortage (1/31/18 5pm :50)**

Tamiflu is an anti-viral used to treat and prevent the flu and must be taken within the first 48 hours of noticing flu symptoms for it to be effective. Some pharmacies across the state are reporting a shortage.

**Super Bowl Party/Flu (1/31/18 6pm 1:17)**

You can really score in a few days with a Super Bowl party but you want to make sure you or your guests are not sidelined with the flu afterward. A few things you might want to add to your grocery list to stay health on and after game day.

**Breast Exam Screening (2/12/18 10pm 1:54)**

When it comes to breast cancer the earlier it is diagnosed the better and the easier it is to treat. A program is making sure everyone has access to care.

## **LOCAL SPORTS & OTHER EVENTS OF IMPORTANCE**

### **\*Friday Night Sports Hero (On-going Series)**

**6, 10, Fridays**

Ongoing news series. Every Friday a new player is highlighted as the Friday Night Sports Hero.

### **\*Game of the Week (On-going Series during basketball and football seasons)**

**10 PM News Fridays**

This is a story highlighting the best basketball or football game of the week.

### **Mullen Debrief (3/9/18 10pm 1:15)**

Day two of an exciting day in Lincoln with boy's state basketball in full swing. We are keeping our eyes on area teams including the Mullen Broncos.

## **POLITICS/GOVERNMENT**

### **Legislature Session (1/3/18 6pm :42)**

The legislature is in session. It is a short sixty day session and there is a lot of work to do. State budget shortfall and a renewed push to cut down taxes are some of the top priorities.

### **Elected Officials Raise (1/8/18 6pm 1:39)**

Elected representatives in Lincoln County will be receiving a raise. The new salaries were announced at the Lincoln County Commissioners meeting.

### **State Of The State (1/10/18 10pm 2:42)**

Governor Pete Ricketts stood before the unicameral and the state of Nebraska for his fourth State of the State Address. Strong and growing is how the Governor describes the current state of the State.

### **City Council - Pawnee (1/16/18 10pm 1:41)**

The future of Hotel Pawnee was brought up at the City Council meeting. They are putting a call out to the community for suggestions on what to do with the historical building.

### **Sutherland Special Election (2/13/18 10pm 1:40)**

The village of Sutherland has two new board members after a special election. It is the first time in recent memory for the County Clerk's office.

### **Gun Safety (2/15/18 5pm :46)**

Gun rights are protected by the Constitution. It can be a delicate balance between respecting the rights of legal gun owners and safety.

### **Road To Property Tax Reform (2/19/18 10pm 2:06)**

Property taxes are a big issue at the state legislature this year. Forums across our region were held to educate members on current legislation aimed at lowering taxes.

**Irrigation Tax (2/21/18 10pm 1:15)**

Putting a tax on irrigated land. We take you to a hearing where one State Senator is proposing a legislative bill to do just that.

**Royal To Run For Office (2/22/18 10pm 1:04)**

Election time is approaching and candidates are filing for office. Currently two Nebraska Republican hopefuls are running for Nebraska State Treasurer.

**Commissioners Security (2/26/18 6pm 2:03)**

Changes are coming to the Lincoln County courthouse. County commissioners approved a bid for a new security system, but, not everyone is meeting the decision with open arms.

**Jennifer Smith Investigation (2/27/18 10pm 1:14)**

The Director of the North Platte Housing Authority is under investigation. A local bank alerted authorities about suspicious activity with an account.

**Smith Arrested (3/1/18 5pm :36)**

The Executive Director of the North Platte Housing Authority was arrested. The charges range from theft to racketeering and unlawful use of a financial transaction device.

**Legislature Wrap Up (3/10/18 10pm 2:12)**

Tax reform is once again an ongoing concern at the state legislature. The legislature took up the issue...sort of a state response to the federal tax reforms.

**March For Our Lives (3/24/18 6pm :49)**

A national movement...March For Our Lives. We look at what is happening across the states and at home in Nebraska.

**Leg Wrap Up (3/24/18 10pm 2:25)**

The State Legislature...Senators moved one step closer to increasing speed limits on some Nebraska highways, but, Senators did not take any steps towards passing a budget.

**ROADWAYS/TRANSPORTATION**

**Speed Limit Increase (1/28/18 10pm :52)**

Not so fast, some want to raise the speed limit, but others say it could cost people their lives. A bill at the State Capitol could increase speed limits across the state.

