



### KNOP-TV KIIT-TV (KNOP DT2)

# QUARTERLY LIST OF PROGRAMMING PROVIDING SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

KNOP TV & KIIT TV

(KIIT simulcast on KNOP DT2)

Gray Television Licensee, LLC.

4th Quarter, 2021

### PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

On KNOP

**NEWS 2 SUNRISE**Monday thru Friday 6:00-

7:00a

NEWS 2 MIDDAY Monday thru Friday 11:30a-12:00p

NEWS 2 AT 6PM Monday thru Saturday

6:00-6:30p

NEWS 2 AT 10PM Monday thru Sunday 10:00-

10:35p

All of the above programs are locally produced News programs presenting a mix of news, weather, sports and issue-related Feature stories. Issue-responsive program segments are usually one to three minutes in duration unless otherwise indicated.

**Webchannel/Mobile/Streaming/Aps:** North Platte Nebraska has a place to go for local news and information online and on the go. As more people turn to alternative means for information on a daily basis, people can count on KNOP-TV (KNOPNews2.com) to be the local news and information leader on all platforms. KNOP News2's website is an important source of local news stories of all kinds, emergency information, severe weather, amber alerts, community information, public service, and other resources. News2's various digital platforms also feature live streaming throughout the day whether a scheduled newscast, or breaking news or weather of local importance, and also meet online closed captioning requirements.

#### **Regular NBC Network News Programs Carried by KNOP:**

**EARLY TODAY** Monday thru Friday 5:30-6:00am

TODAY SHOW Monday thru

Friday 7:00-11:00am

NBC NIGHTLY NEW Monday thru

Sunday 5:00-5:30pm

SATURDAY TODAY SHOW Saturdays 7:00-

9:00am

SUNDAY TODAY SHOW Sundays 7:00-

8:00am

MEET THE PRESS Sundays 8:00-9:00am

On KIIT (KNOP DT2)

News 2 @ 10pm (Repeat) Monday thru Friday 12:00-

12:30am **Pure Nebraska** Sundays 9:30-10:00am

#### Regular FOX Network and Syndicated News/Information Programs Carried by KIIT:

FOX NEWS SUNDAY Sundays 8:00-

9:00am

**US FARM REPORT** Sundays 7:00-8:00am

All of the above programs are network news programs presenting a mix of news, weather, sports and issue-related Feature stories.

All KNOP and KIIT Newscasts are closed captioned for the hearing impaired. Station conducts all weekly random EAS tests as well as monthly scheduled test in preparation of needed emergency announcements. Station airs Public File and Children's Programming Report spots as required.

**Examples of stories providing treatment of significant community issues this Quarter.** 

### ANIMAL WELFARE/ PET SAFETY

### "Newsmakers/ Pets For Adoption" (On-going Series) News 2 Midday -First Tuesday Of Every Month

Dixie Lehmkuhler of the North Platte Animal Shelter introduces a pet (usually a dog or a cat) to viewers in hopes of finding it a home. At the same time, Lehmkuhler educates pet owners about spaying and neutering their pets, pet dental care, holiday pet safety and other useful topics

### "Sunrise/ Pets For Adoption" (On-going Series) News 2 Sunrise-Every Wednesday Morning

Dixie Lehmkuler of the North Platte Animal Shelter introduces a pet (usually a dog or a cat) to viewers in hopes of finding it a home. At the same time, Lehmukler educates pet owners about spaying and neutering their pets, pet dental care, holiday pet safety and other useful topics.

### Pet Wellness Week 1:30 10/4/21, Multiple Newscasts

& .com, mobile and web NOW IS THE PERFECT TIME TO SET UP A VET APPOINTMENT FOR YOUR PET. OCTOBER IS NATIONAL PET WELLNESS MONTH. THOUSANDS OF VETERINARIANS AROUND THE COUNTRY ARE RAISING AWARENESS ABOUT AGING PETS.

### Vaccine Comfort Dog 1:30 11/20/21 Multiple Newscasts & .com. mobile and web

GETTING A SHOT CAN BE STRESSFUL FOR ANYONE... AND ESPECIALLY TOUGH FOR SOME CHILDREN. THAT'S WHY A NEBRASKA HEALTH DEPARTMENT IS ADDING A COMFORT DOG TO A COVID-19 VACCINE CLINIC.

Pet Food Drive 1:00 12/7/21 Multiple Newscasts & .com, mobile and web

IT'S BEEN A WHILE SINCE NEWS 2 TEAMED UP WITH THE NORTH PLATTE PET FOOD PANTRY BUT IT'S HAPPENING AGAIN TONIGHT. NOW WE'LL CHECK BACK IN WITH MELANIE WHO IS STANDING BY JUST OUTSIDE IN THE KNOP PARKING LOT, WHERE FOLKS ARE SUPPORTING ANIMALS THROUGH THE SEASON, WITH THE ANNUAL NORTH PLATTE PET FOOD PANTRY PET FOOD DRIVE

Animals Saved 1:00 12/20/21 Multiple Newscasts & .com, mobile and web

IN A REMARKABLE SCENE EARLIER TODAY 500 ANIMALS WERE PULLED FROM A PAPILLION HOME. IT'S PART OF AN ACTIVE INVESTIGATION SPANNING TWO DAYS. ACCORDING TO A NEBRASKA HUMANE SOCIETY SPOKES WOMAN - ANIMAL CONTROL OFFICERS REMOVED ABOUT 250 BIRDS, CHINCHILLAS, SNAKES, LIZARDS, AND OTHER SMALL ANIMALS YESTERDAY.

Holiday Pets 1:30 12/23/21 Multiple Newscasts & .com, mobile and web

A PET MAY SEEM LIKE A GREAT CHRISTMAS PRESENT.. BUT THERE ARE MANY FACTORS PEOPLE FAIL TO CONSIDER. IN THE MONTHS AFTER THE HOLIDAY SEASON SHELTERS ARE OVERWHELMED WITH THE AMOUNT OF RETURNED GIFTED PETS. NEWS TWO'S MARRESA BURKE SPOKE WITH AN EXPERT ON THINGS CONSIDER WHEN GIFTING PETS.

#### **CONSUMER NEWS AND PROTECTION**

Women and Investing 1:30 10/4/21, Multiple Newscasts & .com, mobile and web

LESS THAN HALF OF WOMEN IN THE U-S INVEST IN THE STOCK MARKET. THAT'S ACCORDING TO A NEW SURVEY CONDUCTED BY NERD-WALLET.CONSUMER INVESTIGATOR RACHEL DEPOMPA TAKES A DEEPER LOOK AT WOMEN..AND INVESTING.

High Gas Prices 1:00 10/7/21, Multiple Newscasts & com. mobile and web

PAIN AT THE PUMP . . . IF YOU'VE BEEN NOTICING PRICES AT THE PUMP TICKING UP . . . IT'S NOT YOUR IMAGINATION - GAS PRICES ARE AT THEIR HIGHEST LEVEL IN SEVEN YEARS. EXPERTS SAY THE PANDEMIC DEPRESSED THE NEED FOR FUEL - MEANING THERE WAS A LOT OF IT FLOWING AROUND . . . PUSHING PRICES DOWNWARD.

Natural Gas Prices :45 10/14/21, Multiple Newscasts & .com mobile and web

IF YOU'VE NOTICED AN INCREASE ON YOUR NATURAL GAS BILLS ... IT MAY ONLY BE THE BEGINNING OF A LONG WINTER AHEAD ... AS NATURAL GAS PRICES ARE EXPECTED TO SKYROCKET ACROSS THE STATE OF NEBRASKA. ACCORDING TO THE U-S E-I-A ... HOUSEHOLDS

### Supply Chain Local 1:30 10/14/21, Multiple Newscasts

#### & .com mobile and web

YOU MAY HAVE SEEN THE VIDEOS OF SEMI TRUCKS BACKED UP AT PORTS IN CALIFORNIA.. WAITING FOR CARGO SHIPS TO UNLOAD..LOCAL SUPPLY CHAIN EXPERTS SAY WE'RE FEELING THE EFFECTS OF THOSE BACK-UPS HERE..

### Holiday Shopping Trends 1:30 10/18/21, Multiple Newscasts

### & .com mobile and web

LAST YEAR'S HOLIDAY SEASON WAS A WILD RIDE FOR RETAILERS AND SHOPPERS ALIKE. SO, WHAT'S IN STORE FOR US WHILE HOLIDAY SHOPPING IN 2021? RACHEL DEPOMPA FINDS OUT IN THIS INVESTIGATE TV WATCHING YOUR WALLET

### SNAP Increases 1:00 10/18/21, Multiple Newscasts

### & .com mobile and web

160,000-PLUS NEBRASKANS RELY ON SNAP.. OR FOOD STAMPS.. TO FEED THEIR FAMILIES... AN INCREASE WENT INTO EFFECT AT THE BEGINNING OF OCTOBER AND IT IS PERMANENT BENEFITS ARE INCREASING BY 27%...A NUMBER SET BY THE U-S-D-A TO ACCOMODATE FOR INFLATION AND THE RISING COST OF GROCERIES.

