



**KNOP-TV  
KIIT-TV**

**QUARTERLY LIST OF PROGRAMMING PROVIDING  
THE MOST SIGNIFICANT TREATMENT OF  
COMMUNITY ISSUES**

**KNOP TV & KIIT TV  
Gray Television Licensee, LLC.  
1st Quarter, 2017**

**1st Quarter 2017  
Issues Programming**

**PROGRAMS PROVIDING MOST SIGNIFICANT  
TREATMENT OF COMMUNITY ISSUES**

**On KNOP**

<b>NEWS 2 SUNRISE</b> 7:00a	Monday thru Friday	6:00-
<b>NEWS 2 MIDDAY</b> 12:30p	Monday thru Friday	11:30a-
<b>NEWS 2 AT 6PM</b> 6:30p	Monday thru Saturday	6:00-
<b>NEWS 2 AT 10PM</b> 10:35p	Monday thru Sunday	10:00-
<b>NEWS 2 AT 5PM</b>	Sunday	5:00-5:30p

All of the above programs are locally produced News programs presenting a mix of news, weather, sports and issue-related Feature stories. Issue-responsive program segments are usually one to three minutes in duration unless otherwise indicated.

**Webchannel:** Nebraskans have a place on the Internet to go for local news and information. As more people turn to the Internet on a daily basis, people can count on KNOP to be the local news and information leader on the web. KNOP-TV's website is an important source of local news stories of all kinds, community information, public service, and other internet resources. KNOP's home page offers links to topics, which include news, weather, sports, health, family, education, government and community.

**Regular NBC Network News Programs Carried by KNOP:**

<b>EARLY TODAY</b>	Monday thru Friday	5:30-6:00am
<b>TODAY SHOW</b> 11:00am	Monday thru Friday	7:00-
<b>NBC NIGHTLY NEW</b> 5:30pm	Monday thru Sunday	5:00-
<b>SATURDAY TODAY SHOW</b> 9:00am	Saturdays	7:00-
<b>SUNDAY TODAY SHOW</b> 8:00am	Sundays	7:00-
<b>MEET THE PRESS</b>	Sundays	8:00-9:00am

**On KIIT**

<b>North Platte at 9PM/Nebraska News At 9</b> 9:30pm	Monday thru Friday	9:00-
<b>MomsEveryday: The Series</b> 10:00am	Sundays	9:30-
<b>Pure Nebraska</b> 10:00-10:30am	Sundays	

**Regular FOX Network and Syndicated News/Information Programs Carried by KIIT:**

**FOX NEWS SUNDAY**

Sundays

8:00-9:00am

**US FARM REPORT**

Sundays

7:00-8:00am

All of the above programs are network news programs presenting a mix of news, weather, sports and issue-related Feature stories.

***All KNOP and KIIT Newscasts are closed captioned for the hearing impaired. Station conducts all weekly random EAS tests as well as monthly scheduled test in preparation of needed emergency announcements. Station airs Public File and Children's Programming Report spots as required.***

**ALCOHOL & DRUGS**

**Attorney General On Opioid Abuse (2/13/17 6pm :40)**

To keep Nebraska from experiencing the same problems as other states where opioid abuse has become an epidemic; a new advertising campaign aimed at raising awareness has been announced. The Attorney General says the campaign is a preemptive effort.

**Meth (2/23/17 10pm 2:13)**

Methamphetamine is a growing epidemic across the county and it is a problem in rural Nebraska. Numerous agencies in Lincoln County say North Platte is a haven for methamphetamine and how they are trying to get it under control.

**Meth Recovery (2/28/17 9pm 2:32)**

Felonies, even losing her friends and family did not stop one Nebraska woman from getting high on meth. One thing managed to turn her life around. We share this woman's story of recovery.

