

WCNI-FM ISSUES AND PROGRAMS REPORT
FOURTH QUARTER, 2015
(OCT 01 –DEC 31)

WCNI Radio Club is a non-commercial radio station serving New London County, which broadcasts from Connecticut College, New London, CT. WCNI Radio Club randomly airs numerous public service announcements daily, at the rate of at least two per hour. The public service announcements (PSAs) that we use are sent to us via mail, e-mail or are phoned in to us from various organizations. The PSA Director chooses those PSAs that are relevant to the college and community (and that meet PSA criteria), and are then provided to the DJs in the form of prerecorded CDs or copy for reading by the DJ. Written PSAs are kept in a notebook and small flip-binder for easy access.

WCNI Radio Club also provides airtime for programs and interviews with important members of world, national and local political and civic organizations, teachers, community leaders, journalists, and those persons with relevant views on important topics of the day. These programs are taped by others and aired on WCNI, or are live or taped interviews conducted by WCNI DJs and Board members. A listing of these programs and interviews is attached.

WCNI Radio Club has determined the most significant issues facing New London County through discussions with community leaders, civic and social service organizations, Connecticut College instructors, and regional newspaper articles. They are listed as follows:

Economy:
 National
 Local
Education
Environment
Health and Safety
Local Community Issues
Military Issues
Minority Issues:
 African-American
 Gay/Lesbian
 Hispanic
 Women
Nuclear Power
Political:
 Local
 National
 International
Religion

WCNI Radio shows that periodically address these issues:

ISSUES **DESCRIPTION-DAY AND TIME**

MINORITY ISSUES Latin Show, Saturday, 3-6 PM

RELIGION SHOWS Gospel Show, Sunday, 6-9 AM; What's The Buzz?, Tuesday, 12-3 PM

ARTS/EDUCATION Various shows provide information about local concerts, shows and community activities.

LOCAL PROGRAMS DJs periodically interview local musicians, businesses, and social agencies that provide information about local programs. For a listing of this, see the Community Programming page in this document.

| ISSUE COVERED | PROGRAM/DJ | DATE/TIME/DURATION | DESCRIPTION |
|---------------------------------------|--|--------------------|---|
| Hunger | Morning Mojo/ Ali | 10/13/15 1045 15' | Interview with Senior Program Coordinator at Ledge Light Health District Cindy Barry and local musician Chad Hobert, regarding the Norwich Food Pantry Drive, bringing fresh food options to New London, and building community spirit. |
| Health and Safety | Home on the Eclectic Range/ Bridgett | 10/25/15 700 4' | Discussion of free smoke detectors and "fire safety visits" available from the American Red Cross. |
| Military | Controlled Voltage/ Steve | 11/1/15 1310 10' | Interview with Gunnar Carlson of Paws and Tails 911 Dog Training. On 11/14/15 the organization will host a free dog walk with the Wounded Warrior Project in honor of Veteran's Day at Rocky Neck State Park, East Lyme, CT. Discussed Carlson's training of service dogs for veterans, and raised awareness for the event. |
| Supporting Healthy Life Choices | Morning Mojo/ Ali | 11/17/15 1000 20' | Interview with Winter Caplanson, founder of the Coventry Regional Farmer's Market, CT's largest farmer's market. |

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| Providing for Military Personnel and First Responders | Controlled Voltage/ Steve | 12/13/15 1300 15' | Interview with Justin Primeaux, owner of Manana Restaurant in Groton CT, who will host "One Kind Act": a free meal and raffle from community donors offered to military members and first responders at his establishment on 12/24/15. |
| Creative Enrichment and Community Involvement | Morning Mojo/ Ali | 12/15/15 1010 45' | Interview with Sarah McKay, new General Manager for nonprofit arts organization The Hygienic Gallery in New London CT. Discussed new programs for adults and children to engage families and their neighbors through creative activities, and various opportunities to build relationships within the community. |
| Promoting Cultural Literacy | Morning Mojo/ Ali | 12/15/15 1105 10' | Interview with Kristen Graves, CT State Troubadour, on Official CT State Troubadour Day. Discussed the position of Troubadour as an ambassador of music and song with the role of promoting cultural literacy among CT citizens, and the "Just Be Kind" movement to give back to the community. |