

DUPLICATE

## INVOICE



**WALA**  
**1501 Satchel Paige Dr**  
**Mobile, AL 36606**  
**Main: (251)434-1010**  
**Billing: (404)327-3039**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 816955-1  | 07/30/17     | July 2017     | 06/26/17 - 07/12/17 |

| Property | Account Executive | Sales Office   | Sales Region |
|----------|-------------------|----------------|--------------|
| WALA     | Shepard Ritzen    | Eagle-Washingt | National     |

Billing Address:

**Main Street Media Group**  
**Attention: Accounts Payable**  
**P.O. Box 25093**  
**Alexandria, VA 22313**  
**USA**

Send Payment To:

**WALA**  
**29763 Network Place**  
**Chicago, IL 60673-1297**

| Advertiser             | Product | Estimate Number |
|------------------------|---------|-----------------|
| Senate Leadership Fund | Alabama | 3658            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 07/12/17 - 07/12/17 | 816955  | 25635629    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
|             | 155             | 385         |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line            | Start Date                    | End Date                    | Description               | Start/End Time         | MTWTFSS                   | Length                | Spots/<br>Week | Rate         | Type                    |
|-----------------|-------------------------------|-----------------------------|---------------------------|------------------------|---------------------------|-----------------------|----------------|--------------|-------------------------|
| 1               | 07/12/17                      | 07/12/17                    | M-F Fox 10 News at 430 p  | 430p-5p                | --W----                   | :30                   | 1              | \$300.00     | NM                      |
| Weeks:          | <u>Start Date</u><br>07/10/17 | <u>End Date</u><br>07/16/17 | <u>MTWTFSS</u><br>--W---- | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$300.00   |                       |                |              |                         |
| <u>Spots: #</u> | <u>Ch</u>                     | <u>Day</u>                  | <u>Air Date</u>           | <u>Air Time</u>        | <u>Description</u>        | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1               | WALA                          | W                           | 07/12/17                  | 4:50 PM                | M-F Fox 10 News at 430p   | 430p-5p               | :30            | SLFTV30AL02H | \$300.00 NM             |
| 2               | 07/12/17                      | 07/12/17                    | M-F Fox 10 News at 530 p  | 530p-6p                | --W----                   | :30                   | 1              | \$450.00     | NM                      |
| Weeks:          | <u>Start Date</u><br>07/10/17 | <u>End Date</u><br>07/16/17 | <u>MTWTFSS</u><br>--W---- | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$450.00   |                       |                |              |                         |
| <u>Spots: #</u> | <u>Ch</u>                     | <u>Day</u>                  | <u>Air Date</u>           | <u>Air Time</u>        | <u>Description</u>        | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1               | WALA                          | W                           | 07/12/17                  | 5:45 PM                | M-F Fox 10 News at 530p   | 530p-6p               | :30            | SLFTV30AL02H | \$450.00 NM             |
| 3               | 07/12/17                      | 07/12/17                    | M-F 630-7p                | 630p-7p                | --W----                   | :30                   | 1              | \$1,200.00   | NM                      |
| Weeks:          | <u>Start Date</u><br>07/10/17 | <u>End Date</u><br>07/16/17 | <u>MTWTFSS</u><br>--W---- | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$1,200.00 |                       |                |              |                         |
| <u>Spots: #</u> | <u>Ch</u>                     | <u>Day</u>                  | <u>Air Date</u>           | <u>Air Time</u>        | <u>Description</u>        | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1               | WALA                          | W                           | 07/12/17                  | 6:38 PM                | M-F 630-7p                | 630p-7p               | :30            | SLFTV30AL02H | \$1,200.00 NM           |
| 4               | 07/12/17                      | 07/12/17                    | M-F 10p-1030p             | M-F 10p-1030p          | --W----                   | :30                   | 1              | \$450.00     | NM                      |
| Weeks:          | <u>Start Date</u><br>07/10/17 | <u>End Date</u><br>07/16/17 | <u>MTWTFSS</u><br>--W---- | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$450.00   |                       |                |              |                         |
| <u>Spots: #</u> | <u>Ch</u>                     | <u>Day</u>                  | <u>Air Date</u>           | <u>Air Time</u>        | <u>Description</u>        | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1               | WALA                          | W                           | 07/12/17                  | 10:09 PM               | M-F 10p-1030p             | M-F 10p-1030p         | :30            | SLFTV30AL02H | \$450.00 NM             |
| 5               | 07/12/17                      | 07/12/17                    | Wed Prime Hour 2          | 8-9p                   | --W----                   | :30                   | 1              | \$900.00     | NM                      |
| Weeks:          | <u>Start Date</u><br>07/10/17 | <u>End Date</u><br>07/16/17 | <u>MTWTFSS</u><br>--W---- | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$900.00   |                       |                |              |                         |
| <u>Spots: #</u> | <u>Ch</u>                     | <u>Day</u>                  | <u>Air Date</u>           | <u>Air Time</u>        | <u>Description</u>        | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1               | WALA                          | W                           | 07/12/17                  | 8:47 PM                | Wed Prime Hour 2          | 8-9p                  | :30            | SLFTV30AL02H | \$900.00 NM             |

Total Spots 5

Subject to Terms and Conditions available at: <http://meredithtvsales.com/terms-and-conditions/>

**INVOICE**

Send Payment To:



**WALA**  
**29763 Network Place**  
**Chicago, IL 60673-1297**

| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
|------------------|---------------------|----------------------|-----------------------|
| 816955-1         | 07/30/17            | July 2017            | 06/26/17 - 07/12/17   |

  

| <u>Advertiser</u>      | <u>Product</u> | <u>Estimate Number</u> |
|------------------------|----------------|------------------------|
| Senate Leadership Fund | Alabama        | 3658                   |

**Payment Terms Net 30 Days**

|  |                   |
|--|-------------------|
| <u>Gross Total</u>                                   | <b>\$3,300.00</b> |
| <u>Agency Commission</u>                             | <b>\$495.00</b>   |
| <u>Net Amount Due</u>                                | <b>\$2,805.00</b> |
| <u>Invoice Balance as of 08/25/17 10:09:32 AM CT</u> | <b>\$0.00</b>     |