**ANIMAL CONTROL & WELFARE/ PET HEALTH & LAWS**

**"Newsmakers/ Pets For Adoption" (On-going Series)**

**News 2 Midday -First Tuesday Of Every Month**

Dixie Lehmkuhler of the North Platte Animal Shelter introduces a pet (usually a dog or a cat) to viewers in hopes of finding it a home. At the same time, Lehmkuhler educates pet owners about spaying and neutering their pets, pet dental care, holiday pet safety and other useful topics

**"Sunrise/ Pets For Adoption" (On-going Series)**

**News 2 Sunrise-Every Wednesday Morning**

Dixie Lehmkuhler of the North Platte Animal Shelter introduces a pet (usually a dog or a cat) to viewers in hopes of finding it a home. At the same time, Lehmkuhler educates pet owners about spaying and neutering their pets, pet dental care, holiday pet safety and other useful topics.

**Pet Safety (1/28/17 10pm :50)**

The DHHS saw over fifteen cases of rabies in Nebraska last year. Pets that are outdoors are more at risk because of the opportunity to get bit or by eating a sick animal.

**Calving Season (2/24/17 10pm 1:45)**

It is calving season form many ranchers and where there is always the possibility of running into some problems...weather can also be a factor.

**CONSUMER INFORMATION AND PROTECTION****Consumer/Amazon (1/30/17 11:30am :35)**

Amazon customers will be paying sales taxes on the Amazon purchases for the first time this year. Tax collection has already started in Louisiana, Iowa, Nebraska and Utah.

**Arby's Data Breach (2/10/17 6am :37)**

Arby's customers listen up. The company says a data breach may have affected more than 355 thousand credit and debit cards.

**Tax Scams (3/07/17 11:30am 1:07)**

Anticipating a big tax bill is bad enough, but what if you get taken in by a scam. One of the most common scams is a call demanding payment for a past due tax bill with threats of legal action if you do not send money immediately.

**Computer Hacking (3/9/17 10pm :47)**

Internet hackers are getting better at stealing your personal information and one local computer expert is warning you to be careful. A few tips for you to make sure you stay protected.

**CRIME AND PERSONAL SAFETY****"Crime Stoppers" (On-Going Series)****News 2 at 6, Tuesdays**

This report, is developed with information from local police departments, provides viewers advice on how to stay safe, and also gives details of unsolved crimes. The idea is to involve the public's knowledge in order to put criminals behind bars. Viewers are encouraged to report information regarding crimes in their area to anonymous "Crime Stoppers" hotline.

**2016 North Platte Crime (1/5/17 10pm 1:22)**

We take a look back at last year and the crime stats in North Platte. The North Platte Police Departments biggest worry is drugs which they will continue to combat in 2017.

**Carbon Monoxide (1/27/17 10pm 2:25)**

Carbon monoxide positioning is called the silent killer because it is so deffictult to detect. Experts say it is important to have your gas appliances checked every year to avoid carbon monoxide poisoning.

### **Batteries/Daylight Savings Time (3/10/17 6pm :42)**

A safety reminder. Daylight Savings time is a perfect time to check your smoke and carbon monoxide detectors.

## **DIVERSITY/COMMUNITY INCLUSION**

### **G.I. Immigration Rally (2/4/17 10pm :47)**

Many are showing support for refugees in Central Nebraska. Their voices heard in a protest supporting immigrants who find shelter and jobs in Central Nebraska.

### **Immigrant Protests (2/16/17 9pm 1:57)**

Protests ignite across the nation including right here in North Platte. Countless businesses closed as immigrants show just how much they mean to Nebraska. They are holding a "Day Without Immigrants".

### **Yazidi Community (3/3/17 2:13)**

Lincoln hosts the largest Yazidi community in North America. A new cultural center has opened in Lincoln to keep their traditions alive.

## **ECONOMICS/EMPLOYMENT/DEVELOPMENT**

### **Hot Jobs In Nebraska (1/5/17 10pm :50)**

There are plenty of hot jobs available in 2017 for anyone looking towards a new career. The need for truck drivers is so high that the annual pay is pretty competitive and can include paid training.

### **Low Wheat Prices (1/11/17 9pm 2:15)**

Uncertainty is looming over Nebraska's number one industry especially when it comes to farmers. Wheat prices are at record lows for the second year in a row.