### Deer Check-in Stations 1:30 11/12/21, Multiple Newscasts

#### & .com mobile and web

DEER SEASON IS UPON US. WITH MANY HUNTERS, PREPARING FOR DEER FIREARM SEASON STARTING TOMORROW. NEWS TWOS' MARRESA BURKE CAUGHT UP WITH NEBRASKA GAME AND PARKS TO LEARN ABOUT DEER CHECK IN STATIONS AND HOW THEY ARE IMPORTANT FOR FUTURE SEASONS.

### Turkey Feast Finances 1:00 11/15/21, Multiple Newscasts

#### & .com mobile and web

THIS COULD BE THE MOST EXPENSIVE HOLIDAY IN HISTORY, AND PLAGUED WITH SHORTAGES. FROM YOUR TURKEY TO TRIMMINGS...YOUR PUMPKIN PIE...EVEN THE ROASTING PAN WILL ALL COST YOU MORE. TONIGHT THE HEAD OF A MAJOR GROCERY CHAIN SPEAKS OUT ABOUT PRICES THAT COULD GOBBLE UP YOUR BUDGET. WHAT YOU NEED TO KNOW ABOUT THE INGREDIENTS ALREADY HARD TO FIND. PLUS, SHOPPING STRATEGIES YOU'LL BE THANKFUL FOR.

### Christmas Tree Health 1:00 11/15/21, Multiple Newscasts

#### & .com mobile and web

WE'RE JUST ABOUT TWO WEEKS OUT FROM CHRISTMAS DAY. MANY ALREADY HAVE THEIR TREE AS WE HEAD TOWARD THE BIG DAY. IT'S IMPORTANT TO KEEP YOUR TREE HEALTHY AND ALIVE. TREE EXPERTS AT UNL'S EXTENSION OFFICE SAYS THE BEST WAY TO KEEP YOUR TREE ALIVE IS BY MAKING SURE IT HAS ENOUGH WATER AND BY MAKING SURE THE WATER RESERVOIR THE TREE SITS IN IS FULL.

Nebraska Gas Tax 1:00 12/22/21, Multiple Newscasts & .com mobile and web AS MILLIONS HIT THE ROAD TO RETURN HOME AFTER THE NEW YEAR THE TAX ON GAS IN NEBRASKA IS DROPPING. STARTING JANUARY 1ST CHANGES TO THE WHOLESALE AND VARIABLE TAX RATE MEAN A NEARLY THREE-CENT DROP PER GALLON. IT'LL NOW BE 24.8 CENTS PER GALLON -- DOWN FROM THE CURRENT 27.7 CENTS.

### **CRIME AND PERSONAL SAFETY**

### **Fire Prevention Week 1:00** 10/5/21, Multiple Newscasts & .com, mobile and web

FIRE CREWS SAY HAVING AN EXIT PLAN AT HOME... IS ONE OF THE MOST CRITICAL THINGS YOU CAN DO TO SAVE LIVES...IF YOU ARE IN A SITUATION WHERE YOU CAN PUT OUT THE FIRE YOURSELF... THERE ARE STILL CHALLENGES... INCLUDING THE SMOKE AND HOW FAST THE FIRE IS GROWING...IF YOU CAN'T PUT IT OUT WITHIN SECONDS -- YOU SHOULD CLOSE ANY DOORS YOU CAN AND GET OUT...

### **Harvest Safety Reminders 1:00** 10/5/21, Multiple Newscasts & .com. mobile and web

WITH FALL SETTING IN... THE NEBRASKA STATE PATROL IS REMINDING ALL DRIVERS TO BE AWARE OF AG EQUIPMENT TRAVELING ON ROADS THROUGHOUT THE STATE.. ANYTHING FROM COMBINES TO GRAIN CARTS TO TRACTORS WILL BE TRAVELING AT SLOWER SPEEDS..AND DUE TO THEIR DIMENSIONS...VISIBILITY ON THE ROAD CAN BE REDUCED..N-S-P IS SIMPLY URGING CAUTION WHEN YOU'RE OUT THERE ON THE ROAD PASSING THESE. VEHICLES...

### Victim/Inmate System Change 1:30 10/13/21, Multiple Newscasts

#### & .com mobile and web

IN 2020.. MORE THAN 25,000 NEBRASKANS WERE SIGNED UP TO GET NOTIFIED IF A NEBRASKA INMATE WAS MOVED OR RELEASED... IT WAS DONE THROUGH A NATIONAL SYSTEM CALLED VINE...UNTIL THIS WEEK... WHEN THE STATE LAUNCHED ITS OWN SITE...THE CRIME COMMISSION SAYS THEY MADE THIS CHANGE TO CUT COSTS AND ALLOW FOR MORE COLLABORATION..

### **Cold Weather Safety 1:00** 10/1/21, Multiple Newscasts & com. mobile and web

WHEN IT COMES TO THE WINTER MONTHS THAT ARE AHEAD.. SAFETY IS A TOP PRIORITY...BUT IT'S ABOUT MORE THAN JUST KEEPING WARM. THE CHANCE OF THEFTS RISE IN THE WINTER MONTHS -- DUE TO MORE OPPORTUNITIES FOR CRIMINALS TO STEAL VALUABLE POSSESSIONS.

### Nebraska Prison Analysis 1:30 10/19/21, Multiple Newscasts

#### & .com mobile and web

SINCE MAY.. RESEARCHERS HAVE BEEN PULLING DATA FROM POLICE.. COURTS.. CORRECTIONS AND PAROLE IN NEBRASKA...THEY'RE TRYING TO FIND OUT HOW THE STATE'S PRISONS GOT TO THE POINT OF AN OVERCROWDING EMERGENCY.. SO LAWMAKERS CAN TAKE ACTION...BAYLEY BISCHOF OBTAINED SOME OF THE DATA OUR LAWMAKERS ARE LOOKING AT. SHE HAS THE STORY.

### DMV Scam 1:00 10/20/21, Multiple Newscasts & .com mobile and web

WE ARE TRACKING A SCAM ALERT FROM THE NEBRASKA DEPARTMENT OF MOTOR VEHICLES...IF YOU SEE A TEXT MESSAGE LIKE THIS... YOU SHOULD \*NOT\* CLICK ON THE LINK...THESE UNSOLICITED MESSAGES ARE SCAMS THAT ARE NOT SENT BY THE D-M-V OR THE COUNTY TREASURER'S OFFICE...THE D-M-V IS REMINDING PEOPLE THAT THEY WILL NOT SEND MESSAGES DEMANDING PAYMENT OR PROMISING A REFUND...

### Horse Hair Theifs 1:30 10/30/21, Multiple Newscasts

### & com, mobile and web

RANCHERS ARE WARNING HORSE OWNERS ABOUT THEFTS TAKING PLACE IN THE PALISADE AREA... THE THIEVES ARE NOT STEALING HORSES-- INSTEAD THEY ARE CUTTING CHUNKS OF THEIR HAIR...

### AAA Tow to Go 1:00 11/22/21, Multiple Newscasts & com, mobile and web

TRIPLE-A WILL ALSO BE OUT ON THE ROAD THIS WEEKEND OFFERING ASSISTANCEAS THEY'RE BRINGING BACK THEIR TOW-TO-GO PROGRAM JUST IN TIME FOR THE THANKSGIVING HOLIDAY. IT'S CONSIDERED A LAST LINE OF DEFENSE TO KEEP IMPAIRED DRIVERS OFF THE ROAD. WHEN CALLED...A TOW TRUCK WILL TRANSPORT WOULD-BE IMPAIRED DRIVERS AND THEIR VEHICLE TO A SAFE PLACE WITHIN A 10-MILE RADIUS.

### NSP Click It or Ticket 1:00 11/30/21, Multiple Newscasts & com. mobile and web

HUNDREDS OF TICKETS WERE HANDED OUT BY NEBRASKA STATE PATROL TROOPERS OVER THE THANKSGIVING HOLIDAY WEEKEND. WE'RE GETTING A LOOK AT NEW NUMBERS TODAY. THE CLICK IT OR TICKET CAMPAIGN.. RAN WEDNESDAY THROUGH SUNDAY. DURING THAT TIME... NSP SAYS TROOPERS HELPED 215 DRIVERS... IN SOME WAY ON THE ROADS IN THE STATE..

