#### RESULTS RADIO KTTR-KZNN-KDAA-KXMO Rolla, Missouri

#### EEO REPORTING October 1, 2021 – September 30, 2022

KTTR-AM, KZNN-FM and KDAA-FM; Rolla, MO KXMO-FM; Owensville, MO KTTR-FM; St James, MO

All five (5) stations are combined in a sole operation configuration and thus are a single employment unit.

#### Responsibilities of Management/Enforcement/Dissemination of EEO Policies

Mike Thompson, General Manager of Results Radio, has overall responsibility of hiring and of enforcing all EEO policies and to continually review our employment unit's performance and adherence to the Commission's EEO rules.

All current employees have been advised of our stations' EEO policies and have received a written copy of same. Future employees will be advised of our EEO policies during the interview process. Employees have been encouraged to advise their immediate supervisor of any complaints they may have of prejudice or discrimination in the workplace.

### Analysis of EEO Recruitment Programs/ Effectiveness/Pay/Benefit/Promotion and Selection Techniques

Results Radio, constantly analyzes its EEO Recruitment Program and to its effectiveness and outreach. Our pay and benefit plans are equitable for each appropriate position, and we attest that Results Radio, does not discriminate in hiring or promotion on the basis of sex, age, race or nationality. Our policy is to afford the opportunity for employment to all qualified persons.

## LIST OF ALL FULL-TIME VACANCIES FILLED FOR THE PERIOD OCTOBER 1, 2021 – SEPTEMBER 30, 2022

**Position** 

Date Hired

Source of Hire

NO FULL-TIME HIRES THIS EEO REPORTING PERIOD (10/1/21-9/30/22)

#### YEARLY TOTAL NUMBER OF INTERVIEWS

## TOTAL NUMBER OF INTERVIEWEES REFERRED BY EACH RECRUITMENT SOURCE

Total Number of interviews for full time vacancies

0

NO INTERVIEWS CONDUCTED AS NO NEW FULL-TIME HIRES REQUIRED THIS EEO REPORTING PERIOD (10/1/21-9/30/22)

## LIST OF RECRUITMENT SOURCES USED FOR JOB VACANCIES

Results Radio On-Air Ad

Contact: Mike Thompson, GM/SM

St. Louis Broadcast Center

2360 Hampton Avenue St. Louis, MO 63139 (314) 647-8181

www.resultsradioonline.com

Radio Website

Missouri Broadcasters Association

MBAweb.org website

AllAccess

Website

Indeed.Com

Website

Metro Business College

Human Resources Dept. 1202 East Highway 72 Rolla, MO 65401

Missouri S&T

Human Resources Dept. 1870 Miner Circle Rolla, MO 65409

Columbia College

Human Resources Dept. 2303 N. Bishop Avenue Rolla, MO 65402

Missouri School of Journalism

Human Resources Dept.

103 Neff Hall

Columbia, MO 63139

#### COMMUNITY GROUPS/ORGANIZATIONS NOTIFIED

National Association for the

Advancement of Colored People

Rolla Branch Unit #4093

PO Box 1524

Rolla, MO 65402

Rolla Area Chamber of Commerce

1301 Kingshighway Rolla, MO 65401

573-364-3577

St. James Chamber of Commerce

100 State Route B St. James, MO 65559

573-265-6649

Rotary Club of Rolla

PO Box 1282

Rolla, MO 65402-1282 admin@rollarotary.org

# SUPPLEMENTAL OUTREACH INITIATIVES October 1, 2021 – September 30, 2022 KTTR-KZNN-KDAA-KXMO ROLLA, MISSOURI

1<sup>st</sup> Initiative:

Sponsored Missouri S&T Career Fair February 16, 2022 9am – 3pm held in the Gale Bullman Multi Purpose Gymnasium. On display, 180 vendors and 800 plus attendees. Our station introduced attendees to the Broadcast Industry as well as possible recruitment initiatives to future potential employees.

2<sup>nd</sup> Initiative:

Co-sponsored the Fort Leonard Wood Hiring Fair May 18, 2022 9am – 1:30 pm, located in the Fort Leonard Wood National Guard Armory. Approximately 75 vendors and 500 plus attendees were in attendance throughout the fair. There was in depth discussion of our industry and employment opportunities to job seekers within our market.

3rd Initiative:

The station attended the Fort Leonard Wood Mini Hiring Fair, May 25, 2022 9 am – 1:30pm being held at the Fort Leonard Wood National Guard Armory. There were 100 vendors present and approximately 600 attendees. Broadcast industry and opportunities discussed.

4<sup>th</sup> Initiative:

Sponsored Missouri S&T Career Fair, Gale Bullman Multi-Purpose Gymnasium, September 27, 2022, 9 am – 3 pm. Over 200 vendors and 900 plus attendees where we discussed in depth our broadcast industry and various employment opportunities.

Attended Rolla Public Schools Job Fair Aug. 2, 2022 9am-4 pm. Located in the Rolla Technical Center. There were 20 vendors and 100 attendees present.

Although we continued with our supplemental outreach initiative to area colleges to post internship openings for introducing students to the Broadcast Industry, we had no intern recruitment during this EEO reporting period.

Activities to fulfill:

Sponsoring Missouri S&T Career Fair to be held in the Gale Bullman Multi Purpose Gymnasium, February 14, 2023, 9 am – 3 pm. Attendance expectations are 180 vendors and over 800 attendees. Our station will introduce attendees to the Broadcast Industry as well as possible recruitment of future potential employees.