### **Trans Pacific Partnership (1/30/17 10pm 1:29)**

One of the first things President Trump did while in office was to get rid of the Trans Pacific Partnership. A local economist talks about the effects it will have on Nebraskans.

### **Stapleton Grocery Store (2/2/17 6pm 1:35)**

The folks in Stapleton are getting very excited as the grand reopening of their grocery store approaches. The store's board members say it will be a big boost to the community.

### **Hotel Demand (2/5/17 10pm :28)**

The first ever tourism report conducted in Lincoln County is showing high demand for lodging. Lisa Burke with the Lincoln Co. Tourism Bureau says the numbers are encouraging.

### **Mexico/Corn (2/14/17 9pm 1:04)**

Mexico is threatening to ban buying U.S. corn. If Mexico does decide to get its corn from other countries, it will hit the Nebraska economy hard and will have a big impact on farmers.

**Nebraska Retail (2/20/17 6pm 1:51)**

A recent UNL study shows where people are spending their money and it is good news for North Platte. North Platte continues to be a regional trade center that is pulling more of the retail factor.

**Depot/Quality Growth (3/1/17 10pm 1:43)**

After some years of being shut down, The Depot downtown might have another shot. Two local entrepreneurs are working to reopen the restaurant doors.

**Downtown Revitalization (3/8/17 10pm :45)**

The downtown area in North Platte is in the middle of a revitalization effort. Merchants and city officials want to help it thrive. The idea is to make the area more attractive and more inviting.

**Mallory's In Downtown (3/10/17 6pm 1:35)**

A new Irish pub and café is aiming to breathe new life to the downtown area. Owners say they are seeing a lot of interest from the community.

**Cabela's Restructuring (3/15/17 10pm :50)**

Cabela's laid off several dozen employees in Sidney and will consolidate its call center to North Platte within thirty days. Community members say the layoffs have a big effect on the area.

**JC Penney Closing (3/17/17 10pm 1:52)**

North Platte is losing one of its long time businesses. JC Penney will close their doors in June. Three JC Penney stores in Nebraska will be among the ones being closed down by the company to cut costs.

**Union Pacific Hiring (3/20/17 10pm :25)**

Last April, as part of Union Pacific's initiative to align resources with customer demand, UP furloughed employees in North Platte and South Morrill, Nebraska. Now, Union Pacific Railroad says many employees are back on the job.

**The Switch Yard (3/21/17 10pm 1:31)**

Some exciting news for our downtown area! Two local entrepreneurs are working to repair a historic building downtown and reopen a restaurant where the depot is located.

**Tourism Campaign (3/24/17 10pm 1:57)**

The Lincoln County Visitors Bureau is shaking things up with the roll out of a new tourism campaign. It is a campaign centered around one man, Buffalo Bill.

## **EDUCATION**

### **South Platte Schools (1/22/17 10pm :33)**

Two western Nebraska communities are proud to officially unveil the new addition of their school. The goal of the renovation project is to ensure student safety while giving them access to more resources that will improve their educational experience.

### **School Choice (1/26/17 10pm 1:25)**

Hundreds of Nebraskans gathered for the School Choice Rally. They are showing support for educational opportunity and how school choice has led to growth and opportunity for Nebraska students.

### **Devos/Local Reaction (2/7/17 6pm 1:40)**

Betsy Devos is confirmed as the Secretary of Education in a historic vote. Local school officials are reacting to the nomination.

### **Groene Discipline (2/7/17 10pm 1:39)**

A bill that would change the way teachers handle students. If approved, it would allow teachers to use physical force as a form of discipline.

### **NPPS Budget (2/13/17 10pm 1:48)**

Nebraska's budget deficit and pending legislative bills could dramatically affect school district funding. School leaders of the NPPS district are preparing and staying on top of the district budget.

### **Four Year Degree (2/15/17 6pm 1:33)**

Mid Plains Community College says you do not have to move away to further your education. The college has a partnership which allows students to stay in area and pursue a bachelors or even a master's degree.