### NSP Enticement 1:00 12/20/21, Multiple Newscasts & com, mobile and web

A 39-YEAR KANSAS MAN IS ARRESTED AFTER TRYING TO HAVE SEX WITH HE BELIEVED WAS AT 15-YEAR OLD NORTH PLATTE GIRLS. ACCORDING TO THE NEBRASKA STATE PATROL **STEVEN ELLIOT** OF OBERLIN KANSAS ARRAGED A MEETING WITH THE GIRL THAT WAS SUPPOSED TO BE SEXUAL IN NATURE. THIS WAS PART OF AN UNDERCOVER OPERATION BY THE STATE PATROL.

### Speeding Issues 1:00 12/20/21, Multiple Newscasts

#### & com, mobile and web

IT WAS A BUSY WEEKEND FOR NEBRASKA STATE PATROL, FROM EXCESSIVE SPEEDING TO DRUNK DRIVING. BUT A DISTURBING TREND SEEMS TO BE WELL ON ITS WAY INTO 20-22. EXCESSIVE SPEEDING DIDN'T GET ANY BETTER IN 2021, ACCORDING TO TROOPERSIN FACT, THIS HOLIDAY WEEKEND -- N-S-P WROTE 19 TICKETS TO DRIVERS GOING FASTER THAN 100-MILES PER HOUR.

### **ECONOMIC DEVELOPMENT / JOBS / MONEY MATTERS**

# Women and Investing 1:30 10/4/21, Multiple Newscasts & .com, mobile and web

LESS THAN HALF OF WOMEN IN THE U-S INVEST IN THE STOCK MARKET. THAT'S ACCORDING TO A NEW SURVEY CONDUCTED BY NERD-WALLET.CONSUMER INVESTIGATOR RACHEL DEPOMPA TAKES A DEEPER LOOK AT WOMEN..AND INVESTING.

### Prep for College 1:00 10/7/21, Multiple Newscasts & com. mobile and web

COLLEGE STUDENTS NEEDING EXTRA HELP WITH PAYING BIG BUCKS FOR THEIR HIGHER EDUCATION CAN GET A HEAD START ON FILLING OUT THEIR FASFA'S FOR NEXT SCHOOL YEAR... THE APPLICATIONS OPENED UP OCTOBER FIRST AND OFFICIALS ARE URGING CURRENT AND FUTURE COLLEGE STUDENTS TO GET THEM FILLED OUT AND SUBMITTED AS SOON AS POSSIBLE...EDUCATION QUEST SAYS FILLING OUT FASFA IS HELPFUL IN A NUMBER OF WAYS.

### Financial To-Do's 1:30 10/11/21, Multiple Newscasts & .com mobile and web

IT'S NOT JUST ALL PUMPKIN SPICE AND FOOTBALL THIS TIME OF YEAR.. AUTUMN IS ACTUALLY THE PERFECT TIME TO REVIEW YOUR FINANCES AS WELL. LOCAL-FOUR INVESTIGATIVE REPORTER RACHEL DEPOMPA EXPLAINS IN TONIGHT'S WATCHING YOUR WALLET

### Ag Technology 1:30 10/14/21, Multiple Newscasts

& .com mobile and web

IN 2020 ALONE THERE WERE ABOUT 35 INCIDENTS OF PEOPLE BEING TRAPPED IN GRAIN BINS IN THE U-S....20 OF THOSE...WERE DEADLY. NOW A NEBRASKA START-UP... IS WORKING TO GET THAT NUMBER DOWN TO ZERO... AND THEY'RE GETTING NATIONAL ATTENTION... AS ONE OF TEN FINALISTS IN THE AMERICAN FARM BUREAU'S **AG INNOVATION CHALLENGE**.

### CCC Funding 1:00 10/14/21, Multiple Newscasts

& .com mobile and web

CENTRAL COMMUNITY COLLEGE RECEIVED MORE THAN EIGHT-MILLION DOLLARS IN GRANTS FROM THE AMERICA RESCUE PLAN..AND MORE THAN HALF OF IT WENT TO THE STUDENTS. EVEN THOUGH THE COLLEGE HAS TAKEN A HIT DURING THIS PANDEMIC...THEY

WANTED TO GIVE SOME OF THE GRANT MONEY TO STUDENTS. BECAUSE MANY OF THEM FACED SEVERAL FINANCIAL CHALLENGES DURING THE PANDEMIC.

### Natural Gas Prices :45 10/14/21, Multiple Newscasts

#### & .com mobile and web

IF YOU'VE NOTICED AN INCREASE ON YOUR NATURAL GAS BILLS ... IT MAY ONLY BE THE BEGINNING OF A LONG WINTER AHEAD ... AS NATURAL GAS PRICES ARE EXPECTED TO SKYROCKET ACROSS THE STATE OF NEBRASKA. ACCORDING TO THE U-S E-I-A ... HOUSEHOLDS

### Nebraska Workforce 1:30 10/18/21, Multiple Newscasts

#### & .com mobile and web

NEBRASKA HAS MORE THAN 50-THOUSAND JOBS TO FILL...BUT THE LOWEST UNEMPLOYMENT RATE IN THE NATION. SO THE STATE'S ROLLING OUT A POTENTIAL SOLUTION - THAT TAPS INTO MAJOR CITIES. IT'S EXPANDING ON A CAMPAIGN KNOWN AS "THE GOOD LIFE IS CALLING"...TO HOPEFULLY CALL ON EMPLOYEES LOOKING FOR A CHANGE OF SCENERY AND PACE.

## Tourism Conference 1:00 10/20/21, Multiple Newscasts

#### & .com mobile and web

THE NEBRASKA TOURISM CONFERENCE IS BACK FOR THE FIRST TIME IN TWO YEARS.. AND FOKLS ARE EXCITED TO BE BACK AT IT ONCE AGAIN.. GETTING TO KNOW MORE ABOUT THE DIFFERENT COMMUNITIES ACROSS THE STATE

### Big Idea North Platte 1:00 10/20/21, Multiple Newscasts

#### & .com mobile and web

THE SECOND ANNUAL BIG IDEA NORTH PLATTE ANNOUNCES A WINNER FOR THEIR ENTREPRENUER PITCH COMPETITION THE CONTEST KICKED OFF IN JULY GIVING ENTREPRENUERS THE CHANCE TO PITCH THEIR IDEAS FOR CASH PRIZES. A PANEL OF JUDGES NARROWED DOWN THE TEN CONTESTANTS TO THE TOP FIVE BEFORE THE AUDIENCE CHOSE A WINNER.

### Ribbon Cutting New Salvation Army 1:30 11/1/21, Multiple Newscasts

### & .com mobile and web

NORTH PLATTE'S SALAVATION ARMY FAMILY THRIFT STORE OPENING ITS DOORS AT ITS NEW LOCATION.

A RIBBON CUTTING HELD TODAY TO MARK THE OCCASSION.

### High School Job Fair 1:00 11/9/21, Multiple Newscasts

### & .com, mobile and web

FINDING A JOB AFTER HIGH SCHOOL CAN BE CHALLENGING AT TIMES. BUT DURING THE NORTH PLATTE HIGH SCHOOL JOB FAIR TODAY, STUDENTS ARE ABLE TO GO BOOTH TO BOOTH AND EXPLORE THE POTENITAL JOB OPPORTUNITIES THAT ARE OUT THERE. THESE FIELDS INCLUDES MEDICAL, THE MILITARY, FOOD, AND MECHANICS. NOT ONLY DOES THIS FAIR HELP BRIDGE THE OPPORTUNITIES FOR STUDENTS, BUT IT ALLOWS THE LOCAL BUSINESSES TO ATTRACT POTENTIAL EMPLOYEES

### Sustainable Beef 1:00 11/29/21, Multiple Newscasts

### & .com, mobile and web

NORTH PLATTE'S MOST EXTENSIVE TAX INCREMENT FINANACING PROJECT TO DATE INCHES ONE STEP CLOSER TO COMING TO FRUITION. THE COMMUNITY REDEVELOPMENT AUTHORITY MET BRIEFLY TO REVIEW THE COST BENEFIT ANALYSIS AND REDEVELOPMENT PLAN FOR THE SUSTAINABLE BEEF, L-L-C. THE COMPANY IS PROPOSING TO BUILD A \$325 MILLION MEAT PROCESSING FACILTIY THAT WILL EMPLOY 875 PEOPLE AND PROCESS 1,500 CATTLE A DAY.

# 2021 Nebraska Economy 1:00 12/28/21, Multiple Newscasts & .com, mobile and web

BUSINESS LEADERS SAY NEBRASKA'S ECONOMY FARED BETTER THAN MOST THIS YEAR DESPITE INFLATION, LABOR SHORTAGES AND SUPPLY CHAIN STRUGGLES. CREIGHTON UNIVERSITY ECONOMIST =ERNIE GOSS= SAYS NEBRASKA HAS REBOUNDED AND PERFORMED QUITE WELL.

