

## **Issues**

**3<sup>rd</sup> Quarter 2013**

- **Business owners and job seekers need to know about free seminars and educational programs presented at the Abilene Public Library.**
- **The Abilene area continues to have issues with AIDS awareness and treatment. Help is available via Big Country AIDS Resources.**
- **Low income residents in the Abilene area who may not have insurance, and are in need of physical rehabilitation services should know about available resources regardless of income levels.**
- **Hunger continues to be a problem in our area, especially for elderly residents who are shut-ins.**
- **Victims of all types of crimes in the area should be informed of the resources available.**
- **Area high risk youths need resources to guide them to a positive future. These youths are challenged by poverty, education issues, and family problems.**
- **Summer is here and families with children need information on programs for summer reading and activities.**
- **The elderly population in Abilene is at risk due to the extreme heat in the region, in addition to their food needs if they are home bound. Dissemination of resource information helps inform residents and their families in our area.**
- **Cancer victims in the area should know about treatment resources that are available to them regardless of income. These resources also include up to date information on the disease and its treatment.**
- **Local veterans should know about programs to help with problems or issues they deal with after returning home from tour of duty**

## QUARTERLY ISSUES PROGRAMMING: 3rd QUARTER, 2013

PROGRAM	DATE AIRED	PROGRAM LENGTH	TIME AIRED	ISSUE ADDRESSED AND ENTITY GROUP
COMMUNITY PROFILE	7-7-13	30 MINUTES	6:00 AM	BIG BROTHERS BIG SISTERS – JAMIE BEARDEN – INFORMATION ON MENTORING AND THE NEED FOR VOLUNTEERS TO HANDLE THE LOAD OF BOYS AND GIRLS IN NEED AS WELL AS FUNDING TO MAINTAIN MONTHLY FINANCIAL NEEDS
COMMUNITY PROFILE	07-14-13	30 MINUTES	6:00 AM	VEEP PEER GROUP – DAVE KRALEY – A NEW ORGANIZED PROGRAM TO HELP VETERANS OF ALL CONFLICTS TO GATHER AND TALK AND DISCUSS ANY PROBLEMS OR ISSUES THEY ARE STILL DEALING WITH AFTER RETURNING HOME FROM THEIR TOUR OF DUTY
COMMUNITY PROFILE	07-21-13	30 MINUTES	6:00 AM	THE FOOD BANK OF WEST TEXAS – JODY HOUSTON – THE NEED FOR MORE DONATIONS AND VOLUNTEERS TO HELP LOAD AND UNLOAD FOOD ITEMS, STOCK SHELVES AND REDISTRIBUTE TO MULTIPLE AGENCIES IN A 13 COUNTY AREA. ALSO DONATIONS TO PURCHASE ANOTHER TRUCK FOR DELIVERY
COMMUNITY PROFILE	07-28-13	30 MINUTES	6:00 AM	CHIP/MEDICAID – KEVIN ORR - INFORMATION ON THE MANY WAYS THAT CHIP AND MEDICAIDE FOR CHILDREN MAY BENEFIT FAMILIES AND ALSO GRANDPARENTS AND OTHER FAMILY MEMBERS WHO HAVE TAKEN IN CHILDREN TO RAISE WHOSE FAMILIES ARE INCARCERATED OR DECEASED.
COMMUNITY PROFILE	08-04-13	30 MINUTES	6:00 AM	ABILENE PUBLIC LIBRARY – JANIS TEST – MONTHLY PROGRAMS AND SERVICES OFFERED BY THE LIBRARY TO AREA, LOCAL AND COUNTY CITIZENS INCLUDING TAX SERVICES, INTERNET, CHILDREN AND ADULT SPECIALTY PROGRAMS. ALL SERVICES ARE FREE OF CHARGE TO THOSE WITH A LIBRARY CARD
COMMUNITY PROFILE	08-11-13	30 MINUTES	6:00 AM	BIG BROTHERS BIG SISTERS – JAMIE BEARDEN – INFORMATION ON MENTORING AND THE NEED FOR VOLUNTEERS TO HANDLE THE LOAD OF BOYS AND GIRLS IN NEED AS WELL AS FUNDING TO MAINTAIN MONTHLY FINANCIAL NEEDS
COMMUNITY PROFILE	08-18-13	30 MINUTES	6:00 AM	DISCOVERY CENTER – TOMMY AND CAROLYN WALDON - INFORMATION

