STATION:

WEOL-AM

Cleveland, OH

ORDER#: 3196037

DATE:

04/26/2022

MARKET:

REP:

McGavren Guild Media

**AMOUNT: \$1,935.00** SPOTS: 27

AGENCY:

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

MOD:

Stn Ver: 1 Last:

SALES OFFICE:

**PHILADELPHIA** 

SLS PH: 412 421 2600

SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

**CONTRACT # FOR INVOICING 4423933** 

ADVERTISER:

**USA Freedom Fund** 

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT:

Est 3641 - 4/27-4/29

AGY EST: 3641

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

FLIGHT:

04-27-2022 TO 4/29/2022

[X]Unwired [ ]Spot [ ]Mod

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

TOT # OF DAYS:

PRIM. DEMO: SEC. DEMO:

Adults 35+

3

[X]Cash [ ]Trade

**SPOT TYPE:** 

LAST SENT: 04/26/2022 14:14

### COMMENTS

[Rep Comment] 04/26/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. \*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\*

End by 5PM on Friday as event is at 6 PM || PopulationBuyType: CPP.

Affidavits of Performance/invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER, SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED, MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION, PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DISCLAIMER: All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept " service fees" or " handling charges" or anything of that type. Urgently request our commercials air in the first :60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.

DAY#1			4/27/2022 To	4/27/2022		TOT \$645.00		TOTAL SPOTS 9			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		w	6:00AM	10:00AM	60	4/27/2022	4/27/2022	3	\$75	\$225
	2			10:00AM	3:00PM	60	4/27/2022	4/27/2022	3	\$70	\$210
	3		W	3:00PM	7:00PM	60	4/27/2022	4/27/2022	3	\$70	\$210

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WEOL-AM

ORDER#: 3196037

04/26/2022

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REP:

Cleveland, OH

**AMOUNT:** \$1,935.00 SPOTS: 27

AGENCY:

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AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

CONTRACT # FOR INVOICING 4423933

ADVERTISER:

USA Freedom Fund

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT:

Est 3641 - 4/27-4/29

**AGY EST: 3641** 

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT:

04-27-2022 TO 4/29/2022

[X]Unwired []Spot []Mod

Invoices@MediaFinancial.com

TOT # OF DAYS:

PRIM. DEMO:

Adults 35+

3

[X]Cash []Trade

LAST SENT: 04/26/2022 14:14

SEC. DEMO:

SPOT TYPE:

#### DAY#2 4/28/2022 To 4/28/2022 TOT \$645.00 **TOTAL SPOTS 9**

N	IC L	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	1		T	6:00AM	10:00AM	60	4/28/2022	4/28/2022	3	\$75	\$225
	2	2		T	10:00AM	3:00PM	60	4/28/2022	4/28/2022	3	\$70	\$210
	3	3		T	3:00PM	7:00PM	60	4/28/2022	4/28/2022	3	\$70	\$210

#### Line 1 => Katz

DAY#3	4/29/2022 To 4/29/2022	TOT \$645.00	<b>TOTAL SPOTS 9</b>
DM 1#3	4/23/2022 10 4/23/2022	101 3043.00	IUIAL SPUIS

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		F	6:00AM	10:00AM	60	4/29/2022	4/29/2022	3	\$75	\$225
	2		F	10:00AM	3:00PM	60	4/29/2022	4/29/2022	3	\$70	\$210
	4		F	3:00PM	5:00PM	60	4/29/2022	4/29/2022	3	\$70	\$210

#### Line 1 => Katz

TOTAL	May							Total
SPOT	27							27
CASH	1,935.00							1,935.00
TOTAL	1,935.00							1,935.00



# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

, Armada Strategies	, <u>Armada Strategies</u> , hereby request station time as follows: See <b>Order</b> for proposed								
schedule and charges. See Invo	schedule and charges. See Invoice for actual schedule and charges.								
Check one:									
Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.									
Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).									
ALL QUE	ESTIONS/BLOCKS MUST BE COM	MPLETED							
Station time requested by: USA Freedor	m Fund								
Agency name: Armada Strategies									
Address: 2637 E. Atlantic Blvd, #43878 Pc	ompano Beach, FL 33662								
Contact: Sarah Blue	Phone number:	Email: sblue@armadastrategies.com							
Name of advertiser/sponsor (list entity's committees] with no acronyms; name m	s full legal name as disclosed to the Fede nust match the sponsorship ID in ad):	ral Election Commission [for federal							
Name: USA Freedom Fund									
Address: PO Box 183 Hudson, WI 54016									
Contact: Thomas Datwyler, Treasurer	Phone number:	Email:							
Station is authorized to announce the t	ime as paid for by such person or entity.								
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):  Thomas Datwyler, Treasurer									
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).									
f ad refers to a federal candidate(s) or f	federal election, list ALL of the following:	: N/A							
Name(s) of every candidate referred to:									
Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate, Ohio									
Date of election: Primary May 2022									
Clearly identify <b>EVERY</b> political matter of national importance referred to in the discontraction N/A logical matter of national importance referred to in the logical matter of national importance referred to in the logical matter of national importance referred to in the logical matter of national importance referred to in the logical matter of national importance referred to in the logical matter of national importance referred to in the logical matter of national importance referred to in the logical matter of national importance referred to in the logical matter of national importance referred to in the logical matter of national importance referred to in the logical matter of national importance referred to in the logical matter of national importance referred to in the logical matter of national importance referred to in the logical matter of national importance referred to in the logical matter of national importance referred to in the logical matter of national importance referred to in the logical matter of national importance referred to in the logical matter of national importance referred to in the logical matter of national importance referred to in the logical matter of national matter of nation									

## THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor USA Freedom Fund	Station Representative					
Signature: Sarah E Blue  Digitally signed by Sarah E Blue Date: 2021.10.20 10:10:13 -05'00'  Name: Sarah Blue	Signature:					
	Name: 163 TO INDIA					
Date of Request to Purchase Ad Time: 10/20/21	Date of Station Agreement to Sell Time: 4 20 77					
TO BE COMPLETED	BY STATION ONLY					
Ad submitted to station?	Date ad received: 4-26-22					
Note: Must have separate PB-19 forms for each version of	of the ad (i.e., for every ad with differing copy).					
If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.						
Disposition:  Accepted  Accepted IN PART (e.g., ad not received to determine content)*  Rejected – provide reason:  *Upload partially accepted form, then promptly upload updated final form when complete.  Date and nature of follow-ups, if any:						
9						
Contract #: 319 (4037 Station Call Letters: WEO]	Date Received/Requested:					
Est. #: 3(4) Station Location:	Run Start and End Dates: 79					
For national issue add only (not required for state/less) is						

#### For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.