

**WCNI-FM ISSUES AND PROGRAMS REPORT**  
**THIRD QUARTER, 2014**  
**(JUL 01 –SEP 30)**

WCNI Radio Club is a non-commercial radio station serving New London County, which broadcasts from Connecticut College, New London, CT. WCNI Radio Club randomly airs numerous public service announcements daily, at the rate of at least two per hour. The public service announcements (PSAs) that we use are sent to us via mail, e-mail or are phoned in to us from various organizations. The PSA Director chooses those PSAs that are relevant to the college and community (and that meet PSA criteria), and are then provided to the DJs in the form of prerecorded CDs or copy for reading by the DJ. Written PSAs are kept in a notebook and small flip-binder for easy access.

WCNI Radio Club also provides airtime for programs and interviews with important members of world, national and local political and civic organizations, teachers, community leaders, journalists, and those persons with relevant views on important topics of the day. These programs are taped by others and aired on WCNI, or are live or taped interviews conducted by WCNI DJs and Board members. A listing of these programs and interviews is attached.

WCNI Radio Club has determined the most significant issues facing New London County through discussions with community leaders, civic and social service organizations, Connecticut College instructors, and regional newspaper articles. They are listed as follows:

**Economy:**

- National
- Local

**Education**

Environment

Health and Safety

Local Community Issues

Military Issues

Minority Issues:

- African-American

- Gay/Lesbian

- Hispanic

- Women

Nuclear Power

Political:

- Local

- National

- International

Religion

WCNI Radio shows that periodically address these issues:

<u>ISSUES</u>	<u>DESCRIPTION-DAY AND TIME</u>
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<b>MINORITY ISSUES</b>	Latin Show, Saturday, 3-6 PM
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<b>RELIGION SHOWS</b>	Gospel Show, Sunday, 6-9 AM; What's The Buzz?, Tuesday, 12-3 PM
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<b>ARTS/EDUCATION</b>	Various shows provide information about local concerts, shows and community activities.
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<b>LOCAL PROGRAMS</b>	DJs periodically interview local musicians, businesses, and social agencies that provide information about local programs. For a listing of this, see the Community Programming page in this document.
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ISSUE COVERED	PROGRAM/DJ	DATE/TIME/DURATION	DESCRIPTION
Education	Gramma's Attic/ Dot	7/4/14 0630 18'	Interview with Jim Stidfole, volunteer with "We Declare" program. Discussed annual public reading of the US Constitution and it's educational value.
Education	Gramma's Attic/ Dot	7/4/14 0800 20'	Interview with Wendy Powers & Francis Blaker of Amhearst Early Music festival. Discussed the importance of early music and keeping it alive.
Hunger	John E's World/ John E	7/25/14 1010 22'	Interview with Vicki Anderson, Executive Director of Pawcatuck Neighborhood Center. Discussed a variety of social programs available plus how to apply, donate, or volunteer for the center.
Health	Rocka Rolla Wang Dang Do/ Senslis	8/29/14 1701 17'	Interview with Steve Dorfman, Conn Coll dance instructor and "Dancing With Parkinson's" Volunteer. Discussed the DWP event, who can be involved, and the importance of maintaining mobility and spirit throughout the diseases course.