

ORDER



WCOV-TV

Orders
Order / Rev: 31344
Alt Order #:
Product Desc: Political Issue
Estimate: Political Issue
Flight Dates: 01/05/22 - 01/30/22
Original Date / Rev: 01/03/22 / 01/04/22
Order Type: GENERAL

Primary AE: Drew Woods
Sales Office: REG
Sales Region: REG

Agency Name: Arsement Media Group
Buying Contact: Kalyn Simon
Billing Contact:
 411 E. Demanade Dr.
 Lafayette, LA 70503

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political - Alabama Track Owners Ass.
Demographic: A18-49
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: \$0

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/27/21	01/30/22	22	\$3,100.00	\$2,635.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2022	22	\$3,100.00	\$2,635.00	78.40
Totals	22	\$3,100.00	\$2,635.00	78.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Drew Woods			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	01/05/22	01/30/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	MTWTF--	:30	5	\$150.00	L-3	3.80	NM	18	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/03/22	01/09/22	--WTF--		3				\$150.00		3.80			
		Week: 01/10/22	01/16/22	MTWTF--		5				\$150.00		3.80			
		Week: 01/17/22	01/23/22	MTWTF--		5				\$150.00		3.80			
		Week: 01/24/22	01/30/22	MTWTF--		5				\$150.00		3.80			
N 2	WCOV	01/05/22	01/30/22	Sun 9-930p Late News Sun 9p-930p Late News	CM	9p-930p	-----S	:30	1	\$100.00	L-4	2.50	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/03/22	01/09/22	-----S		1				\$100.00		2.50			
		Week: 01/10/22	01/16/22	-----S		1				\$100.00		2.50			
		Week: 01/17/22	01/23/22	-----S		1				\$100.00		2.50			
		Week: 01/24/22	01/30/22	-----S		1				\$100.00		2.50			
													Totals	22	\$3,100.00