### **MPCC Sunday College (3/5/17 10pm 2:16)**

It is not your traditional Sunday school. Mid-Plains Community College is offering a program that allows students to take college classes on Sundays.

### **Stand For Schools (3/14/17 10pm ::50)**

Protestors gathered on the steps of the capitol before a hearing on a bill that would bring charter schools to Nebraska. The group showed their support for the State's public school system and opposition to the proposed education bill.

## **ENVIRONMENT/NATURAL DISASTER/WEATHER**

### **Nebraska Outdoors (On-Going Series)**

#### **News 2 at 6, Wednesday**

This report, is developed with information from the Nebraska Game & Parks Commission about various activities of the outdoor verity. Highlighting hunting, fishing, camping and general safety while outdoors.

### **Recycle Holiday Boxes (1/12/17 10pm :55)**

The community is being asked to recycle their cardboard boxes and not throw them away. Keep North Platte, Lincoln County Beautiful says boxes are piling up, even crowding, local landfills.

**Preparing Winter Storm (1/13/17 6pm 1:40)**

With a possible winter storm approaching it is important to have up to date information. It is also important to be prepared and make sure you have a number of items at home just in case of an emergency.

**Winter Storm (1/15/17 10pm 1:10)**

Winter storm warnings and ice storm warnings are in place for much of the state. Emergency Management in our region says preparation should not stop after one storm. Conditions across Nebraska are expected to worsen throughout the night.

**Area Dryness (2/13/17 10pm :47)**

Southwest Nebraska is currently experiencing unusually dry conditions. An adequate supply of water is very important to any ranching or farming operation.

**Warm Weather & Flare Up (2/22/17 :50 9pm)**

Dry conditions and high winds are the perfect combination to fuel a damaging fire. Lately, those are the conditions that the North Platte area has been seeing.

**Weather/Wind/Grass Fires (3/6/17 10pm :50)**

A very windy day across the area created some problems. Firefighters battled a grass fire that was so large for six different fire departments were called in to help.

**Lake McConaughy Fire (3/19/17 5pm 1:45)**

Residents around Lake McConaughy are forced to evacuate their homes after a fire reignites. Fire departments fought a major grass fire on the north side of the lake.

**NWS Dry Conditions (3/19/17 5pm :47)**

The National Weather Service is issuing a Red Flag Warning for Interstate 80 in Nebraska. Red Flag Warnings are meant to inform Federal & State partners about the potential for large fires.

**Car/Tornado (3/27/17 6pm 1:30)**

Severe weather can strike at any time. When we expect severe weather it is important to plan ahead. Tips on making sure you are safe if it hits when you are on the road.

**FAMILY**

**“Newsmakers” (On-going Series)**

**News 2 Midday - Daily**

Newsmakers is an ongoing interview segment, hosted Monday through Friday by Jacque Harms. She interview at least one set of guests about the events, celebrations, news, and issues that are important to the people in Western Nebraska. The interviews include a variety of people with issues targeting several demographics: from women, to the elderly, youth and minority groups.

**Online Predators (2/9/17 10pm :50)**

There are ways to help prevent becoming a victim to online predatory acts. Parents need to monitor their kids by following them on social media and by looking out for red flags.

**Nutrition Education (2/28/17 9pm :25)**

A family and consumer sciences teacher says burgers may not be known as the healthiest meal around but there are things you can do to make it a healthier option.

**HEALTH / HEALTHCARE / FITNESS**

**“Prescription Health” (On-Going Series)**

**News 2 at 6, Tuesdays**

Ongoing new series, giving weekly reports on local medical advice and studies. With interviews with local medical professions.

**“Ask UNMC”(On-Going Series)**

**News 2 Midday -Ever Thursday**

This report is developed with information from University of Nebraska Medical Center on a variety of medical issues affecting Nebraskan and people nationwide.

**Winter Cold Danger (1/5/17 9pm 1:37)**

Temperatures are expected to plummet and the wind chill will make it feel even colder. One local doctor says the cold weather can be detrimental to your health.