# Lt. Gov. Foley - Lexington 1:00 12/29/21, Multiple Newscasts & .com, mobile and web

RECOGNIZING THE CITY OF LEXINGTON FOR HOUSING INVESTMENTS AND COMMITMENT TO GROWTH THROUGH NEBRASKA'S ECONOMIC DEVELOPMENT CERTIFIED COMMUNITY PROGRAM. IN THE CITY OF JUST OVER 10 THOUSAND PEOPLE...GETTING LAND AND DEDICATING ITS USE FOR ECONOMIC DEVELOPMENT IS BEING NOTICED, AND ON TUESDAY LT. GOVERNOR MIKE FOLEY WAS IN TOWN FOR A SPECIAL PRESENTATION.

#### **ENVIRONMENT/NATURAL DISASTER/WEATHER SAFETY**

### Nebraska Outdoors (<u>On-Going</u> Series) News 2 at 6, Wednesday

This report, is developed with information from the Nebraska Game & Parks Commission about varies activities of the outdoor verity. Highlighting hunting, fishing, camping and general safely while outdoors.

### KNOP News2 Weather (On-Going, Daily)

The KNOP News & Weather team provides round the clock information on weather for the North Platte area, especially when it can turn severe. The Weather team issues Weather Alert Days to keep viewers safely ahead of the storms and informed; including Tornado Warnings, Severe Thunderstorm Warnings, Blizzard Warning, Fog, Ice, Flooding, High Winds and other Travel advisories. After the storms hit, the News/Weather team informs the viewers with power outage information, downed trees/limbs, dangerous driving conditions, closed roadways and other helpful emergency information in times of need, and how to help in the aftermath.

# Commissioners Wildfire 1:00 10/4/21, Multiple Newscasts & .com, mobile and web

WILDFIRE MANAGEMENT WAS ON THE AGENDA AT THE LINCOLN COUNTY COMMISSIONERS MEETING...THEY SHARE IDEAS ON MANAGING CLAIMS AND OTHER ISSUES-- SUCH AS THEIR

FEELINGS ABOUT THE DELAY IN ASSESSING DAMAGE ON THEIR PROPERTY...HOPING TO GET EMERGENCY MANAGMENT AGENCIES-- INCLUDING LOCAL FIRE DEPARTMENTS-- TO BETTER MANAGE FIGHTING WILDFIRES AND ASSSESSING THE DAMAGE AFTERWARD...

# City Council Winter Prep 1:00 10/4/21, Multiple Newscasts & .com, mobile and web

NORTH PLATTE CITY STREET DEPARTMENTS ARE PREPARING FOR THE WINTER SEASON AHEAD...EMERGENCY SNOW ROUTES TOP THE AGENDA AT LAST NIGHT'S CITY COUNCIL MEETING..COUNCIL MEMBERS UNANIMOUSLY SUPPORT THE ADDITION OF NEW ROUTES AND THE EXTENTION OF EXISTING ONES...

### Harvest Reminders 1:00 10/5/21, Multiple Newscasts & .com, mobile and web

WITH FALL SETTING IN... THE NEBRASKA STATE PATROL IS REMINDING ALL DRIVERS TO BE AWARE OF AG EQUIPMENT TRAVELING ON ROADS THROUGHOUT THE STATE.. ANYTHING FROM COMBINES TO GRAIN CARTS TO TRACTORS WILL BE TRAVELING AT SLOWER SPEEDS..AND DUE TO THEIR DIMENSIONS...VISIBILITY ON THE ROAD CAN BE REDUCED..N-S-P IS SIMPLY URGING CAUTION WHEN YOU'RE OUT THERE ON THE ROAD PASSING THESE VEHICLES..

## County Commissioners 1:00 10/11/21, Multiple Newscasts

#### & com, mobile and web

BANKING AND INVESTMENTS ON THE MINDS OF THE LINCOLN COUNTY COMMISSIONERS TODAY. SEVERAL BANK ACCOUNTS BEING CLOSED BY THE COMMISSIONERS.. ALLOWING THE LEADERS TO CONSOLIDATE FUNDS TO INCREASE INTEREST RATES. HAPPENING OVER THE NEXT FEW DAYS, COMMISSIONERS SAY IT MAKES MORE SENSE FOR TAX PAYERS' DOLLARS.

### Cold Weather Safety 1:00 10/1/21, Multiple Newscasts & com, mobile and web

WHEN IT COMES TO THE WINTER MONTHS THAT ARE AHEAD.. SAFETY IS A TOP PRIORITY...BUT IT'S ABOUT MORE THAN JUST KEEPING WARM. THE CHANCE OF THEFTS RISE IN THE WINTER MONTHS -- DUE TO MORE OPPORTUNITIES FOR CRIMINALS TO STEAL VALUABLE POSSESSIONS.

### Crop Yields 1:00 10/19/21, Multiple Newscasts & com, mobile and web

IT IS HARVEST TIME ACROSS THE AREA...AND AS IT COOLS DOWN WE ARE TAKING A LOOK AT THE HARVEST..LOOKING AT HOW OUR HOT DRY SUMMER AND WARMER THAN AVERAGE FALL SO FAR IS AFFECTING YEILDS. ONE EXPERT TELLS NEWS 2 ABOUT THE SOYBEAN CROP AND HOW A FREEZE IS ACTUALLY HELPFUL.

# Western Nebraska Wildfire 1:00 11/16/21, Multiple Newscasts & com. mobile and web

AN UPDATE TONIGHT ON THE WILDFIRE IN WESTERN NEBRASKA PANHANDLE.
ACCORDING TO FIRE CREWS...THEY ARE MAKING PROGRESS. BUT IT'S GROWN NOW TO
ABOUT 25-HUNDERD ACRES IN THE BUFFALO CREEK WILDLIFE MANAGEMENT AREA.

### NDOT 511 Weather App 1:00

### 11/29/21, Multiple Newscasts

#### & com, mobile and web

WINTER WEATHER IS FAR FROM TOP OF MIND ON A 70 DEGREE DAY. BUT

THE DEPARTMENT OF TRANSPORTATION SAYS IT'S THE PERFECT TIME TO GET PREPARED.

PART OF THAT IS TO DOWNLOAD THE NEBRASKA 511 APP THAT NOW HAS MORE FEATURES.

## NPPD Carbon Emissions 1:00 12/10/21, Multiple Newscasts

#### & com, mobile and web

NEBRASKA PUBLIC POWER DISTRICT NAVIGATING CARBON EMISSIONS AND EMISSIONS REGULATIONS FOR BUSINESS AND CUSTOMERS. NPPD TELLING US THEY SAY THEY RECOGNIZE THE IMPORTANCE OF BALANCING AFFORDABILITY, RELIABILITY AND RESILIENCE, AND SUSTAINABILITY WHEN ADDRESSING BUSINESS RISKS RELATED TO CARBON EMISSIONS AND EMISSIONS REGULATIONS.

### Tornado Death Toll 1:00 12/20/21, Multiple Newscasts & com, mobile and web

SO FAR, AT LEAST 91 PEOPLE ARE DEAD ACROSS FIVE STATES AS A RESULT DEVASTATING TORNADOES THAT TORE THROUGH THE SOUTH AND MIDWEST LAST WEEKEND. THE OVERALL DEATH TOLL IN THE STATE OF KENTUCKY STANDS AT 76 WITH VICTIMS RANGING IN AGE FROM A 2-MONTH-OLD TO A 98-YEAR-OLD. ACCORDING TO GOVERNOR ANDY BESHEAR...ALL PEOPLE REPORTED MISSING IN THAT STATE HAVE BEEN ACCOUNTED FOR. ONE MORE ADDITIONAL DEATH HAS BEEN REPORTED IN TENNESSEE BRINGING THAT TOTAL TO FIVE. TWO PEOPLE ALSO LOST THEIR LIVES IN ARKANSAS. SIX IN ILLINOIS AND TWO IN MISSOURI. OFFICIALS SAY THIS WAS THE DEADLIEST TORNADO OUTBREAK THE U.S. HAS SEEN IN WELL OVER A DECADE.

### **FAMILY / EDUCATION / YOUTH SAFETY & SUPPORT**

### "Newsmakers" (<u>On-going</u> Series) News 2 Midday - Daily

Newsmakers is an ongoing interview segment, hosted Monday through Friday by Jacque Harms. She interview at least one set of guests about the events, celebrations, news, and issues that are important to the people in Western Nebraska. The interviews include a variety of people with issues targeting several demographics: from women, to the elderly, youth and minority groups.