				ABOUT FREE TOURS AND PROGRAMS TO INDIVIDUALS, SCHOOLS AND BUSINESSES WHO WISH TO LEARN MORE ABOUT HOW THE EARTH AND ANIMALS WERE FORMED THROUGH THEIR CREATION MUSEUM. ALL ACTIVITIES ARE FREE TO THE PUBLIC.
<b>PROGRAM</b>	<b>DATE AIRED</b>	<b>PROGRAM LENGTH</b>	<b>TIME AIRED</b>	<b>ISSUE ADDRESSED AND ENTITY GROUP</b>
COMMUNITY PROFILE	08-25-13	30 MINUTES	6:00 AM	BEN RICHEY BOYS RANCH – BOB JOHNSON - THE ANNUAL BOYS RANCH CHILI SUPERBOWL AND COOK OFF THAT BENEFITS THE RANCH AS THE LARGEST FUNDRAISER OF THE YEAR.
COMMUNITY PROFILE	09-01-13	30 MINUTES	6:00 AM	ABILENE PUBLIC LIBRARY – JANIS TEST – MONTHLY PROGRAMS AND SERVICES OFFERED BY THE LIBRARY TO AREA, LOCAL AND COUNTY CITIZENS INCLUDING TAX SERVICES, INTERNET, CHILDREN AND ADULT SPECIALTY PROGRAMS. ALL SERVICES ARE FREE OF CHARGE TO THOSE WITH A LIBRARY CARD
COMMUNITY PROFILE	09-08-13	30 MINUTES	6:00 AM	WHIMS – BARBARA TIMMONS - MONTHLY MEETINGS FOR CANCER PATIENTS AND THEIR FAMILIES TO LEARN MORE AND TO DISCUSS CURRENT PROBLEMS AND ISSUES WITH DOCTORS, NURSES, AND SPECIAL GUESTS.
COMMUNITY PROFILE	09-15-13	30 MINUTES	6:00 AM	ABILENE BOARD OF REALTORS – SHANDA TIJERINA - PROGRAMS AND SERVICES OFFERED TO FIRST TIME HOME BUYERS AND HOME OWNERS WISHING TO UPGRADE AND MOVE INTO ANOTHER HOME OR BUY A HOUSE FOR RESALE. RULES AND REGULATIONS.
COMMUNITY PROFILE	09-22-13	30 MINUTES	6:00 AM	CHILDREN'S CENTER FOR PERFORMING ARTS – HOLLY JACKLEWICZ - INFORMATION ABOUT THEATER PRODUCTIONS, SHOWS AND STORYS BROUGHT TO LIFE ON THE STAGE TO HELP ENLIGHTEN AND TEACH CHILDREN OF THE BENEFITS OF ARTS PROGRAMS.
COMMUNITY PROFILE	09-29-13	30 MINUTES	6:00 AM	ABILENE PUBLIC LIBRARY—JANICE TEST INFORMED LISTENERS ABOUT MONTHLY PROGRAMS AND SERVICES OFFERED BY THE LIBRARY TO AREA, LOCAL, AND COUNTY CITIZENS INCLUDING TAX SERVICES, INTERNET, CHILDREN AND ADULT SPECIALTY PROGRAMS. ALL SERVICES ARE FREE OF CHARGE TO THOSE WITH LIBRARY CARD

--	--	--	--	--

**Public Service Announcements  
3RD Quarter 2013**

<b>Issue Title</b>	<b>Organization</b>	<b>Duration</b>	<b>Runs</b>
<b>PHYSICAL REHAB/ FUNDRAISER</b>	<b>W. TX REHAB /DINNER</b>	<b>:30</b>	<b>150</b>
<b>SEAT BELT SAFETY</b>	<b>TX DEPT TRANS</b>	<b>:30</b>	<b>75</b>
<b>BLOOD DONATION</b>	<b>MEEK BLOOD CENTER</b>	<b>:30</b>	<b>250</b>
<b>PET ADOPTION</b>	<b>RESCUE THE ANIMALS</b>	<b>:30</b>	<b>200</b>
<b>DWI TX</b>	<b>D.O.T.</b>	<b>:60</b>	<b>200</b>
<b>MENTORING</b>	<b>RUN OR DYE 5K/BBBS</b>	<b>:30</b>	<b>200</b>
<b>BOYS ORPHANAGE</b>	<b>BEN RICHEY BOYS RANCH CHILI COOK-OFF</b>	<b>:30</b>	<b>200</b>
<b>ALZHEIMERS</b>	<b>REMEMBERING WHEN ARTWALK-ALZHEIMERS ASSOCIATION</b>	<b>:30</b>	<b>100</b>
<b>CHILD CANCER</b>	<b>CAR WASH-ST. JUDE CHILDREN'S HOSPITAL</b>	<b>:30</b>	<b>50</b>
<b>HUNGER</b>	<b>SHARE YOUR CHRISTMAS IN JULY – FOOD BANK</b>	<b>:30</b>	<b>100</b>
<b>AUTISM</b>	<b>5K-AUTISM SPEAKS</b>	<b>:30</b>	<b>100</b>

**IN MID-JULY, KEAN & KEYJ PARTICIPATED IN THE CHILDREN'S MIRACLE  
NETWORK RADIOTHON TO HELP RAISE MONEY FOR OUR LOCAL  
CHILDREN'S HOSPITAL – THE EVENT RAISED \$35,000**