**Diabetes & Lifestyle Changes (1/6/17 10pm :54)**

The last National Diabetes Statistics Report shows almost thirty million people in the nation have the disease. Dr. Champion at Mid Plains Health says diet and lifestyle changes are key in maintaining both types of diabetes.

**School Sickness (1/8/17 10pm 2:17)**

As kids get ready to head back to school with the cold and flu season underway, some parents may be asking if it is okay to send their children to school. The North Platte School District wants you to follow these signs when deciding whether to keep your kid home from school.

**Not Too Late To Vaccinate (1/11/17 9pm 1:56)**

Flu cases are starting to take off across the country and the season usually does not peak until February. That means there is still time to get vaccinated.

**Falling On Ice (1/16/17 10pm 1:27)**

Icy conditions make getting around difficult, even dangerous, and it does not just affect roads but also walkways. How do you prevent falling and avoid a possible serious injury?

**Flu Latest Nebraska (1/20/17 6pm :19)**

Cases of the flu continue to rise across the country including Nebraska. Experts say there is still time to get a flu shot as the season generally peaks in February.

**Cancer Breakthrough (2/8/17 10pm 3:27)**

Doctors in Omaha say they have achieved a breakthrough in cancer research. This treatment at Nebraska Medicine is for patients with Non-Hodgkin’s Lymphoma as well as acute Lymphoblastic Leukemia.

**Flu vs. Common Cold (2/25/17 10pm 1:24)**

Getting the common cold may sideline you from work for a bit but it is not the serious health risk influenza can turn into. Both sicknesses can feel alike but there are some signs your coughs and pains could be something more serious.

**Healthcare Bill (3/13/17 10pm 1:42)**

Debate continues over the replacement for Obamacare. Local officials talk about how the new program will impact Nebraskans.

**UNMC Parkinson's Research (3/23/17 10pm 1:32)**

University of Nebraska Medical Center scientist achieved a research milestone with Parkinson's disease. UNMC tested a drug that transforms the immune system and predicts motor improvement.

**GOP Vote Withdrawn (3/24/17 10pm 1:41)**

Short of support House Republicans abruptly pull their health care bill from the floor. The Affordable Care Act, also known as Obamacare, will remain law.

**LOCAL SPORTS & OTHER EVENTS OF IMPORTANCE****\*Friday Night Sports Hero (On-going Series)****6, 10, Fridays**

Ongoing news series. Every Friday a new player is highlighted as the Friday Night Sports Hero.

**\*Game of the Week (On-going Series during basketball and football seasons)****10 PM News Fridays**

This is a story highlighting the best basketball or football game of the week.

**NSAA Rule Change (1/10/17 10pm 2:26)**

A proposed rule change by the NSAA could force some schools to move up a class. It suggests schools abide by a new point system.

**Buffalo Bill Farm & Ranch Expo (2/1/17 10pm 2:15)**

The Buffalo Bill Farm & Ranch Expo is officially underway. The Expo draws thousands of Ag producers to North Platte to learn the latest trends in the Ag industry.

**308BMX (3/16/17 10pm 2:07)**

A new BMX track south of North Platte is closer to becoming a reality. Plans for the proposed BMX racetrack are moving right along and the goal is to break ground on the project by late spring.

**POLITICS/GOVERNMENT****Sutherland Meeting (1/11/17 10pm 1:30)**

Community members packed into the Sutherland village office for the board members first meeting since two employees and one board member resigned in December. Tensions were once again high.

**Senator Reaction (1/12/17 10pm 1:41)**

Governor Ricketts spoke to lawmakers with this State of the State address. The major take away points?  
Cut the budget and reduce taxes.

**Job Licensing Reform (1/12/17 10pm 1:00)**

With a new proposal Governor Ricketts is wanting to get rid of job licensing regulations for a number of jobs including care salesman, audiologists, massage therapists and cosmetologists. The idea behind this proposal is to make it easier for people to get jobs in these fields.