Prep for College 1:00 10/7/21, Multiple Newscasts & com, mobile and web

COLLEGE STUDENTS NEEDING EXTRA HELP WITH PAYING BIG BUCKS FOR THEIR HIGHER EDUCATION CAN GET A HEAD START ON FILLING OUT THEIR FASFA'S FOR NEXT SCHOOL YEAR...

THE APPLICATIONS OPENED UP OCTOBER FIRST AND OFFICIALS ARE URGING CURRENT AND FUTURE COLLEGE STUDENTS TO GET THEM FILLED OUT AND SUBMITTED AS SOON AS POSSIBLE...EDUCATION QUEST SAYS FILLING OUT FASFA IS HELPFUL IN A NUMBER OF WAYS.

### Gov Ricketts on SNAP 1:30 10/13/21, Multiple Newscasts

#### & .com mobile and web

THOUSANDS OF NEBRASKANS SAW A BOOST IN THEIR SNAP BENEFITS. ON AVERAGE ABOUT 27% MORE - TO HELP KEEP UP WITH RISING FOOD COSTS. BUT THE STATE REMAINS FOCUSED ON GETTING PEOPLE WHO USE THOSE BENEFITS... OFF OF THEM. SPECIFICALLY - GETTING THEM INTO JOBS THAT PAY MORE THAN THEIR CURRENT POSITIONS

### CCC Funding 1:00 10/14/21, Multiple Newscasts

#### & .com mobile and web

CENTRAL COMMUNITY COLLEGE RECEIVED MORE THAN EIGHT-MILLION DOLLARS IN GRANTS FROM THE AMERICA RESCUE PLAN..AND MORE THAN HALF OF IT WENT TO THE STUDENTS. EVEN THOUGH THE COLLEGE HAS TAKEN A HIT DURING THIS PANDEMIC...THEY WANTED TO GIVE SOME OF THE GRANT MONEY TO STUDENTS. BECAUSE MANY OF THEM FACED SEVERAL FINANCIAL CHALLENGES DURING THE PANDEMIC.

### **SNAP Increases 1:00 10/18/21, Multiple Newscasts**

#### & .com mobile and web

160,000-PLUS NEBRASKANS RELY ON SNAP.. OR FOOD STAMPS.. TO FEED THEIR FAMILIES... AN INCREASE WENT INTO EFFECT AT THE BEGINNING OF OCTOBER AND IT IS PERMANENT BENEFITS ARE INCREASING BY 27%...A NUMBER SET BY THE U-S-D-A TO ACCOMODATE FOR INFLATION AND THE RISING COST OF GROCERIES.

### Christmas Tree Project 1:00 11/30/21, Multiple Newscasts

#### & .com mobile and web

CHRISTMAS ORNAMENTS DECORATED BY ONE LOCAL SCHOOL WILL ADORN THE NATION'S CAPITOL THIS HOLIDAY SEASON. SECOND GRADE STUDENTS FROM CODY ELEMENTARY MADE THE ORNANAMENTS THAT WILL BE PLACED ON THE NATIONAL CHRISTMAS TREE DISPLAY IN WASHINGTON, D.C.

### Veteran Scholarship to NPCC 1:00 12/6/21, Multiple Newscasts

#### & .com mobile and web

A LOCAL VETERAN ORGANIZATION IS FINANCIALLY SUPPORTING THE NEXT GENERATION OF HEALTHCARE WORKERS. MEMBERS OF THE LOCAL FORTY AND EIGHT MILITARY ORGANIZATION DONATING MONEY FOR TWO SCHOLARSHIPS TO MID PLAINS COMMUNITY COLLEGE. GOING TO SECOND YEAR NURSING STUDENTS. BACK IN 1943 THE FORTY AND EIGHT ORGANIZATION'S MAIN INITIATIVE WAS TO ELIMINATE LEPROSY, NOW THEY ARE FOCUSED ON BUILDING UP THE FUTURE OF THE MEDICAL INDUSTRY.

# Middle School COVID Funds 1:00 12/8/21, Multiple Newscasts & .com mobile and web

THE NORTH PLATTE PUBLIC SCHOOL DISTRICT OFFICIALS ARE GETTING READY TO INVEST IN THE AIR THAT YOUR KIDS BREATHE IN. THAT'S BECAUSE THEY ARE USING

FEDERAL CORONAVIRUS AID TO IMPROVE AIR QUALITY IN THE CLASSROOMS. FINANCE AND FACILITIES DIRECTOR STUART SIMPSON SAYS THE DISTRICT INTENDS TO USE COVID AID TO UPGRADE THE H-VAC SYSTEM AT ADAMS MIDDLE SCHOOL. THE FUNDS ARE PART OF THE CARES ACT THAT WERE DISTRIBUTED TO SCHOOL DISTRICTS ACROSS THE COUNTRY TO MAKE SCHOOL AIR CLEANER.

# Nebr Education vs COVID 1:30 12/9/21, Multiple Newscasts & .com mobile and web

THE PANDEMIC HAS TAKEN A TOLL ON EVERYONE IN SOME WAY, SHAPE OR FORM AND FOR EDUCATORS, THE PAST YEAR AND A HALF HAS BEEN ANYTHING BUT EASY. THE STATE EDUCATION ASSOCIATION HELD A DISCUSSION TODAY TO TALK ABPUT HOW THE PANDEMIC HAS CREATED A NUMBER OF CHALLENGES FOR EDUCATORS.

### DARE Graduates 1:00 12/17/21, Multiple Newscasts & .com mobile and web

TODAY MORE ELEMENTARY STUDENTS ARE EARNING THEIR TITLES AS DARE GRADUATES. AT LINCOLN ELEMENTARY 44 FIFTH GRADERS GRADUATING FROM THE DARE PROGRAM WITH SKILLS TO HELP THEM BE RESPONSIBLE CITIZENS. STUDYING FOR 10 WEEKS, WITH MANY HANDS ON ACTITVITIES. TEACHING THEM DECISION MAKING SKILLS WHILE ALSO MAKING PEER ASSESSMENTS. STUDENTS LEARNING COPING SKILLS, AND RESISTANCE STRATEGIES AGAINST DRUGS AND ALCOHOL.

### **HEALTH & FITNESS / HEALTHCARE / ADDICTION**

### "Prescription Health" (On-Going Series) News 2 at 6, Tuesdays

Ongoing new series, giving weekly reports on local medical advice and studies. With interviews with local medical professions.

### "Ask UNMC" (On-Going Series) News 2 Midday - Ever Thursday

This report is developed with information from University of Nebraska Medical Center on a variety of medical issues affecting Nebraskan and people nationwide.

### Pink Patch Project 1:30 10/4/21, Multiple Newscasts & com, mobile and web

OCTOBER IS BREAST CANCER AWARENESS MONTH AND THE NEBRASKA STATE PATROL IS SHOWING THEIR SUPPORT FOR THE DISEASE IN A SPECIAL WAY... MARRESA BURKE HAS MORE.

### Hernias 1:30 10/4/21, Multiple Newscasts & com, mobile and web

HERNIAS ARE NO LAUGHING MATTER-- BUT HOW ARE THEY FORMED AND WHAT SHOULD YOU DO IF ONE DEVELOPS?...DR. IVY HASKINS HAS MORE IN THIS WEEK'S ASK U-N-M-C SEGMENT.

### Cancer Long Term Impact 1:30 10/11/21, Multiple Newscasts

KATIE WAS DIAGNOSED WITH STAGE 2 BREAST CANCER IN 2018.

SHE HAD ALWAYS DONE REGULAR SELF-EXAMS.. SINCE HER MOTHER HAD ALREADY HAD 2 BOUTS WITH BREAST CANCER. KATIE SAYS-- SHE COMPLETED HER TREATMENTS IN 2019.. BUT HER CANCER JOURNEY.. IS ONGOING

### BIG 10 Study 1:30 10/13/21, Multiple Newscasts

#### & .com mobile and web

MYOCARDITIS IS AN INFLAMMATION OF THE HEART...ITS ONE OF THE LEADING CAUSES OF SUDDEN DEATH IN ATHLETES...AND IT WAS A TOP REASON CITED - IN HAULTING BIG10 SPORTS AT THE BEGINNING OF THE PANDEMIC. NOW - RESEARCHERS HAVE RELEASED THEIR BASELINE RESULTS...OF A STUDY FROM CARDIOLOGISTS ACROSS THE BIG 10 CONFERENCE.

