

**WCNI-FM ISSUES AND PROGRAMS REPORT
FOURTH QUARTER, 2014
(OCT 01 -DEC 31)**

WCNI Radio Club is a non-commercial radio station serving New London County, which broadcasts from Connecticut College, New London, CT. WCNI Radio Club randomly airs numerous public service announcements daily, at the rate of at least two per hour. The public service announcements (PSAs) that we use are sent to us via mail, e-mail or are phoned in to us from various organizations. The PSA Director chooses those PSAs that are relevant to the college and community (and that meet PSA criteria), and are then provided to the DJs in the form of prerecorded CDs or copy for reading by the DJ. Written PSAs are kept in a notebook and small flip-binder for easy access.

WCNI Radio Club also provides airtime for programs and interviews with important members of world, national and local political and civic organizations, teachers, community leaders, journalists, and those persons with relevant views on important topics of the day. These programs are taped by others and aired on WCNI, or are live or taped interviews conducted by WCNI DJs and Board members. A listing of these programs and interviews is attached.

WCNI Radio Club has determined the most significant issues facing New London County through discussions with community leaders, civic and social service organizations, Connecticut College instructors, and regional newspaper articles. They are listed as follows:

Economy:
National
Local
Education
Environment
Health and Safety
Local Community Issues
Military Issues
Minority Issues:
African-American
Gay/Lesbian
Hispanic
Women
Nuclear Power
Political:
Local
National
International
Religion

WCNI Radio shows that periodically address these issues:

<u>ISSUES</u>	<u>DESCRIPTION- DAY AND TIME</u>
MINORITY ISSUES	Latin Show, Saturday, 3-6 PM
RELIGION SHOWS	Gospel Show, Sunday, 6-9 AM; What's The Buzz?, Tuesday, 12-3 PM
ARTS/EDUCATION	Various shows provide information about local concerts, shows and community activities.

LOCAL PROGRAMS DJs periodically interview local musicians, businesses, and social agencies that provide information about local programs. For a listing of this, see the Community Programming page in this document.

ISSUE COVERED	PROGRAM/DJ	DATE/TIME/DURATION	DESCRIPTION
Education	Gospel Connection/Mark	10/5/14 0650 5'	Discussion/announcement for 4 th annual Community Prison Awareness and Prevention Gathering being held this month at Shiloh Family Life Center in New London
Education	Gramma's Attic/ Dot	10/20/14 0802 20'	Interview with Shane Valle, director of Waterford HS Drama. Discussed importance of drama and arts in education.
Education	Spun Up Radio/Pam	10/27/15 1915 25'	Interview with Dan Stevens, President of Music Now Foundation, a non-profit dedicated to engage young artists through workshops and mentorships. Discussed programs available and history of organization.