

INVOICE



KWGN
 100 E. Speer Blvd
 Denver, CO 80203
 Main: (303)595-3131
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
764848-1	10/26/14	October 2014	09/29/14 - 10/24/14

Station	Account Executive	Sales Office	Sales Region
KWGN	Teresa DiFuria	Philadelphia - Te	National

Billing Address:

Strategic Media Services, Inc
 Attention: Accounts Payable
 1911 North Ft. Myer Drive
 Suite 400
 Arlington, VA 22209

Advertiser	Product	Estimate Number
American Petroleum Institutu	CHOOSE ENERGY TV	

Flight Dates	Order #	Alt Order #
10/20/14 - 10/26/14	764848	07336864

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

KWGN
 *** New Remit To Address ***
 P. O. Box 59743
 Los Angeles, CA 90074 - 9743

IDB #	Advertiser Code	Product Code
8201		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																						
1	10/20/14	10/23/14	M-F 6a-7a News 2	6a-7a	M- T- - -	:15/:15	2	\$500.00	BK																																																																						
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/20/14</td> <td>10/26/14</td> <td>M- T- - -</td> <td>2</td> <td>\$500.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: # Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>3 2</td> <td>M</td> <td>10/20/14</td> <td>6:56 AM</td> <td>M-F 6a-7a News 2</td> <td>6a-7a</td> <td>:15</td> <td>API TV158H</td> <td>\$250.00</td> <td>BK</td> </tr> <tr> <td></td> <td></td> <td></td> <td>7:00 AM</td> <td></td> <td></td> <td>:15</td> <td>API TV159H</td> <td>\$250.00</td> <td></td> </tr> <tr> <td>4 2</td> <td>Th</td> <td>10/23/14</td> <td>6:45 AM</td> <td>M-F 6a-7a News 2</td> <td>6a-7a</td> <td>:15</td> <td>API TV158H</td> <td>\$250.00</td> <td>BK</td> </tr> <tr> <td></td> <td></td> <td></td> <td>6:46 AM</td> <td></td> <td></td> <td>:15</td> <td>API TV159H</td> <td>\$250.00</td> <td></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/20/14	10/26/14	M- T- - -	2	\$500.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	3 2	M	10/20/14	6:56 AM	M-F 6a-7a News 2	6a-7a	:15	API TV158H	\$250.00	BK				7:00 AM			:15	API TV159H	\$250.00		4 2	Th	10/23/14	6:45 AM	M-F 6a-7a News 2	6a-7a	:15	API TV158H	\$250.00	BK				6:46 AM			:15	API TV159H	\$250.00	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	10/20/14	10/26/14	M- T- - -	2	\$500.00																																																																										
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																						
3 2	M	10/20/14	6:56 AM	M-F 6a-7a News 2	6a-7a	:15	API TV158H	\$250.00	BK																																																																						
			7:00 AM			:15	API TV159H	\$250.00																																																																							
4 2	Th	10/23/14	6:45 AM	M-F 6a-7a News 2	6a-7a	:15	API TV158H	\$250.00	BK																																																																						
			6:46 AM			:15	API TV159H	\$250.00																																																																							
2	10/21/14	10/21/14	News 2	7a-8a	- 1- - - - -	:15/:15	1	\$500.00	BK																																																																						
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/20/14</td> <td>10/26/14</td> <td>- 1- - - - -</td> <td>1</td> <td>\$500.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: # Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>2 2</td> <td>Tu</td> <td>10/21/14</td> <td>7:44 AM</td> <td>News 2</td> <td>7a-8a</td> <td>:15</td> <td>API TV161H</td> <td>\$250.00</td> <td>BK</td> </tr> <tr> <td></td> <td></td> <td></td> <td>7:45 AM</td> <td></td> <td></td> <td>:15</td> <td>API TV159H</td> <td>\$250.00</td> <td></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/20/14	10/26/14	- 1- - - - -	1	\$500.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	2 2	Tu	10/21/14	7:44 AM	News 2	7a-8a	:15	API TV161H	\$250.00	BK				7:45 AM			:15	API TV159H	\$250.00																					
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	10/20/14	10/26/14	- 1- - - - -	1	\$500.00																																																																										
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																						
2 2	Tu	10/21/14	7:44 AM	News 2	7a-8a	:15	API TV161H	\$250.00	BK																																																																						
			7:45 AM			:15	API TV159H	\$250.00																																																																							
3	10/21/14	10/21/14	News 2	8a-9a	- 1- - - - -	:15/:15	1	\$375.00	BK																																																																						