**Nebcon Suit (1/17/16 6pm 1:11)**

The Lincoln County Commissioners say they will bring a lawsuit against the company that installed the H-Vac system in the courthouse. They are not happy with the performance of the contractor they hired to work on the heating ventilation and air conditioning project.

**State Of The Judiciary (1/19/17 6pm 1:45)**

Nebraska's Chief Justice issues a warning. Changes involving public safety might be directly impacted due to proposed budget cuts.

**Nebraska At Inauguration (1/19/17 9pm 1:46)**

You never know who you will run into in Washington, D.C. especially on the day before inauguration. Nebraskans are arriving in our nation's capital to see Donald Trump become President.

**Ceremony & Address (1/20/17 6pm 1:45)**

Donald Trump sworn in as the 45<sup>th</sup> President of the United States and includes a nod to Nebraska in his first speech under the new title.

**Women's March LNK (1/21/17 10pm 2:06)**

Thousands gathered in front of the University of Nebraska Union for the Women's March. Women, children and men of all ages came together to have their voices heard for women's rights.

**Trump Pipeline (1/24/17 10pm :45)**

President Trump signed a series of executive orders that will advance construction of the Keystone and Dakota Access Pipelines. This newly signed order has stirred some controversy.

**Kintner Resignation (1/25/17 6pm :40)**

After another scandal, Senator Bill Kintner held a press conference announcing he has handed in his letter of resignation.

**Governor Presser (1/30/17 10pm 1:19)**

Governor Pete Ricketts is standing shoulder to shoulder with a set of business owners as he announces his plan to cut the state's top income tax rate.

**Sarah's Law (1/31/17 10pm 1:53)**

Lawmakers from both Nebraska and Iowa continue to seek justice for a Council Bluff woman's family....reintroducing a bill named in her honor.

**Priority Medical Lawsuit (2/3/17 9pm :58)**

The Nebraska Supreme Court says two North Platte people can continue to sue the city of North Platte over grant money awarded to a new ambulance company. The plaintiffs say the ambulance company violated the Nebraska Accountability and Disclosure Act.

**Property Tax (2/5/17 10pm :26)**

The Governor's income and property tax package is drawing praise from Nebraska's business community. However, leading farm groups say it does not do enough to address their concerns about rising property taxes.

**Governor And Taxes (2/6/17 10pm 1:45)**

Governor Pete Ricketts has a plan to bring down agriculture land valuations. He wants to reform property taxes and lessen the burden on the states Ag producers.

**Brewery Bill Debate (2/9/17 10pm 1:49)**

Microbrewers are concerned about a bill in the Nebraska Legislature they say will hurt their business. The proposed bill means companies that brew beer would only be able to distribute beer from where it is actually being made.

**Pro Choice/Life Rally (2/11/17 10pm 2:15)**

All across the country people for and against Planned Parenthood held protests and Lincoln was no different. Pro-Life groups lined the streets near the Heartland Planned Parenthood office and Pro-Choice groups gathered at the Capitol.

**Craft Bill Battle (2/13/17 6pm 1:15)**

The room is overflowing with people at a hearing for a bill involving how brewers sell their beer. The bill would prevent craft brewers from opening retail or tap rooms off site from where they brew.

**County Radios (2/17/17 10pm 2:09)**

A statewide county radio system is helping law enforcement improve communication. Some counties are reluctant to be part of the system.

**Groene Town Hall (2/18/17 10pm 1:26)**

Local residents of District 42 had the chance to voice their concerns and opinions to State Senator Mike Groene at an open town hall meeting. It was a candid conversation between the Senator and his constituents which at time got heated.

**Farm Bill hearing (2/22/17 10pm 1:43)**

Lawmakers are cooking up a new farm bill. The wide ranging agriculture legislation is crucial for farmers.

**Political Rallies (2/27/17 6pm 1:19)**

It was supposed to be a peaceful rally as Pro-Trump supporters were facing their opponents on Scottsbluff streets. The signs got ugly and the police had to get in the mix.

**Tecumseh Lockdown (3/2/17 10pm 1:47)**

Reports of prisoners not returning to their cells and fires being started. Prison officials confirm two deaths at the Tecumseh State Correctional Institute.