### Railroad Vaccines 1:30 10/14/21, Multiple Newscasts

#### & .com mobile and web

PRESIDENT BIDEN ISSUED AN EXECUTIVE ORDER TO REQUIRE COPMANIES THAT CONTRACT WITH THE FEDERAL GOVERNMENT TO MANDATE THEIR EMPLOYESE TO GET THE COVID VACCINE THE UNION PACIFIC RAILROAD CONTRACTS WITH THE FEDERAL GOVERNMENT AND ACCORDING TO **U-P SPOKESPERSON ROBYNN TYSVER** THE RAILROAD MUST COMPLY. TODAY, TYSVER TELLING NEWS 2... ALL U.P. EMPLOYEES ARE REQUIRED TO COMPLY AND BE VACCINATED FOR COVID-19 BY DECEMBER 8TH.

## Bridging the Great Health Divide 1:30 10/18/21, Multiple Newscasts

#### & .com mobile and web

SOME DENTISTS ARE PULLING THOUSANDS OF TEETH A YEAR... BECAUSE PEOPLE LACK ACCESS TO REGULAR ORAL HEALTH CARE... AND GOVERNMENT INSURANCE OFTEN WON'T COVER FIXING TEETH INSTEAD ON TOP OF THAT -- OUR NATIONAL INVESTIGATIVE TEAM FOUND THOUSANDS OF AMERICANS WITHOUT A DENTIST IN THEIR \*COUNTY.

## New CEO at Great Plains Health 1:00 10/29/21, Multiple Newscasts

### & .com mobile and web

THE END OF AN ERA IS COMING TO GREAT PLAINS HEALTH AS CEO MEL MCNEA IS RETIRING AT THE END OF THE YEAR.

TODAY THE HOSPITAL ANNOUNCING MCNEA'S SUCCESSOR.

# Vaccines Ages 5 to 11 1:00 11/4/21, Multiple Newscasts & .com mobile and web

THE WAIT IS FINALLY OVER FOR PARENTS IN GREATER NEBRASKA...
THIS MORNING..THE COVID VACCINE STARTED GOING IN TO THE ARMS OF FIVE TO 11

THIS MORNING..THE COVID VACCINE STARTED GOING IN TO THE ARMS OF FIVE TO 11 YEAR OLDS HERE IN NORTH PLATTE.

### Cancer Walk 1:00 11/8/21, Multiple Newscasts & .com mobile and web

ONE BROOKLYN MAN IS TRAVELING ACROSS THE STATE TO HELP ONE COZAD GIRL BATTLING CANCER. JIM HICKEY HAS BEEN WALKING ACROSS THE STATE FOR A FIVE-YEAR-OLD GIRL NAMED PAISHENCE. SHE WAS DIAGNOSED WITH A RARE FORM OF CANCER TWO YEARS AGO. 60-YEAR-OLD HICKEY, WHO HAS BEEN WALKING ACROSS THE

COUNTRY TO RAISE MONEY FOR CANCER SINCE 1998, SAW PAISHENCE'S GOFUNDME AND FELT COMPELLED TO WALK AGAIN.

## Lincoln County Vistor Bureau 1:00 11/15/21, Multiple Newscasts

#### & .com mobile and web

THE LINCOLN COUNTY VISITOR BUREAU ARE AIMING TO INCREASE SPORTS AND RECREATIONAL TOURISM OPPORTUNITIES IN LINCOLN COUNTY... TODAY THE BUREAU REQUESTING APPROVAL FOR THEIR IMPROVEMENT FUND GRANT RECOMMENDATIONS. THE D&N CENTER EXPANSION PROJECT. ADDING 6 BASKETBALL COURTS TO THE CENTER.UPDATING THE TENNIS COURTS AT MEMORIAL PARK... WITH EIGHT NEW COURTSAND HOPING TO GET FUND FOR THE LINCOLN COUNTY HISORICAL MUSEUM RESTORATION PROJECT.

### Organ Donation 1:00 11/15/21, Multiple Newscasts & .com mobile and web

THE NUMBER OF PEOPLE WHO ARE DONATING AN ORGAN IS UP 20-PERCENT THIS YEAR. A LINCOLN TEENAGER A RECENT RECIPIENT OF A LIFESAVING KIDNEY. IT'S BEEN YEARS OF WAITING FOR AMANDA RODELL AND HER 17-YEAR OLD DAUGHTER NATALIE IN 2006... SHE WAS DIAGNOSED WITH HEMOLYTIC {hemo-LITICK} UREMIC {ura-MICK} SYNDROME.... EXPERTS SAY IT'S A CONDITION THAT AFFECTS THE BODY AFTER HAVING E COLI. THE CONDITION HOSPITALIZED HER FOR 44 DAYS... AND LOWERED HER KIDNEY FUNCTION. NATALIE SPENT 14 YEARS WITH A DAMAGED KIDNEY UNTIL IT WAS TIME FOR A TRANSPLANT...

### Alcohol Awareness 1:30 11/18/21, Multiple Newscasts & .com mobile and web

INCREASING CONVERSATIONS ABOUT ALCOHOL ABUSE..BETWEEN PARENTS AND THEIR CHILDREN COULD SAVE THEM FROM PAINFUL CONVERSATIONS IN THE EMERGENCY ROOM. DR. JIM SMITH OF GREAT PLAINS HEALTH E-R MEDICINE IS A SPEAKER ON ALCOHOL AWARENESS AND UNDERAGE AGE DRINKING. NEWS TWO'S MARRESA BURKE IS

## NP Pickleball Campaign Kick-Off 1:30 12/1/21, Multiple Newscasts

LIVE AT GREAT PLAINS HEALTH WITH DR. SMITH.

### & .com mobile and web

IT'S A SPORT THAT'S BEEN AROUND SINCE THE 1960'S....BUT DIDN'T COME INTO ITS OWN UNTIL A FEW YEARS AGO. PICKLEBALL IS SWEEPING COURTS ACROSS THE COUNTRY. THE SPORT PARTICULARLY SKYROCKETING DURING THE PANDEMIC. IN NORTH PLATTE, AN EFFORT NOW UNDERWAY TO KEEP THE MOMENTUM GOING. BEATRIZ REYNA REPORTS

### Underage Drinking - Awareness 1:30 12/20/21, Multiple Newscasts

#### & .com mobile and web

FOCUSING ON PREVENTING UNDERAGE DRINKING THE SUBSTANCE ABUSE AND MENTAL HEALTH SERVICES ADMINISTRATION DISTRIBUTING A PLANNING STIPEND TO HELP MAKE IT HAPPEN LOCALLY. TODAY, FUNDS GIVEN TO COMMUNITY CONNECTIONS AT GREAT PLAINS HEALTH IN A PRESENTATION. THE STIPEND TO BE USED TO INCREASE THE PUBLIC AWARENESS OF AND ACTION AROUND THE PREVENTION OF UNDERAGE DRINKING.

### GPH Clinical Trials 1:00 12/22/21, Multiple Newscasts

& .com mobile and web

THE WINTER MONTHS ARE TYPICALLY A BUSY YEAR FOR THOSE IN THE HEALTH CARE INDUSTRY.AND WHILE PHYSICIANS WORK TO PROVIDE CARE FOR THEIR PATIENTS THERE IS A SPECIAL GROUP THAT IS WORKING AROUND THE CLOCK TO MAKE INNOVATIVE RESEARCH AND MEDICINE AVAILABLE. BEATRIZ REYNA REPORTS.

## Flu Rise During COVID 1:30 12/27/21, Multiple Newscasts

& .com mobile and web

DOCTORS SAY FLU NUMBERS ARE GOING UP... AND THEY SAY THERE'S ADDED CONCERN WHEN IT COMES TO KIDS. CHILDREN'S HOSPITAL IN OMAHA SAYS THE NUMBER OF KIDS GETTING FLU SHOTS THIS YEAR IS DOWN 32-PERCENT COMPARED TO LAST YEAR, PEDIATRICIANS SAY THERE ARE A FEW REASONS FOR THAT....

## GPH COVID Vaccine Anniversary 1:30 12/29/21, Multiple Newscasts

& .com mobile and web

WELL ITS BEEN ONE YEAR SINCE THE VERY FIRST COVID-19 VACCINES WERE GIVEN OUTSIDE OF CLINICAL TRIALS. TONIGHT WE SIT DOWN WITH TWO PEOPLE WHO HAVE BEEN ON THE FRONTLINES SINCE THE START OF THE PANDEMIC. BEATRIZ REYNA IS LIVE FROM GREAT PLAINS HEALTH WITH THE STORY.

