



KDAL-FM Fourth Quarter Programs and Issues 2023

10/01/23-12/31/23

In our ongoing effort to serve the public interest, Station KDAL-FM broadcasts programming responsive to issues of concern to Duluth, MN and the surrounding service area. Following is a list of those issues, and of the station's most significant programming treatment of them.

COMMUNITY PROBLEMS AND NEEDS

A. Education. Improving student achievement, increasing parental involvement in schools, providing additional resources to schools.

B. Economy Unemployment and Employment Opportunities. Including an emphasis on job placement for local veterans.

C. Strengthening and Fostering Greater Appreciation of Local Arts Organizations and Activities. Through support of arts organizations, initiative and programming, encourage greater participation by listeners and residents in Minnesota & Wisconsin arts organizations and entities.

D. Strengthening Local Non-Profit Organizations and Organizations Serving Youth. Improving and increasing the ability of local organizations to provide services and programs for community, both the overall community and youth population.

E. Entertainment.

F. Public Service Announcements- Providing local community relevant information from government entities and / or non-profit organizations.

News stories delivered by KDAL-FM

10/01/23-12/31/23 - KDAL-FM airs weekday *local* newscasts AT 6:00, 7:00, 8:00, 9:00, 16:00, 17:00.

10/01/23-12/31/23 - KDAL-FM airs local school, traffic, and government and health announcements daily as the need arises and will vary from week to week depending on need or significance.

10/01/23-12/31/23 - KDAL-FM airs local weather updates 3 times per hour M-F 6AM-9AM and once an hour during other hours and days.

OCTOBER TO DECEMBER 2022 INTERVIEWS on KDAL-FM...

10/03/23 Aubrey from The Duluth Chamber was on to discuss leadership training (A, B, D & F)

10/04/23 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

10/05/23 Nathan Bentley was in asking for volunteer help at Bentleyville- a free walk through lighting display in Duluth, as well as reminding listeners to bring unwrapped toys and canned goods for the local food shelf and Salvation Army. (C,D,E & F)

10/10/23 St Lukes Hospital was on to discuss career opportunities and training at St Lukes (A, B)

10/11/23 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

10/12/23 Nathan Bentley was in asking for volunteer help at Bentleyville- a free walk through lighting display in Duluth, as well as reminding listeners to bring unwrapped toys and canned goods for the local food shelf and Salvation Army. (C,D,E & F)

10/12/23 Fond du Lac Tribal & Community College was on to discuss programs available at the college (A, B, D, F)

10/17/23 St Lukes Hospital was on to discuss career opportunities and training at St Lukes (A, B)

10/19/23 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

10/19/23 Nathan Bentley was in asking for volunteer help at Bentleyville- a free walk through lighting display in Duluth, as well as reminding listeners to bring unwrapped toys and canned goods for the local food shelf and Salvation Army. (C,D,E & F)

10/24/23 St Lukes Hospital was on to discuss career opportunities and training at St Lukes (A, B)

10/25/23 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

10/26/23 Nathan Bentley was in asking for volunteer help at Bentleyville- a free walk through lighting display in Duluth, as well as reminding listeners to bring unwrapped toys and canned goods for the local food shelf and Salvation Army. (C,D,E & F)

10/26/23 Fond du Lac Tribal & Community College was on to discuss programs available at the college (A, B, D, F)

10/30/23 Dave Schaeffer from the Chester Creek Improvement Club promoting the Chester Creek Skis, Suds & Slices Fundraiser which raises money to provide youth scholarship opportunities in their learn to ski family program- (C,D,E,F)

10/31/23 St Lukes Hospital was on to discuss career opportunities and training at St Lukes (A, B)

11/01/23 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

11/02/23 Nathan Bentley was in asking for volunteer help at Bentleyville- a free walk through lighting display in Duluth, as well as reminding listeners to bring unwrapped toys and canned goods for the local food shelf and Salvation Army. (C,D,E & F)

11/06/23 Dave Schaeffer from the Chester Creek Improvement Club promoting the Chester Creek Skis, Suds & Slices Fundraiser which raises money to provide youth scholarship opportunities in their learn to ski family program- (C,D,E,F)

11/07/23 Aubrey from The Duluth Chamber was on to discuss chamber events and training(A, B, D, F)

11/07/23 St Lukes Hospital was on to discuss career opportunities and training at St Lukes (A, B)

11/08/23 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

11/09/23 Nathan Bentley was in asking for volunteer help at Bentleyville- a free walk through lighting display in Duluth, as well as reminding listeners to bring unwrapped toys and canned goods for the local food shelf and Salvation Army. (C,D,E & F)

11/09/23 Fond du Lac Tribal & Community College was on to discuss programs available at the college (A, B, D, F)

11/13/23 Cindy from The Salvation Army was on promoting their fundraising goals and sock drive- that will be provided to needy families through the Salvation Army (D & F)

11/14/23 St Lukes Hospital was on to discuss career opportunities and training at St Lukes (A, B)

11/15/23 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

11/16/23 Nathan Bentley was in asking for volunteer help at Bentleyville- a free walk through lighting display in Duluth, as well as reminding listeners to bring unwrapped toys and canned goods for the local food shelf and Salvation Army. (C,D,E & F)

11/21/23 St Lukes Hospital was on to discuss career opportunities and training at St Lukes (A, B)

11/22/23 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

10/27/23 Ken from the Duluth Depot stopped in to discuss community events at the Depot (A, C, D, F)

11/28/23 St Lukes Hospital was on to discuss career opportunities and training at St Lukes (A, B)

11/29/23 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

12/04/23 Megan from Superior Public Museums was in to discuss Superior Museums (A, B, D, E, F)

12/05/23 St Lukes Hospital was on to discuss career opportunities and training at St Lukes (A, B)

12/06/23 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

12/07/23 Fond du Lac Tribal & Community College was on to discuss programs available at the college (A, B, D, F)

12/12/23 St Lukes Hospital was on to discuss career opportunities and training at St Lukes (A, B)

12/13/23 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

12/14/23 Mike from Glensheen was in to discuss the museum. (A, B, D, E, F)

12/19/23 St Lukes Hospital was on to discuss career opportunities and training at St Lukes (A, B)

12/20/23 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

12/21/23 Fond du Lac Tribal & Community College was on to discuss programs available at the college (A, B, D, F)

12/27/23 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

Non-profit Promotion for Events in the 4th Quarter 2023 for KDAL-FM

COATS FOR KIDS- 10/1/23-10/31/23- Promoted annual coat drive for Superior Salvation Army.

DAY OF GIVING FOR NORTHERN LAKES FOOD BANK 12/07/23- A day of live broadcasts promoting our food shelf drive.

ARROWHEAD ICE FISHING & WINTER SHOW 12/09/23-12/10/23- At our booth at the event we sold raffle tickets to raise money for the ALS Association.