

<b>STATION:</b>	WEOL-AM	<b>ORDER#:</b>	3194229	<b>DATE:</b>	03/04/2022
<b>MARKET:</b>	Cleveland, OH	<b>AMOUNT:</b>	\$2,250.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	45	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4420428</b>	
<b>ADVERTISER:</b>	Buckeye Leadership Fund	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Est 6187 3/8-3/14	<b>AGY EST:</b>	6187	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	03-08-2022 TO 3/14/2022	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT: 03/04/2022 12:27</b>	

**COMMENTS**

[Rep Comment] 03/04/2022: New URGENT order. We are anticipating new traffic and will update you with new spot and new NAB information if it is different. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

Affidavits of Performance/invoices required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DAY#1	3/8/2022 To 3/8/2022						TOT \$450.00	TOTAL SPOTS 9			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	3/8/2022	3/8/2022	3	\$56	\$168
	2		.T.....	6:00AM	7:00PM	60	3/8/2022	3/8/2022	3	\$49	\$147
	3		.T.....	10:00AM	3:00PM	60	3/8/2022	3/8/2022	3	\$45	\$135

Line 1 => WEOL Morning, Ramsey

Line 2 => WEOL Morning, Ramsey, Dr. Daliah, Doug Gottlieb, Scholastic Games

Line 3 => Ramsey, Dr. Daliah

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<b>MOD:</b>	Stn Ver: 1 Last:				
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<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4420428</b>	
<b>ADVERTISER:</b>	Buckeye Leadership Fund	<b>AGY PRD:</b>		<b>INVOICE: MEDIA FINANCIAL SERVICES</b>	
<b>PRODUCT:</b>	Est 6187 3/8-3/14	<b>AGY EST:</b>	6187	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	03-08-2022 TO 3/14/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT: 03/04/2022 12:27</b>	

DAY#2		3/9/2022 To 3/9/2022					TOT \$450.00			TOTAL SPOTS 9	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	3/9/2022	3/9/2022	3	\$56	\$168
	2		..W....	6:00AM	7:00PM	60	3/9/2022	3/9/2022	3	\$49	\$147
	3		..W....	10:00AM	3:00PM	60	3/9/2022	3/9/2022	3	\$45	\$135

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DAY#3		3/10/2022 To 3/10/2022					TOT \$450.00			TOTAL SPOTS 9	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	3/10/2022	3/10/2022	3	\$56	\$168
	2		...T...	6:00AM	7:00PM	60	3/10/2022	3/10/2022	3	\$49	\$147
	3		...T...	10:00AM	3:00PM	60	3/10/2022	3/10/2022	3	\$45	\$135

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MP

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<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT: 03/04/2022 12:27</b>	

DAY#4		3/11/2022 To 3/11/2022						TOT \$450.00		TOTAL SPOTS 9		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		....F..	6:00AM	10:00AM	60	3/11/2022	3/11/2022	3	\$56	\$168	
	2		....F..	6:00AM	7:00PM	60	3/11/2022	3/11/2022	3	\$49	\$147	
	3		....F..	10:00AM	3:00PM	60	3/11/2022	3/11/2022	3	\$45	\$135	

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DAY#7		3/14/2022 To 3/14/2022						TOT \$450.00		TOTAL SPOTS 9		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M.....	6:00AM	10:00AM	60	3/14/2022	3/14/2022	3	\$56	\$168	
	2		M.....	6:00AM	7:00PM	60	3/14/2022	3/14/2022	3	\$49	\$147	
	3		M.....	10:00AM	3:00PM	60	3/14/2022	3/14/2022	3	\$45	\$135	

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*MP*

TOTAL	Mar										Total
SPOT	45										45
CASH	2,250.00										2,250.00
TOTAL	2,250.00										2,250.00

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Main Street Media Group, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Buckeye Leadership Fund

Agency name: Main Street Media Group

Address: PO BOX 25093 Alexandria, VA 22313

Contact: Media Buyer

Phone number: 703-485-0004

Email: info@msmg.tv

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Buckeye Leadership Fund

Address: 2150 West 117th Street, Box 1438

Contact: Jaredd Flynn

Phone number:

Email: buckeyeslead@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

Treasurer: Jaredd Flynn

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: Matt Dolan

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: 5/3/2022

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

taxes, immigration, crime, illegal drugs

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

**Station Representative**

Signature:

Signature:

Name:

Media Buyer

Name:

Nora Potinsky

Date of Request to Purchase Ad Time: 2/15/2022

Date of Station Agreement to Sell Time:

3/4/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?

Yes

No

Date ad received:

3/4/22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

319 4229

Station Call Letters:

WEOL

Date Received/Requested:

3/4/22

Est. #:

6187

Station Location:

ZILYAN, OH

Run Start and End Dates:

3/8/22 - 3/14/22

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.