

WCNI-FM ISSUES AND PROGRAMS REPORT
SECOND QUARTER, 2016
(APR 01 -JUN 30)

WCNI Radio Club is a non-commercial radio station serving New London County, which broadcasts from Connecticut College, New London, CT. WCNI Radio Club randomly airs numerous public service announcements daily, at the rate of at least two per hour. The public service announcements (PSAs) that we use are sent to us via mail, e-mail or are phoned in to us from various organizations. The PSA Director chooses those PSAs that are relevant to the college and community (and that meet PSA criteria), and are then provided to the DJs in the form of prerecorded CDs or copy for reading by the DJ. Written PSAs are kept in a notebook and small flip-binder for easy access.

WCNI Radio Club also provides airtime for programs and interviews with important members of world, national and local political and civic organizations, teachers, community leaders, journalists, and those persons with relevant views on important topics of the day. These programs are taped by others and aired on WCNI, or are live or taped interviews conducted by WCNI DJs and Board members. A listing of these programs and interviews is attached.

WCNI Radio Club has determined the most significant issues facing New London County through discussions with community leaders, civic and social service organizations, Connecticut College instructors, and regional newspaper articles. They are listed as follows:

Economy:
National
Local
Education
Environment
Health and Safety
Local Community Issues
Military Issues
Minority Issues:
African-American
Gay/Lesbian
Hispanic
Women
Nuclear Power
Political:
Local
National
International
Religion

WCNI Radio shows that periodically address these issues:

<u>ISSUES</u>	<u>DESCRIPTION- DAY AND TIME</u>
MINORITY ISSUES	Latin Show, Saturday, 3-6 PM
RELIGION SHOWS	Gospel Show, Sunday, 6-9 AM; What's The Buzz?, Tuesday, 12-3 PM
ARTS/EDUCATION activities.	Various shows provide information about local concerts, shows and community activities.

LOCAL PROGRAMS DJs periodically interview local musicians, businesses, and social agencies that provide information about local programs. For a listing of this, see the Community Programming page in this document.



ISSUE COVERED	PROGRAM/DJ	DATE/TIME/DURATION	DESCRIPTION
Health/Education	Controlled Voltage/Steve Reed	4/3/16 1450 5'	Interview with Lee Howard of "East Side Zombies" reaching out to autistic community to offer opportunity to participate in artistic theatre.
Veteran Support	Controlled Voltage/Steve Reed	5/1/16 1315 5'	Interview with Craig McCallister & Cristina Clark of Veterans Equine Therapy Services (V.E.T.S.) Discussed purpose of organization , services available, and upcoming fundraiser on 5/9/16
Hunger	Controlled Voltage/Steve Reed	5/1/16 1405 10'	Interview with Beloved Carter of New London Breakfasts. Discussed changes in the program, new management, and specifics of the free breakfast program
Mental Illness/Healing	Gramma's Attic/Gramma	5/9/16 0800 60"	Interview with Becca Atkins of Artreach. Discussed upcoming show at Broadway Theater and the mission of Artreach. Explained the advantage of using the arts to heal the mentally ill and others.

<p>Interview with Sarah Battistini of Connecticut DEEP. Discussed summer water safety for swimming and any other related activities.</p>	<p>6/27/16 1615 45'</p>	<p>Will Reed/ House Rent Party</p>	<p>Health/Safety</p>
<p>Interview with Bareiss of Bike New London about National Bike Month and Bike New London shop and services offered to support biking in the area</p>	<p>5/15/16 1400 19'</p>	<p>Controlled Voltage/Steve Reed</p>	<p>Health</p>