### **POLITICS / LOCAL GOVERNMENT / LEGISLATIVE**

### Historical SCOTUS 1:00 10/4/21, Multiple Newscasts & .com, mobile and web

"PLANS".. TO RULE ON SOME OF THE MOST DIVISIVE RULINGS IN THE COUNTRY ARE OFFICIALLY UNDERWAY IN WASHINGTON... "THE SUPREME COURT" BEGAN ITS... FIRST... IN-PERSON TERM SINCE MARCH OF 20-20 YESTERDAY.."INSIDE THE COURT"... "THE JUSTICES" HEARD ARGUMENTS FOR... "A GROUND-WATER DISPUTE"... AND "A CHALLENGE TO.. THE... CAREER CRIMINALS ACT." OUTSIDE OF THE COURTROOM... "PROTESTERS" CALLED ON... "THE COURT" TO UPHOLD... "ROE VERSUS WADE" -- THE "19-73 RULING" THAT MADE ABORTION... A CONSTITUTIONAL RIGHT.

### Ricketts at Border 1:00 10/6/21, Multiple Newscasts & com, mobile and web

A GROUP OF G-O-P GOVERNORS FROM STATES NATIONWIDE...INCLUDING NEBRASKA'S GOVERNOR RICKETTS...VISITED THE U.S. MEXICO BORDER TODAY. IT FOLLOWS THEIR CALLS FOR A MEETING WITH PRESIDENT BIDEN ABOUT BORDER ISSUES AND THE RECENT INFLUX OF MIGRANTS TRYING TO CROSS INTO THE U.S. THEY'RE TRYING TO DRAW ATTENTION TO WHAT THEY CALL A HUMANITARIAN AND SECURITY CRISIS. IN RECENT WEEKS...

County Commissioners 1:00 10/11/21, Multiple Newscasts & com, mobile and web

BANKING AND INVESTMENTS ON THE MINDS OF THE LINCOLN COUNTY COMMISSIONERS TODAY. SEVERAL BANK ACCOUNTS BEING CLOSED BY THE COMMISSIONERS.. ALLOWING THE LEADERS TO CONSOLIDATE FUNDS TO INCREASE INTEREST RATES. HAPPENING OVER THE NEXT FEW DAYS, COMMISSIONERS SAY IT MAKES MORE SENSE FOR TAX PAYERS' DOLLARS.

### Railroad Vaccines 1:30 10/14/21, Multiple Newscasts

### & .com mobile and web

PRESIDENT BIDEN ISSUED AN EXECUTIVE ORDER TO REQUIRE COPMANIES THAT CONTRACT WITH THE FEDERAL GOVERNMENT TO MANDATE THEIR EMPLOYESE TO GET THE COVID VACCINE THE UNION PACIFIC RAILROAD CONTRACTS WITH THE FEDERAL GOVERNMENT AND ACCORDING TO **U-P SPOKESPERSON ROBYNN TYSVER** THE RAILROAD MUST COMPLY. TODAY, TYSVER TELLING NEWS 2... ALL U.P. EMPLOYEES ARE REQUIRED TO COMPLY AND BE VACCINATED FOR COVID-19 BY DECEMBER 8TH.

# Fortenberry Indicted 1:30 10/19/21, Multiple Newscasts & .com mobile and web

HIS NEWS--COMES JUST HOURS AFTER FORTENBERRY RELEASED A VIDEO ON YOUTUBE EXPECTING THE INDICTMENT...SAYING HE'S SHOCKED..THE CONGRESSMAN..WHO'S SERVED DISTRICT 1 AND LINCOLN SINCE 2005-SAID HE'S COOPERATED WITH F-B-I AGENTS.

## Fortenberry Arraignment 1:30 10/20/21, Multiple Newscasts

#### & .com mobile and web

TODAY'S ARRAIGNMENT YIELED FEW RESTRICTIONS FOR CONGRESSMAN FORTENBERRY AS THE COURT INTENDS TO MOVE FORWARD WITH A TRIAL. FORTENBERRY-- SAYING HE'S INNOCENT OF ALL CHARGES THE TRIAL IS BASED ON AN F-B-I INVESTIGATION INTO CAMPAIGN FINANCES... ALLEGING THE CONGRESSMAN LIED ABOUT NOT KNOWING THE SOURCE OF \$30,000 CONTRIBUTED TO HIS CAMPAIGN - FROM A NIGERIAN BILLIONARE.

### Nebraska Libertarian Party 1:00 12/03/21, Multiple Newscasts

### & .com mobile and web

IN THE UPCOMING GUBORNATORIAL RACE SCOTT ZIMMERMAN IS RUNNING AS A CANDIDATE FOR THE LIBERTARIAN PARTY. IN NEBRASKA, THE LIBERTARIAN PARTY STANDS ALONGSIDE THE REPUBLICAN AND DEMOCRATIC PARTIES, EVEN IF IT IS A LITTLE LESS KNOWN BY MANY. WHILE THERE HAS NEVER BEEN A LIBERTARIAN GOVERNOR, THE LIBERTARIANS SAY THERE ARE GOOD REASONS TO RETHINK PARTY LINES, MEMBERS SAY IT IS IMPORTANT TO RECOGNIZE THE SIMILARITIES AND GOALS BETWEEN THEM.

### Heineman Not Running 1:00 12/14/21, Multiple Newscasts

#### & .com mobile and web

FORMER NEBRASKA GOVERNOR DAVE HEINEMAN REVEALING HE NEARLY SAID YES TO RUNNING FOR OFFICE AGAIN. BUT HE'LL NOT BE RUNNING AS HE SAYS FAMILY IS HIS PRIORITY. IN A FACEBOOK POST THE REPUBLICAN SAID HE APPRECIATED STRONG SUPPORT BUT HE INTENDS TO REMAIN POLITICALLY ACTIVE AND SUPPORT CANDIDATES WHO CAN BE FUTURE LEADERS IN THE STATE.

### \*Hometown Hero" News 2 Sundays

'Hometown Heroes' is a segment where KNOP honors someone who helps serve the community. They are nominated by viewers.

### Pure Nebraska (On-Going Series) Weekly 30 minute program, Sundays at 930am.

Pure Nebraska is a program focused on the states #1 industry Agriculture, and the rural Nebraska lifestyle. Host Jon Vanderford tours the state interviewing those who live, work and legislate the business of agriculture, including farmers, ranchers, businessman and lawmakers. Interviews also include how people help each other out in rural communities, whether through volunteerism, fund raising, or youth involvement like 4H or FFA

### YMCA Coats 1:00 10/4/21, Multiple Newscasts & com, mobile and web

THE Y-M-C-A OF LINCOLN" IS CELEBRATING ITS "ONE-HUNDRED AND -FIFTY YEAR-ANNIVERSARY" BY PARTNERING.... WITH.. "THE PEOPLE CITY'S MISSION"... FOR A COAT DRIVE. FROM NOW THROUGH FRIDAY... OCTOBER TWENTY-SECOND..."THE... Y-M-C-A...IS ASKING YOU... TO DONATE... "NEW OR GENTLY" USED COATS OF ALL SIZES... THEY WILL THEN... GIVE THEM TO "THE PEOPLE'S... CITY MISSION" WHO WILL... THEN... GIVE THEM OUT TO FAMILIES... FOR FREE.

### Pink Patch Project 1:30 10/4/21, Multiple Newscasts & com, mobile and web

OCTOBER IS BREAST CANCER AWARENESS MONTH AND THE NEBRASKA STATE PATROL IS SHOWING THEIR SUPPORT FOR THE DISEASE IN A SPECIAL WAY... MARRESA BURKE HAS MORE.

### English Learning 1:30 10/7/21, Multiple Newscasts & com. mobile and web

CURRENTLY THE ADULT EDUCATION PROGRAM IN LEXINGTON AT CENTRAL COMMUNITY COLLEGE HAS MORE THAN 200 ENROLLMENTS SINCE JULY-- AND THE STUDENTS ARE FROM 14 DIFFERENT COUNTRIES... SCHOOL OFFICIALS SAY THEY HAVE STUDENTS THAT ARE SPEAKING SIX DIFFERENT LANGUAGES...65-PERCENT OF THE STUDENTS WORK AT TYSON AND THEY COME TO THE LEXINGTON CENTER BECAUSE THEY WANT TO LEARN ENGLISH.

### Coffee Truck 1:00 10/11/21, Multiple Newscasts & com. mobile and web

FIGHTING ADDICTION IS A REALITY FOR MANY. ONE LOCAL WOMAN KNOWS IT FIRST HAND. **MICHELLE KING** IS HONORING HER MOTHER WHO FOUGHT ADDICTION HER ENTIRE LIFE WHILE BEING A SINGLE MOM. KING'S NEW BUSINESS IS A MOBILE COFFEE SHOP CALLED SERENITY. KING SAYS THIS OPPORTUNITY IS GREAT FOR HER AND THE COMMUNITY.

SHE IS HOPING TO BRING ATTENTION TO THE HELP SO MANY PEOPLE NEED.

