



MEMORANDUM

To: General Managers, Program Directors, Satellite Coordinators, Master Control Ops,
Promotion Managers, Traffic Managers, Chief Engineers

From: Affiliate Relations

Date: December 17, 2020

Subject: 4Q 2020: CW Television Network Teen/Young Viewer Programming

Below is a list of Q4 2020 CW Teen/Young Viewer Programming for your public files.

Statement:

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's teen/young viewer programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of young viewers between thirteen and sixteen that were scheduled for broadcast during the fourth quarter of 2020.

4th Quarter 2020 – CW Teen/Young Viewer Programming

Program: Jack Hanna's Into the Wild (E/I)

Rating: TV G

Length: 30 min

Series Description:

Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed – it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Program: Jewels of the Natural World (E/I)

Rating: TV G

Length: 30 min

Series Description:

Jewels of the Natural World is an incredible celebration of nature. Hosted by Nicole Gibbons, this breathtaking series will give viewers a passport to discover some of the most fascinating animals on our planet. Audiences will have a unique platform to see these wild animals up close, observing them in their natural habitat. Jewels of the Natural World will explore natural wonders of the world, including the Great Land migration in Africa of millions of wildebeests. Also, viewers will learn more about the struggle for survival for many of Africa's iconic animal species such as hippos, cheetahs, and elephants. Jewels of the Natural World will uncover these amazing facts of nature and teach audiences more about our fascinating natural world.

Program: Tails of Valor (E/I)

Rating: TV G

Length: 30 min

Series Description:

Tails of Valor, hosted by Kel Mitchell, is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Tails of Valor captures the incredible true stories of the service animals working to change people's lives. From family and friends to animal trainers, we'll explore how these animals are readied to serve and how they not only change the lives of their owners and handlers, but also of those around them. We'll also examine the life science behind these relationships, including the animals' unique and powerful senses that enable them to protect their human charges. From service animals for children on the spectrum to service dogs for wounded veterans, Tails of Valor will educate viewers on the day-to-day jobs of these incredible animals and the quality of life they provide the people they serve, leaving them with a greater compassion for animals. Viewers will learn to see the world from different perspectives, and how those with disabilities experience everyday life and the challenges they face.

Program: This Old House: Trade School (E/I)

Rating: TV G

Length: 30 min

Series Description:

This Old House: Trade School is a celebration of vocational education in the field of home improvement. Hosted by Kevin O'Connor, This Old House: Trade School is an informative series that follows two residential construction projects from beginning to end. Each week, audiences will learn step-by-step instructions in various building methods and disciplines such as architecture, engineering, carpentry, plumbing, masonry, landscaping design, construction and many more. This Old House: Trade School will also teach viewers about the tricks of the trade, first-hand from industry experts and professionals, as they renovate and restore entire homes.

If you have questions, please contact your Affiliate Relations Representative.