

**WCNI-FM ISSUES AND PROGRAMS REPORT
FIRST QUARTER, 2022
(JAN 01 –MAR 31)**

WCNI Radio Club is a non-commercial radio station serving New London County, which broadcasts from Connecticut College, New London, CT. WCNI Radio Club randomly airs numerous public service announcements daily, at the rate of at least two per hour. The public service announcements (PSAs) that we use are sent to us via mail, e-mail or are phoned in to us from various organizations. The PSA Director chooses those PSAs that are relevant to the college and community (and that meet PSA criteria), and are then provided to the DJs in the form of prerecorded CDs or copy for reading by the DJ. Written PSAs are kept in a notebook and small flip-binder for easy access.

WCNI Radio Club also provides airtime for programs and interviews with important members of world, national and local political and civic organizations, teachers, community leaders, journalists, and those persons with relevant views on important topics of the day. These programs are taped by others and aired on WCNI, or are live or taped interviews conducted by WCNI DJs and Board members. A listing of these programs and interviews is attached.

WCNI Radio Club has determined the most significant issues facing New London County through discussions with community leaders, civic and social service organizations, Connecticut College instructors, and regional newspaper articles. They are listed as follows:

Economy:

National

Local

Education

Environment

Health and Safety

Local Community Issues

Military Issues

Minority Issues:

African-American

Gay/Lesbian

Hispanic

Women

Nuclear Power

Political:

Local

National

International

Religion

WCNI Radio shows that periodically address these issues:

ISSUES

DESCRIPTION- DAY AND TIME

MINORITY ISSUES Latin Show, Saturday, 3-6 PM , Alternate Saturdays 6-9 PM

As the pandemic drags on, we have continued heavy rotation of announcements covering COVID preparation and avoidance procedures as well as domestic and sexual violence hotline announcements. We also added announcements for CT United Way services for a variety of social needs prevalent in the region and updated our Ad Council scripts. Finally, we are continuing high rotation of opioid abuse and treatment program PSA's.

ISSUE COVERED	PROGRAM/DJ	DATE/TIME/DURATION	DESCRIPTION
Substance Abuse/Recovery	Morning Mojo/Ali	03/08/2022 1100 30'	Interview with Dave Ogden, Educator at Grasso Tech High School. Discussed the student initiative to bring awareness to addiction and lift the attached stigmas that prevent people from seeking help. Several Grasso students also joined the conversation
Humanitarian Support	Morning Mojo/Ali	03/22/2022 0915 10'	Described Madian United, a local humanitarian organization helping Ukrainian Refugees. Announced their upcoming fundraising event and the ties to the local population.
Education support	Morning Mojo/Ali	03/29/2022 1110 20'	Interview with Brian Barry, founder of the Brian Barry Scholarship organization. Discussed the Jacques Pepin Foundation and their support for students seeking a career in Culinary Arts.