**City Council: Crematory (3/7/17 10pm 1:35)**

The closes crematorium is more than thirty miles from North Platte. The City Council has taken the next steps in getting one here in our area.

### **Hastings Immigration Protests (3/12/17 10pm 1:30)**

Protestors took to the streets of Hastings to raise their voices against President Trump's executive orders on immigration. Protestors chanted, sang and raised their voices.

### **Health Care Rally (3/18/17 10pm :47)**

The debate over the future of health care in America moved in to the streets of Omaha. Those who favor staying the course with the Affordable Care Act aired their voices at a rally.

### **Sutherland Board (3/22/17 10pm 1:30)**

Ken Gibbons resigned as the village Superintendent after twenty-three years of service. The resignation comes after several employees and a village board member resigned just within the last three months.

## **ROADWAYS/TRANSPORTATION**

### **Storm/Roads (1/4/17 6pm 1:30)**

As the snow adds up the trick is to make sure you stay safe as you travel on highways and streets. There is snow and ice all over the roads and you should not be driving the posted speed limits. The posted speed limits are for ideal driving conditions and not snow.

### **Move Over (1/11/17 9pm :50)**

Drivers are supposed to move over when an emergency vehicle is on the side of the road but many people are not doing that. The law has made a difference but drivers still need to be educated and informed on the topic.

### **Airport Hazard Area (1/23/17 10pm :47)**

The Lincoln County Board of Commissioners take steps to rezone an area at North Platte's Airport. They want things to stay safe for planes coming to and leaving the airport.

### **Nebraska State Patrol Carrier Enforcement (1/29/17 10pm :55)**

The recent uptick in fatal crashes on Interstate 80 has the Nebraska State Patrol cracking down on distracted drivers. People who drive while distracted are twenty-three times more likely to get into an accident.

### **Sutherland Bridge (2/20/17 10pm 2:29)**

The Sutherland Bridge has been a big topic of concern for many ranchers and farmers in the area. They have been trying to get the bridge replaced for over thirty years and now they are going to have to wait a little longer.

### **City Road Plan (2/21/17 10pm 1:35)**

The City Council voted unanimously to approve the one and six year road plan. City officials say the plan will have less strain on city traffic.

### **14 Year Old Drivers (3/5/17 10pm :45)**

A bill in the legislature wants to allow fourteen year olds to be able to drive to school in metropolitan areas. Not everyone is liking that proposal.

### **Drowsy Driving (3/20/17 10pm :48)**

A new campaign has started against drowsy driving. The National Highway Transportation Safety Administration reports drowsy driving leads to an average of 1.2 million crashes and 8 thousand deaths every year across the U.S.

**Interstate 80 Gates/Fiber (3/27/17 10pm 1:57)**

Changes are helping improve interstate technology. The Nebraska Department of Roads is starting work on an investment project that will continue to modernize the interstate.

**VOLUNTEERISM/ COMMUNITY AID/ COMMUNITY EFFORTS**

**\*Hometown Hero"**

**News 2 Sundays**

'Hometown Heroes' is a segment where KNOP honors someone who helps serve the community. They are nominated by viewers.

**United Way Goal (1/19/17 6pm :50)**

The United Way in North Platte is asking the community for help to reach their fundraising goal. The campaign is just eight thousand dollars short of the \$272,000 goal.

**Gothenburg Meal Packs (1/25/17 10pm 1:50)**

More than 200 volunteers from Gothenburg, Lexington and Brady banded together for the Stop Hunger Now Project. It is all part of an effort to ensure families in third world countries do not go hungry.

**Fur Facility Opens (1/28/17 10pm 2:16)**

A labor of love for local volunteers finally comes to Flouishon. It has been a long road for one animal rescue group's mission to build a facility just for cats.

**Immigrant Donations (2/8/17 6pm 1:25)**

Some North Platte teenagers decided to step up and lend a helping hand to those in need. A collection drive for immigrants is being held.

