WCNI-FM ISSUES AND PROGRAMS REPORT THIRD QUARTER, 2023 (JUL 01 –SEP 30)

WCNI Radio Club is a non-commercial radio station serving New London County, which broadcasts from Connecticut College, New London, CT. WCNI Radio Club randomly airs numerous public service announcements daily, at the rate of at least two per hour. The public service announcements (PSAs) that we use are sent to us via mail, e-mail or are phoned in to us from various organizations. The PSA Director chooses those PSAs that are relevant to the college and community (and that meet PSA criteria), and are then provided to the DJs in the form of prerecorded CDs or copy for reading by the DJ. Written PSAs are kept in a notebook and small flip-binder for easy access.

WCNI Radio Club also provides airtime for programs and interviews with important members of world, national and local political and civic organizations, teachers, community leaders, journalists, and those persons with relevant views on important topics of the day. These programs are taped by others and aired on WCNI, or are live or taped interviews conducted by WCNI DJs and Board members. A listing of these programs and interviews is attached.

WCNI Radio Club has determined the most significant issues facing New London County through discussions with community leaders, civic and social service organizations, Connecticut College instructors, and regional newspaper articles. They are listed as follows:

Economy:

National

Local

Education

Environment

Health and Safety

Local Community Issues

Military Issues

Minority Issues:

African-American

Gay/Lesbian

Hispanic

Women

Nuclear Power

Political:

Local

National

International

Religion

WCNI Radio shows that periodically address these issues:

<u>ISSUES</u> <u>DESCRIPTION- DAY AND TIME</u>

MINORITY ISSUES Latin Show, Saturday, 3-6 PM, Alternate Saturdays 6-9 PM

CHRISTIAN PROGRAMS Music & related program, Alternate Thursdays 9-Midnight

WCNI airs a variety of interviews both live and over the phone interviews throughout our broadcast schedule. This quarter we aired over 19 interviews with local musicians and entertainers in addition to the programs addressing local specific issues. What follows is a listing of those most notable broadcasts addressing local issues:

ISSUE COVERED	PROGRAM/DJ	DATE/TIME/DURATION	DESCRIPTION
Animal Welfare/rescue	Morning Mojo/Ali	7/25/22 0930 15'	Interview with Kerry McLaughlin from Bikers Against Animal Cruelty. Discussed their mission/programs, shelters they support, and upcoming fundraiser.
Childrens Health	Morning Mojo/Ali	7/25/22 1015 20'	Interview with Sharlene Labore of G.S. Blues Society. Discussed their festival which supports childrens charities. Also discussed philanthropic endeavors the group is part of.
Environment/Health	Morning Mojo / Ali	9/5/22 1100 20'	Interview with Nicole Heriot-Mikula of CT Folk. Discussed their upcoming event featuring a Green Expo. The Expo featured over 50 exhibitors offering earth friendly lifestyle info.
Environment/Conservation	Random Acts/Tanya	9/11/22 1235 70'	Interview with staff from the Waterford Land Trust. Discussed their conservation activities and land management successes.
Health & Terminal care	Morning Mojo / Ali	9/26/22 1105 20'	Interview with Bobby Christina, founder of Mitchfest, an annual fundraiser supporting local Hospice & palliative care. Discussed Hospice programs.