

**WCNI-FM ISSUES AND PROGRAMS REPORT**  
**FIRST QUARTER, 2016**  
**(JAN 01 –MAR 31)**

WCNI Radio Club is a non-commercial radio station serving New London County, which broadcasts from Connecticut College, New London, CT. WCNI Radio Club randomly airs numerous public service announcements daily, at the rate of at least two per hour. The public service announcements (PSAs) that we use are sent to us via mail, e-mail or are phoned in to us from various organizations. The PSA Director chooses those PSAs that are relevant to the college and community (and that meet PSA criteria), and are then provided to the DJs in the form of prerecorded CDs or copy for reading by the DJ. Written PSAs are kept in a notebook and small flip-binder for easy access.

WCNI Radio Club also provides airtime for programs and interviews with important members of world, national and local political and civic organizations, teachers, community leaders, journalists, and those persons with relevant views on important topics of the day. These programs are taped by others and aired on WCNI, or are live or taped interviews conducted by WCNI DJs and Board members. A listing of these programs and interviews is attached.

WCNI Radio Club has determined the most significant issues facing New London County through discussions with community leaders, civic and social service organizations, Connecticut College instructors, and regional newspaper articles. They are listed as follows:

Economy:  
National  
Local  
Education  
Environment  
Health and Safety  
Local Community Issues  
Military Issues:  
Minority Issues:  
African-American  
Gay/Lesbian  
Hispanic  
Women  
Nuclear Power  
Political:  
Local  
National  
International  
Religion

WCNI Radio shows that periodically address these issues:

<u>ISSUES</u>	<u>DESCRIPTION-DAY AND TIME</u>
<b>MINORITY ISSUES</b>	Latin Show, Saturday, 3-6 PM
<b>RELIGION SHOWS</b>	Gospel Show, Sunday, 6-9 AM; What's The Buzz?, Tuesday, 12-3 PM
<b>ARTS/EDUCATION</b>	Various shows provide information about local concerts, shows and community activities.
<b>LOCAL PROGRAMS</b>	DJs periodically interview local musicians, businesses, and social agencies that provide information about local programs. For a listing of this, see the Community Programming page in this document.

ISSUE COVERED	PROGRAM/DJ	DATE/TIME/DURATION	DESCRIPTION
Health	Morning Mojo/ Ali	01/19/16 0925 25'	Interview with Owen of Lead belly Fest about LB foundation supporting ALS Research Project and Children's Hospice of Harlem
Health and Cancer awareness	Morning Mojo/Ali	01/26/16 0930 15'	Interview with Knickerbocker Café manager discussing fundraiser for Dorian Murray to support Childhood Cancer awareness and support. #D-Strong
Health	Morning Mojo/Ali	01/26/16 1130 25'	Interview with Walter Trout, performer at Lead belly Fest about LB foundation supporting ALS Research Project and Children's Hospice of Harlem. Discussed being near death and recovery following liver transplant.
Health/Drug addiction support	Gramma's Attic/Gramma	2/15/16 0715 15'	Interview with members of "Community Speaks Out" about drug problems in the region and how / where to find and offer help.

Health, recovery	Morning Mojo/ Ali	3/01/16 905 25'	Interview with Charles Ebbinghaus and Morgan, his PTSD therapy dog. Discussed the benefits that Morgan offers patients at nursing homes and hospitals.
Veteran support	Morning Mojo/ Ali	3/01/16 1005 15'	Interview with Dan Hincks, owner of Infinity Music Hall. Discussed upcoming fundraiser for Work Vessels For Veterans, a non-profit that offers veterans a hand up to get started in a new life.
Mental Health	Morning Mojo/ Ali	3/01/16 1005 10'	Interview with Stacey Merkl, founder of Realize Your Beauty.org. Discussed how the group works to empower young women with the confidence to love themselves just as they are. Also covered society's focus on unrealistic body image, body shaming, eating disorders and solutions to help fight these societal ills.