

**RESULTS RADIO
KTTR-KZNN-KDAA-KXMO
Rolla, Missouri**

**EEO REPORTING
October 1, 2016 – September 30, 2017**

KTTR-AM, KZNN-FM and KDAA-FM; Rolla, MO
KXMO-FM; Owensville, MO
KTTR-FM; St James, MO

All five (5) stations are combined in a sole operation configuration and thus are a single employment unit.

Responsibilities of Management/Enforcement/Dissemination of EEO Policies

Mike Thompson, General Manager of Results Radio, has overall responsibility of hiring and of enforcing all EEO policies and to continually review our employment unit's performance and adherence to the Commission's EEO rules.

All current employees have been advised of our stations' EEO policies and have received a written copy of same. Future employees will be advised of our EEO policies during the interview process. Employees have been encouraged to advise their immediate supervisor of any complaints they may have of prejudice or discrimination in the workplace.

Analysis of EEO Recruitment Programs/ Effectiveness/Pay/Benefit/Promotion and Selection Techniques

Results Radio, constantly analyzes its EEO Recruitment Program and to its effectiveness and outreach. Our pay and benefit plans are equitable for each appropriate position, and we attest that Results Radio, does not discriminate in hiring or promotion on the basis of sex, age, race or nationality. Our policy is to afford the opportunity for employment to all qualified persons.

**LIST OF ALL FULL-TIME VACANCIES FILLED FOR THE
PERIOD
OCTOBER 1, 2016 – SEPTEMBER 30, 2017**

<u>Position</u>	<u>Date Hired</u>	<u>Source of Hire</u>
Program	11/7/2016	Self Referral
Sales	06/01/2017	In-house Employee Promotion
Traffic	06/06/2017	Results Radio Employee Referral

Three (3) full-time employees hired during this EEO reporting period.

YEARLY TOTAL NUMBER OF INTERVIEWS

TOTAL NUMBER OF INTERVIEWEES REFERRED BY EACH RECRUITMENT SOURCE

Total Number of interviews for full time vacancies	16
Results Radio On Air Ad	1
Results Radio Website	5
Current Employee Apply	1
Results Radio Employee Referral	1
Missouri Broadcasters Assoc Ad	2
Ziprecruiter.com	5
Walk-In	1

LIST OF RECRUITMENT SOURCES USED FOR JOB VACANCIES

Results Radio On-Air Ad	Contact: Mike Thompson, GM/SM
St. Louis Broadcast Center	2360 Hampton Avenue St. Louis, MO 63139 (314) 647-8181
www.resultsradioonline.com	Radio Website
Missouri Broadcasters Association	MBAweb.org website
Ziprecruiter.com	website
Metro Business College	Human Resources Dept. 1202 East Highway 72 Rolla, MO 65401
Missouri S&T	Human Resources Dept. 1870 Miner Circle Rolla, MO 65409
Columbia College	Human Resources Dept. 2303 N. Bishop Avenue Rolla, MO 65402
Missouri School of Journalism	Human Resources Dept. 103 Neff Hall Columbia, MO 63139

**COMMUNITY GROUPS/ORGANIZATIONS
NOTIFIED**

National Association for the
Advancement of Colored People

Rolla Branch Unit #4093
PO Box 1524
Rolla, MO 65402

Rolla Area Chamber of Commerce

1301 Kingshighway
Rolla, MO 65401
573-364-3577

St. James Chamber of Commerce

100 State Route B
St. James, MO 65559
573-265-6649

Rotary Club of Rolla

PO Box 1282
Rolla, MO 65402-1282
admin@rollarotary.org

broadcast industry and various employment opportunities.

Attended Fort Leonard Wood Mini Job Fair Feb. 2, 2017 10am-2 pm. Located in the Ft Leonard Wood National Guard Armory. There were 20 vendors and 150 attendees present.

Although we continued with our supplemental outreach initiative to area colleges to post internship openings for introducing students to the Broadcast Industry, we had no intern recruitment during this EEO reporting period.

Co-sponsored with Phelps County Regional Medical Center, the Women's Night Out, Tuesday, April 25, 2017 at the Rolla Lions Club 5 pm – 8 pm.

5th Initiative

Co-sponsored with Rolla Chamber of Commerce the seminar "To Sell the Truth" with Paul Weyland, March 28, 2017 1:30 pm – 3:30 pm located at Columbia College Auditorium at 550 Blues Lake Parkway, Rolla, MO. In attendance, well over 80+, were various Rolla and surrounding area businesses (current radio clients of Results Radio and potential clients) Rolla High School Journalism students, possible future Results Radio employees.

Activities to fulfill:

Planning to co-sponsor the Fort Leonard Wood Bi-Annual Job Fair scheduled for December 7, 2017, 11 am – 2 pm located at the Fort Leonard Wood National Guard Armory. Approximately 75 vendors and 500 attendees expected at this job fair. During this EEO event, our station will discuss our industry to job seekers within our market.

Attending the Fort Leonard Wood Mini Job Fair scheduled for January 18, 2018 11 am – 2 pm, to be held in the Fort Leonard Wood National Guard Armory. Expecting 100 vendors and 600 plus attendees.

Sponsoring Missouri S&T Career Fair to be held in the Gale Bullman Multi Purpose Gymnasium, February 13, 2018, 9 am – 3 pm. Attendance expectations are 180 vendors and over 800 attendees. Our station will introduce attendees to the Broadcast Industry as well as possible recruitment of future potential employees.

