

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:DXXV NBC 25- GULFPORT, MS**Date:** 2.23.183.13.18I, Tanya Renicker/Medium Buying LLC,being/on behalf of: Roger Wicker,a legally qualified candidate of the REPUBLICANpolitical party for the office of: MS US Senatein the Primaryelection to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<u>ATTACHED ORDER</u> <u>3/14-30/18</u>			

Attach proposed schedule with charges (if available): \$ 7,030 gross

I represent that the payment for the above described broadcast time has been furnished by:

Wicker for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

PAUL BREAZEAL- PO Box 64 Jackson, MS 39205

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/23/2018

Date

Tanya Renicker

Signature

Digitally signed by Tanya Renicker
Date: 2016.10.13 14:48:04 -04'00'

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

Jalee Smothers

Printed Name

NSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Wicker for Senate

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Tanya Renicker

Digitally signed by Tanya Renicker

Date: 2016.10.14 11:06:20 -04'00'

signature of candidate or authorized committee

Tanya Renicker

printed name

2/23/18

date

185200



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25910718 Changes as of: 3/13/2018 at 1:28 PM
CPE: Agency: MEDIUM BUYING LLC
Flight: 3/14/18 - 4/1/18
Advertiser: Roger Wicker for US Senate
Product: Roger Wicker for Senate
Agency Order #: Buyer: Tanya Renicker
3380 TREMONT RD
SUITE 290
COLUMBUS, OH 43221
Salesperson: FRAN BROWN 215-563-5400

Version: Original Order
Station: DXXV
Market: Biloxi-Gulfport
Office: PHILADELPHIA
Primary Demo: Adults 50+
Con Type: POLITICAL/VOTE
Assistant: FRAN BROWN 215-563-5400

Total \$: \$7,030.00
Total Spots: 44
Total CPP: \$49.72
Total GRP: 141.4

Separation:

#	Day/Time	DP	Program	Rate	A50P Rating	Len	3/14 - 3/26				Total Spots	Total \$	CPP*	GRP*
							3/14	3/19	3/26					
1	Su 10p-10:30p		News	\$190.00	14.1	30	1	1	0		2	\$380.00	\$13.48	28.2
2	M-F 6:30p-7p		Family Fued	\$170.00	3.5	30	3	5	2		10	\$1,700.00	\$48.57	35.0
3	M-F 6p-6:30p		News	\$270.00	2.9	30	3	5	2		10	\$2,700.00	\$93.10	29.0
4	Sa 5:30p-6p		News	\$225.00	2.6	30	1	1	0		2	\$450.00	\$86.54	5.2
5	M-F 5p-5:30p		Judge Judy	\$65.00	2.3	30	3	5	2		10	\$650.00	\$28.26	23.0
6	M-F 5:30p-6p		News	\$115.00	2.1	30	3	5	2		10	\$1,150.00	\$54.76	21.0
TOTALS:											44	\$7,030.00	\$49.72	141.4



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract #: 25910718 Changes as of: 3/13/2018 at 1:28 PM Version: Original Order

CPE: Station: DXXV Total \$: \$7,030.00

Agency: MEDIUM BUYING LLC Flight: 3/14/18 - 4/1/18 Market: Bitoxi-Gulfport Total Spots: 44

Product: Roger Wicker for US Senate Office: PHILADELPHIA Total CPP: \$49.72

3380 TREMONT RD Agency Order #: Primary Demo: Adults 50+ Total GRP: 141.4

SUITE 290 Buyer: Tanya Renicker Con Type: POLITICAL/VOTE

COLUMBUS, OH 43221 Salesperson: FRAN BROWN Assistant: FRAN BROWN Separation:

215-563-5400 215-563-5400

Special Instructions	

Competitive Information	
Market Budget:	\$41,353
DXXV Share:	17%
Comment:	
WLOX:	61%
WXXV:	12%
Unknown:	10%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	44	\$7,030.00	141.4
Total	100%	44	\$7,030.00	141.4

Monthly Summary		
Month	Spots	Dollars
2018-Mar	36	\$5,790.00
2018-Apr	8	\$1,240.00
Total	44	\$7,030.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot	\$ Chg
Queued for Electronic Contracting	3/13/18 1:30 PM				\$0
New	3/13/18 1:28 PM	FRAN BROWN	New	44	\$7,030.00
					\$0
					\$7,030.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WXXV - NBC (DXXV)
P.O. Box 2500
Gulfport, MS 39505

Medium Buying LLC
3380 Tremont Road
Suite 290
Columbus, OH 43221

Contract # 185200

Schedule Dates 03/14/18-03/30/18

Advertiser

Pol - Roger Wicker (8281)