**S. Buffalo Road 1 Year Plan (1/29/18 10pm :59)**

Most of us travel on the roads every single day. So naturally, they need some repair here and there. If you want to weigh in on road projects in Lincoln County, you will have a chance to at a public hearing on the one and six year road plan.

**Speed Limits (2/16/18 10pm :50)**

Increasing speed limits on Nebraska roads. Why one State Senator wants to increase the speed limit in some places.

**County Road Plan (2/20/18 10pm 2:08)**

The Lincoln County Commissioners look at fixing are roads. We look at who roads projects are getting the go ahead this year.

**NDOR Snow Budget (2/24/18 10pm :59)**

The National Weather Service says today was a historic day because it marked the snowiest three months in North Platte history. The record snowfall has also affected how the Nebraska Department of Roads budgets.

**NSP Move Over Law (3/2/18 10pm 2:01)**

The Move Over law was put in place to help protect people. A fatal accident on Interstate 80 highlights the importance of that law.

**SkyWest Update (3/7/18 10pm 2:00)**

Just about a month ago SkyWest airlines opened shop in North Platte. So far, it sounds like passengers give the service two thumbs up.

**VOLUNTEERISM/ COMMUNITY AID/ COMMUNITY EFFORTS****\*Hometown Hero"****News 2 Sundays**

'Hometown Heroes' is a segment where KNOP honors someone who helps serve the community. They are nominated by viewers.

**Homeless Shelter (1/7/18 10pm 2:41)**

A local homeless shelter is trying to make sure no one is left out in the cold with temperatures expecting to drop down. The Connection Shelter is preparing to help those in need despite some recent setbacks.

**United Way (1/25/18 10pm :48)**

The Mid Plains United Way Winter Campaign is still hoping to reach \$350,000 in donations by the end of February. They need your help to reach that goal.

**Hoops For Heart (2/14/18 10pm : 48)**

It is a fundraiser that brings both children and heart health awareness together. It is called Hoops For Hearts. The money is used for research.

**4<sup>th</sup> Annual Chili Cook-Off (2/17/18 10pm 2:23)**

Hundreds in North Platte came out for the 4<sup>th</sup> Annual Chili Cook-Off benefiting the Guardians of the Children. The year's Annual Chili Cook-Off is not only bringing with it new chili but new costumes and decorations.

**Panhandle Polar Plunge (2/24/18 10pm :31)**

Cold temperatures and an icy river made for a great fundraising day. Over eleven teams participated in the 7<sup>th</sup> Annual Polar Plunge to help raise funds for the Nebraska Special Olympics.

**Mr. Habitat Fundraiser (3/10/18 10pm 1:28)**

It is a competition where men in our area compete to raise the most money to be named Mr. Habitat. They have all had several weeks to raise money for Habitat For Humanity.

**Volunteer Firefighter Shortage (3/13/18 10pm 1:52)**

Fires can happen at any time and any place but not every town can afford to fund their own fire department... that is where volunteers come in. One volunteer fire department is making a public call for more volunteers.

**Dancing With The Stars (3/17/18 10pm 1:26)**

There was no shortage of talent at the third annual Dancing With The Stars event in North Platte. Thanks to the event...two students will receive a fifteen hundred dollar scholarship for college.

**Hershey Spaghetti Dinner (3/25/18 10pm 1:54)**

Hundreds showed up at Hershey Public Schools for their Volunteer Fire Departments annual Spaghetti Feed. Money raised will go towards buying a tank refueling system.

**KNOP/KIIT PSA's PROVIDING SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

**Topic of PSA (varying lengths of: 10, :15, :20, and :30) # of Times Aired**

<b>1st Quarter PSA Totals</b>	<b>KNOP</b>	<b>KIIT</b>
<b>Alcohol &amp; Drugs</b>	401	739
<b>Animal Welfare</b>	615	1233
<b>Consumer Protection</b>	0	0
<b>Education</b>	811	1459
<b>Environment/Ag</b>	592	1257
<b>Family/Community</b>	612	1328
<b>Health &amp; Fitness</b>	860	1598
<b>Military/Government</b>	343	518
<b>Safety</b>	135	368
<b>Outdoors/Recreation/Tourism</b>	484	1160
<b>Volunteerism/Donations</b>	482	587
<b>Kid Targeted</b>	346	981
<b>Employment/Public Files</b>	284	48