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/20/14</td> <td>10/26/14</td> <td>- 1- - - - -</td> <td>1</td> <td>\$375.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: # Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1 2</td> <td>Tu</td> <td>10/21/14</td> <td>8:40 AM</td> <td>News 2</td> <td>8a-9a</td> <td>:15</td> <td>API TV158H</td> <td>\$188.00</td> <td>BK</td> </tr> <tr> <td></td> <td></td> <td></td> <td>8:40 AM</td> <td></td> <td></td> <td>:15</td> <td>API TV161H</td> <td>\$187.00</td> <td></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/20/14	10/26/14	- 1- - - - -	1	\$375.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 2	Tu	10/21/14	8:40 AM	News 2	8a-9a	:15	API TV158H	\$188.00	BK				8:40 AM			:15	API TV161H	\$187.00																					
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	10/20/14	10/26/14	- 1- - - - -	1	\$375.00																																																																										
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																						
1 2	Tu	10/21/14	8:40 AM	News 2	8a-9a	:15	API TV158H	\$188.00	BK																																																																						
			8:40 AM			:15	API TV161H	\$187.00																																																																							
4	10/24/14	10/24/14	M-F 6a-7a News 2	6a-7a	- - - - 1- -	:30	1	\$500.00	NM																																																																						
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/20/14</td> <td>10/26/14</td> <td>- - - - 1- -</td> <td>1</td> <td>\$500.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: # Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1 2</td> <td>F</td> <td>10/24/14</td> <td>6:13 AM</td> <td>M-F 6a-7a News 2</td> <td>6a-7a</td> <td>:30</td> <td>API TV157H</td> <td>\$500.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/20/14	10/26/14	- - - - 1- -	1	\$500.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 2	F	10/24/14	6:13 AM	M-F 6a-7a News 2	6a-7a	:30	API TV157H	\$500.00	NM																														
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	10/20/14	10/26/14	- - - - 1- -	1	\$500.00																																																																										
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																						
1 2	F	10/24/14	6:13 AM	M-F 6a-7a News 2	6a-7a	:30	API TV157H	\$500.00	NM																																																																						
5	10/20/14	10/22/14	News 2	7a-8a	M- W- - - -	:30	2	\$500.00	NM																																																																						
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/20/14</td> <td>10/26/14</td> <td>M- W- - - -</td> <td>2</td> <td>\$500.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: # Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1 2</td> <td>M</td> <td>10/20/14</td> <td>7:21 AM</td> <td>News 2</td> <td>7a-8a</td> <td>:30</td> <td>API TV157H</td> <td>\$500.00</td> <td>NM</td> </tr> <tr> <td>2 2</td> <td>W</td> <td>10/22/14</td> <td>7:58 AM</td> <td>News 2</td> <td>7a-8a</td> <td>:30</td> <td>API TV157H</td> <td>\$500.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/20/14	10/26/14	M- W- - - -	2	\$500.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 2	M	10/20/14	7:21 AM	News 2	7a-8a	:30	API TV157H	\$500.00	NM	2 2	W	10/22/14	7:58 AM	News 2	7a-8a	:30	API TV157H	\$500.00	NM																				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	10/20/14	10/26/14	M- W- - - -	2	\$500.00																																																																										
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																						
1 2	M	10/20/14	7:21 AM	News 2	7a-8a	:30	API TV157H	\$500.00	NM																																																																						
2 2	W	10/22/14	7:58 AM	News 2	7a-8a	:30	API TV157H	\$500.00	NM																																																																						

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

INVOICE

Send Payment To:



KWGN
***** New Remit To Address *****
P. O. Box 59743
Los Angeles, CA 90074 - 9743

<u>Invoice #</u> 764848-1	<u>Invoice Date</u> 10/26/14	<u>Invoice Month</u> October 2014	<u>Invoice Period</u> 09/29/14 - 10/24/14
<u>Advertiser</u> American Petroleum Institu		<u>Product</u> CHOOSE ENERGY TV	<u>Estimate Number</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							7		

Payment Terms 30 Days

<u>Gross Total</u>	\$3,375.00
<u>Agency Commission</u>	\$506.25
<u>Net Amount Due</u>	\$2,868.75