Agency

Medium Buying LLC (4295)

Product

Political (1176)

Brand

Roger Wicker for US (55913)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

Renicker, Tanya

Phone/Fax

/

CPE

N/A

Account Types

National/Political

Billing Type

Standard

Comments

Roger Wicker for Sen

Date Entered 03/13/18

Last Modified 03/13/18

Entered By James Spears

CO-OP

No

Headline #

ECR25910718

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$1,054.50

Net Total

\$5,975.50

Sales Tax

WXXV-NBC (DXXV)

By Broadcast Month Spots Rate

Mar. 2018 36 \$5,790.00

Apr. 2018 8 \$1,240.00

Grand Total: 44 \$7,030.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	03/18/18-03/25/18	1	:30	10P- News 25 Sunday	1							X	2	\$190.00	\$380.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A News	3/13/18
2.0	Normal Line / SPOT (2)	03/14/18-03/16/18	1	:30	6:30P- Family Feud (P)	3			X	X	X			3	\$170.00	\$510.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU C Family Feud	3/13/18
3.0	Normal Line / SPOT (2)	03/19/18-03/23/18	1	:30	6:30P- Family Feud (P)		1	1	1	1	1			5	\$170.00	\$850.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU C Family Feud	3/13/18
4.0	Normal Line / SPOT (2)	03/26/18-03/30/18	1	:30	6:30P- Family Feud (P)	2	X	X	X	X	X			2	\$170.00	\$340.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU C Family Feud	3/13/18
5.0	Normal Line / SPOT (3)	03/14/18-03/16/18	1	:30	6P- NBC Nightly News	3			X	X	X			3	\$270.00	\$810.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU C News	3/13/18
6.0	Normal Line / SPOT (3)	03/19/18-03/23/18	1	:30	6P- NBC Nightly News		1	1	1	1	1			5	\$270.00	\$1,350.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU C News	3/13/18
7.0	Normal Line / SPOT (3)	03/26/18-03/30/18	1	:30	6P- NBC Nightly News	2	X	X	X	X	X			2	\$270.00	\$540.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU C News	3/13/18
8.0	Normal Line / SPOT (4)	03/17/18-03/24/18	1	:30	5:30P- NBC Saturday Nightly News	1						X		2	\$225.00	\$450.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A News	3/13/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Morris Network of Mississippi, Inc and its station(s) do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WXXV - NBC (DXXV)
P.O. Box 2500
Gulfport, MS 39505

Medium Buying LLC
3380 Tremont Road
Suite 290
Columbus, OH 43221

Contract # 185200

Schedule Dates

03/14/18-03/30/18

Advertiser

Pol - Roger Wicker (8281)

Agency

Medium Buying LLC (4295)

Product

Political (1176)

Brand

Roger Wicker for US (55913)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

Renicker, Tanya

Phone/Fax

/

CPE

N/A

Account Types

National/Political

Billing Type

Standard

Comments

Roger Wicker for Sen

Date Entered 03/13/18
Last Modified 03/13/18
Entered By James Spears
CO-OP No
Headline # ECR25910718
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,054.50
Net Total \$5,975.50
Sales Tax

WXXV-NBC (DXXV)
By Broadcast Month
Mar. 2018 36 \$5,790.00
Apr. 2018 8 \$1,240.00
Grand Total: 44 \$7,030.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT (5)	03/14/18-03/16/18	1	:30	5P- Judge Judy	3			X	X	X			3	\$65.00	\$195.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU C Judge Judy	3/13/18
10.0	Normal Line / SPOT (5)	03/19/18-03/23/18	1	:30	5P- Judge Judy		1	1	1	1	1			5	\$65.00	\$325.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU C Judge Judy	3/13/18
11.0	Normal Line / SPOT (5)	03/26/18-03/30/18	1	:30	5P- Judge Judy	2	X	X	X	X	X			2	\$65.00	\$130.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU C Judge Judy	3/13/18
12.0	Normal Line / SPOT (6)	03/14/18-03/16/18	1	:30	5:30P- News 25 (530p)	3			X	X	X			3	\$115.00	\$345.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU C News	3/13/18
13.0	Normal Line / SPOT (6)	03/19/18-03/23/18	1	:30	5:30P- News 25 (530p)		1	1	1	1	1			5	\$115.00	\$575.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU C News	3/13/18
14.0	Normal Line / SPOT (6)	03/26/18-03/30/18	1	:30	5:30P- News 25 (530p)	2	X	X	X	X	X			2	\$115.00	\$230.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU C News	3/13/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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