

**WCNI-FM ISSUES AND PROGRAMS REPORT  
THIRD QUARTER, 2016  
(JUL 01 –SEP 30)**

WCNI Radio Club is a non-commercial radio station serving New London County, which broadcasts from Connecticut College, New London, CT. WCNI Radio Club randomly airs numerous public service announcements daily, at the rate of at least two per hour. The public service announcements (PSAs) that we use are sent to us via mail, e-mail or are phoned in to us from various organizations. The PSA Director chooses those PSAs that are relevant to the college and community (and that meet PSA criteria), and are then provided to the DJs in the form of prerecorded CDs or copy for reading by the DJ. Written PSAs are kept in a notebook and small flip-binder for easy access.

WCNI Radio Club also provides airtime for programs and interviews with important members of world, national and local political and civic organizations, teachers, community leaders, journalists, and those persons with relevant views on important topics of the day. These programs are taped by others and aired on WCNI, or are live or taped interviews conducted by WCNI DJs and Board members. A listing of these programs and interviews is attached.

WCNI Radio Club has determined the most significant issues facing New London County through discussions with community leaders, civic and social service organizations, Connecticut College instructors, and regional newspaper articles. They are listed as follows:

Economy:  
National  
Local

Education  
Environment  
Health and Safety  
Local Community Issues  
Military Issues  
Minority Issues:  
African-American  
Gay/Lesbian  
Hispanic  
Women  
Nuclear Power  
Political:  
Local  
National  
International

Religion

WCNI Radio shows that periodically address these issues:

<u>ISSUES</u>	<u>DESCRIPTION- DAY AND TIME</u>
<b>MINORITY ISSUES</b>	Latin Show, Saturday, 3-6 PM , Sunday 12-3 PM (alternating)
<b>RELIGION SHOWS</b>	Gospel Show, Sunday, 6-9 AM; What's The Buzz?, Tuesday, 12-3 PM
<b>ARTS/EDUCATION</b> activities.	Various shows provide information about local concerts, shows and community activities.

**LOCAL PROGRAMS** DJs periodically interview local musicians, businesses, and social agencies that provide information about local programs. For a listing of this, see the Community Programming page in this document.

ISSUE COVERED	PROGRAM/DJ	DATE/TIME/DURATION	DESCRIPTION
Hunger	Gramma's Attic/Gramma	8/1/16 0805 15'	Discussed Free Store CT, their mission, programs and how to find or support them.
Education	Morning Mojo/ Ali	8/23/16 1030 15'	Interview with John Baxter, Director of Pawtucket Arts Council about their community outreach and programs and events available to the public. Discussed ways to get involved.
Education	Morning Mojo/ Ali	9/6/16 1000 30'	Interview with Dee Doolittle, founder and Exec Director of Mitchell Farm Equine Retirement. Discussed the farms programs, it's journey to becoming non-profit, and ways the public can get involved and benefit.
Mental Illness/Healing	Morning Mojo/ Ali	9/20/16 0930 45'	Interview with Charles and Jude Ebinghause about their therapy dog programs and the benefits the dogs have for those suffering from any stress, grief, or trauma. Discussed how to get involved and support the therapy dog mission.