those PSAs that are relevant to the college and community (and that meet PSA criteria), and are then provided to the DJs in the form of prerecorded CDs or copy for reading by the DJ. Written PSAs are kept in a notebook WCNI Radio Club is a non-commercial radio station serving New London County, which broadcasts from Connecticut College, New London, CT. WCNI Radio Club randomly airs numerous public service announcements (PSAs) that we use are sent to us via mail, e-mail or are phoned in to us from various organizations. The PSA Director chooses and small flip-binder for easy access.

world, national and local political and civic organizations, teachers, community leaders, journalists, and those persons with relevant views on important topics of the day. These programs are taped by others and aired on WCNI, or are live or taped interviews conducted by WCNI DJs and Board members. A listing of these programs and interviews is attached.

WCNI Radio Club has determined the most significant issues facing New London County through discussions with community leaders, civic and social service organizations, Connecticut College instructors, and regional newspaper articles. They are listed as follows:

Economy:

Environment Local Community Issues Education Political: **Nuclear Power** Minority Issues: Military Issues Health and Safety Women Local National Local Gay/Lesbian International African-American National Hispanic

WCNI Radio shows that periodically address these issues:

Religion

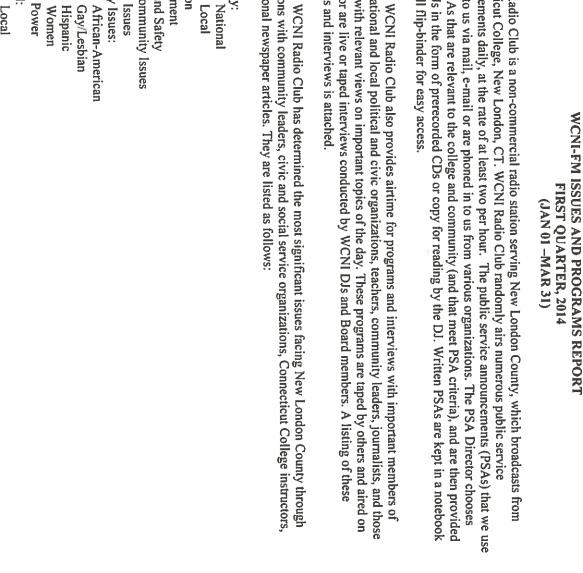
**DESCRIPTION- DAY AND TIME** 

MINORITY ISSUES Latin Show, Saturday, 3-6 PM

RELIGION SHOWS Gospel Show, Sunday, 6-9 AM; What's The Buzz?, Tuesday, 12-3 PM

ARTS/EDUCATION Various shows provide information about local concerts, shows and community

LOCAL PROGRAMS DJs periodically interview local musicians, businesses, and social agencies that provide information about local programs. For a listing of this, see the Community Programming page in this



ISSUE COVERED	PROGRAM/DJ	DATE/TIME/DURATION	DESCRIPTION
Political-national	Gramma's Attic/ Dot	1/13/14 0735 55'	Interview with Karl Golovin, retired US Customs Agent and political activist. Discussed policies of President J.F. Kennedy and their effect on today's society
Health	A Touch Of Jazz/ Lenny	2/3/14 1005 50'	Interview with Carolyn Wilson of Ledge Light Health District. Discussed LLHD sponsored programs to quit smoking and various therapies to assist in quitting.
Music & Education	A Touch Of Jazz/ Lenny	2/17/14 101 30'	Interview with musician/educator Edwin Livingston. Discussed his music and musical influences in teaching.