**Brush Of Kindness (2/10/17 10pm :36)**

Eleven volunteers worked to build a wheelchair ramp for a local family after theirs became unsafe to use. It is part of the "A Brush With Kindness" program.

**Boy Scouts Awards (2/12/17 10pm 1:24)**

It is an annual tradition for the Boy Scouts here in our area. An award ceremony that honors local volunteers whom make their program possible.

**Isabelle Fundraiser (2/19/17 10pm :36)**

Family, friends and the community come together for baby Isabella during a special fundraiser. Fifty percent of the sales will go directly to the family.

**Irish Fest (2/26/17 10pm 1:40)**

It is an annual tradition every year at North Platte Catholic Schools...Irish Fest. The fundraiser proceeds go to the North Platte Catholic Schools endowment fund.

**Meagan Schroeder Memorial (3/4/17 10pm :50)**

The community came together to support a local family who's loved one died. The Meagan Schroeder Memorial fundraiser raised over \$6,000.

**Mr. Habitat (3/11/17 10pm :46)**

Over one hundred and fifty supporters came to the very first Mr. Habitat fundraiser. Organizers say the fundraiser is a great way to get the word out about the organization.

**Dancing With The Stars (3/25/17 10pm 1:36)**

Dancing With The Stars 2017 returned to North Platte. The competition was a sold out event. Money raised goes to support local college scholarships for North Platte High School students.

**Hershey VFD Lunch (3/26/17 10pm 1:28)**

As fire departments across the country face man power shortage, the Hershey Volunteer Fire Department is drawing attention to the issue in a unique way.

**Donations To Texas Ranchers (3/26/17 10pm :47)**

A caravan of semi-trucks from Nebraska arrived back in the State after sending help to ranchers devastated by wildfires. The six trucks were loaded with 200 round bales of hay, 20 rolls of wire and a couple hundred posts.

**YOUTH/CHILDREN AT RISK / YOUTH VIOLENCE/ YOUTH SUPPORT****Child Welfare (1/9/17 9pm :49)**

A group of Senators aligned with the Children's Commission have put Nebraska's kids at the top of their agenda. They will be introducing a package of legislation regarding child welfare.

**Centennial Update (1/10/17 10pm 1:23)**

Centennial Park is seeing some big changes. Updating the facilities at the park will ultimately give back to the youth in the community.

**Foster Families (2/5/17 10pm :50)**

The Nebraska Department of Health & Human Services says in June 2015 there were more than thirty- one hundred children in out of home care in our state. Most of whom had experienced a significant level of trauma.

**Hope Squad (3/6/17 9pm 1:59)**

Youth suicide is the tenth leading cause of death in the U.S. and for Nebraska youth it is one of the top five. The Hope Programs has come to the state to help educate and raise awareness for students and teachers.

**MPCC Empowers Girls (3/23/17 1:38)**

MPCC is empowering young girls to think outside the box when it comes to job options. A workshop geared towards helping middle school girls explore different career opportunities was held by the college.

**1st Quarter 2017  
Issues Programming Report**

**KNOP/KIIT PSA's PROVIDING SIGNIFICANT TREATMENT  
OF COMMUNITY ISSUES  
Topic of PSA (varying lengths of : 10, :15, :20, and :30)**

**Topic of PSA (varying lengths of: 10, :15, :20, and :30)      # of Times Aired**

<b>1st Quarter PSA Totals</b>	<b>KNOP</b>	<b>KIIT</b>
<b>Animals</b>	531	964
<b>Concerns of Women/Minorities</b>	113	0
<b>Drugs &amp; Alcohol Prevention</b>	459	574
<b>Education</b>	1123	1043

<b>Environment/Ag</b>	412	464
<b>Family/Community</b>	1476	1901
<b>Health Information</b>	575	1905
<b>Military/Government</b>	230	886
<b>Sports/Recreation</b>	0	158
<b>Volunteerism/Donations</b>	1012	1672
<b>Tourism</b>	0	243
<b>Kid Targeted</b>	445	858
<b>Employment/Public Files</b>	208	208