### Gift of Hope 1:00 10/18/21, Multiple Newscasts & com. mobile and web

THIS MONTH HAVING AN EMPHASIS ON BREAST CANCER AWARENESS...A ORGANIZATION IN OUR COMMUNITY....IS MAKING SURE PEOPLE ARE AWARE..THAT THEIR MISSION IS HELPING THOSE BATTLING ANY TYPES OF CANCER.. NEWS TWO'S MARRESA BURKE SHARES..HOW GIFT OF HOPE CONTINUES HELPING PEOPLE IN CENTRAL NEBRASKA..

### Dia De Los Muertos 1:30 11/01/21, Multiple Newscasts & com, mobile and web

HALLOWEEN MAY BE OVER, BUT WE STILL HAVE SO MUCH TO CELEBRATE....
TODAY IS OFFICIALLY THE START OF DIA DE MUERTOS...

AND HERE TO LIFT OUR SPIRITS AND SHARE SOME INSIGHT ON THIS HOLIDAY IS TINAMARIA FERNANDEZ WITH HOPE.

WHAT DOES DIA DE MUERTOS CELEBRATE AND IS IT RELATED TO HALLOWEEN?

### State Farm Bike Trail 1:00 11/08/21, Multiple Newscasts & com, mobile and web

TODAY.. THE LINCOLN COUNTY COMMISSIONERS.... ACCEPTING A BID FOR THE STATE FARM BIKE TRAIL... THIS PROJECT HAS BEEN IN THE WORKS FOR ROUGHLY TWENTY YEARS.. IT BECAME A PRIORTITY... ABOUT TEN YEARS AGO WHEN LEVERN WALTER.. WAS STRUCK AND KILLED.. WHILE HE AND HIS WIFE WERE ON THE TRAIL. WITH COMMUNITY SUPPORT.....PROCEEDS FROM TRAIL RACES AND FAMILY DONATIONS.. OVER THREE HUNDRED THOUSAND DOLLARS HAS BEEN RAISED.. FOR THE STATE FARM BIKE TRAILS...

# Veteran's Day in Maywood 1:00 11/10/21, Multiple Newscasts & com. mobile and web

SPECIAL EVENTS STARTING EARLY ACROSS THE AREA.
IN MAYWOOD, PATRIOTISM BEING DISPLAYED FOR THOSE ATTENDING THE ANNUAL VETERAN'S DAY CEREMONY.

## Army Reserves Laundry 1:00 11/10/21, Multiple Newscasts

#### & com, mobile and web

HAVING A WARM BED IS ONE THING, HAVING A WARM, CLEAN BED IS EVEN BETTER. AND THE MEN AND WOMEN OF the 1013 ARMY RESERVES IN NORTH PLATTE ARE HELPING MAKE THAT HAPPEN. ON SUNDAY, A VERY UNIQUE TRUCK...PARKED IN THE PARKADE PLAZA... AND SOLDIERS DOING A LOT OF LAUNDRY. SOLDIERS SAY IT WOULD HAVE TAKEN 2 WEEKS FOR THE CONNECTION HOMELESS SHELTER TO HAVE WASHED AS MUCH BEDDING AND OTHER LAUNDRY TO PREPARE FOR THE WINTER SEASON AS THEY WASHED SUNDAY.

Angel Tree 1:00 11/22/21, Multiple Newscasts

### & com, mobile and web

FOR DECADES THE SALVATION ARMY ANGEL TREE., HAS BEEN HELPING FAMILIES AND KIDS... HAVE A MERRY CHRISTMAS. THE ANGEL TREES HAVE TAGS WITH AGES AND GIFT SUGGESTIONS.THE SALVATION ARMY IS ASKING FOLKS TO GO BY ONE OF THEIR TREE LOCATIONS AND BUY A GIFT FOR A CHILD. THERE ARE TREES AT BOOMGARS AND THE PLATTE RIVER MALL. WALMART HAS GIVING TREE ONLINE . THE SALVATION ARMY IS ADDING AN ADDITIONAL TREE AT THE THE N-P-C-C COLLEGE. THE NEED IS DIFFERENTTHIS YEAR... AS MANY FAMILIES ARE FACING FINANCIAL UNCERTAINTY DUE TO THE PANDEMIC.

### **Buffalo Bill Kiwanis 1:30** 11/23/21, Multiple Newscasts

### & com, mobile and web

AS HOLIDAYS APPROACH WE OFTEN PAY CLOSER ATTENTION TO THE TYPE OF THINGS SOME ORGANIZATIONS TAKE CARE OF YEAR ROUND. THE BUFFALO BILL KIWANIS CLUB **VOLUNTEERS** SPEND ALL YEAR RAISING MONEY TO HELP THOSE WHO HELP OTHERS. TODAY..OVER 11,000 DOLLARS BEING SHARED WITH A GROUP OF VOLUNTEERS FROM OUR AREA.

### **Art Competition 1:30** 12/3/21. Multiple Newscasts & com, mobile and web

AT THE PRAIRIE ART CENTER IT'S ALL ABOUT THE HOLIDAYS THIS MONTH. A NEW EXHIBIT CALLED "A WHIMSICAL WINTER" IS GIVING ARTISTS A PLATFORM FOR CAPTURING THE MANY IMAGES OF THE HOLIDAYS, ARTISTS ARE LOCAL AND FROM ACROSS NEBRASKA. THE PRAIRIE ART CENTER IS EXCITED FOR EACH CHANGING GALLERY, GIVING ARTISTS SO MANY OPTIONS AND GIVING THOSE VISITING AN EVER-CHANGING ART TO APPRECIATE.

### **Local Food Pantry Donation 1:00** 12/06/21, Multiple Newscasts & .com mobile and web

ONE OF NORTH PLATTE'S NEWEST RESTAURANTS IS GIVING BACK IN A BIG WAY THIS HOLIDAY SEASON. BRIGHAM'S TAPROOM IS DOING WHAT THEY CAN TO MAKE CERTAIN EVERY PERSON HAS FOOD FOR THE HOLIDAYS. ANNOUNCING THEY ARE DONATING 100 PERCENT OF THEIR TUESDAY SALES AND THEN DONATING TO LOCAL FOOD PANTRIES LEADING TOWARD THE WEEK OF CHRISTMAS.

### Ace Hardware Donation 1:00 12/14/21, Multiple Newscasts

#### & .com mobile and web

A NON-PROFIT ORGANIZATION AIMED AT STRENGTHENING FAMILIES THROUGH LEADERSHIP GETS A BIG BOOST FROM A LOCAL HARDWARE STORE. THIS AFTERNOON. ACE HARDWARE IN NORTH PLATTE DONATED 605 DOLLARS TO BANISTER LEADERSHIP ACADEMY. CUSTOMERS WERE ASKED LAST MONTH TO ROUND UP THEIR CHANGE AND DONATE TO THE NON-PROFIT. THE CHARITY WAS STARTED IN OMAHA FIFTEEN YEARS AGO. IT IS NOW IN 11 NEBRASKA COUNTIES AND EXPANDING

### Disabled Vets Christmas 1:00 12/14/21, Multiple Newscasts

& .com mobile and web

DISABLED AMERICAN VETERANS ARE MAKING SURE THEIR BROTHERS AND SISTER ARE NOT LEFT OUT THIS HOLIDAY SEASON. THIS AFTEROON, MEMBERS OF THE LOCAL

CHAPTER GATHERING AT GARY'S SUPER FOODS TO ASSEMBLE FOOD BASKETS WITH ALL OF THE TRIMMINGS. IT'S A SERVICE PROJECT MEMBERS HAVE DONE FOR SEVERAL YEARS. THIS YEAR, 23 VETERANS WILL HAVE A CHRISTMAS MEAL THANKS TO THIS COMMUNITY EFFORT.

## Spreading Holiday Cheer 1:30 12/24/21, Multiple Newscasts

& .com mobile and web

WITH STORIES OF SPREADING HOLIDAY CHEER. THIS YEAR, FOR THE FIRST TIME, A GROUP OF HIGH SCHOOL STUDENTS ARE BRINGING THE CHRISTMAS MAGIC TO FAMILIES IN NEED, BEATRIZ REYNA REPORTS.

### KNOP/KIIT PSA's PROVIDING SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Topic of PSA (varying lengths of: 10, :15, :20, and :30) # of Times Aired

4th Quarter PSA Totals	KNOP	KIIT
Alcohol & Drugs	158	640
<b>Animal Welfare</b>	216	919
<b>Consumer Protection</b>	215	604
Education	356	717
Environment/Ag	92	213
Family/Community	198	1040
Health & Fitness	521	1579
Military/Government	152	388
Safety	118	176
Outdoors/Recreation/Tourism	18	119
<b>Volunteerism/Donations</b>	100	587
Kid Targeted	450	752
Employment/Public Files	363	480