

# ORDER



Kansas City

**Orders**  
**Order / Rev:** 759149  
**Alt Order #:** 08416754  
**Product Desc:** CARNAHAN FOR MO 5201  
**Estimate:** 5201  
**Flight Dates:** 10/18/16 - 10/24/16  
**Original Date / Rev:** 10/14/16 / 10/17/16  
**Order Type:** GENERAL

**Primary AE:** Ben Stecker  
**Sales Office:** T-WAS  
**Sales Region:** National

**Agency Name:** Buying Time, LLC  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave N.W., Suite 210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Robin Carnahan  
**Demographic:** A35+  
**Product Codes:** Political-Cand-Other  
**Priority:** IMP  
**Revenue Codes:** POL, PLC, POL LPL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	24	\$14,679.00	\$12,477.15

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	24	\$14,679.00	\$12,477.15	0.00
<b>Totals</b>	<b>24</b>	<b>\$14,679.00</b>	<b>\$12,477.15</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Kansas City	18%	\$14,679.00
Market	100%	\$81,550.00

**Competitive Share**

	Share	Total
KCPT	0%	\$0.00
KCWE	0%	\$0.00
KMBC	13%	\$10,601.50
KMCI	0%	\$0.00
KPXE	0%	\$0.00
KSHB	11%	\$8,970.50
KSMO	0%	\$0.00
WDAF	58%	\$47,299.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KCTV	10/21/16	10/21/16	KCTV5 News 4pm 4:30 PM-5:00 PM	CM	4-5pm (4:30 PM-5:00 PM)	----1--	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/17/16	10/23/16	----1--	1	\$450.00	0.00								
E 3	KCTV	10/21/16	10/21/16	KCTV5 News 5pm News @ 5pm	CM	5-530pm	----1--	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/17/16	10/23/16	----1--	1	\$550.00	0.00								
E 4	KCTV	10/21/16	10/21/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	----1--	:30	1	\$700.00	PMT	0.00	NM	1	\$700.00

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**Kansas City**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	KCTV	10/21/16	10/21/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	----1--	:30	1	\$700.00	PMT	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	----1--		1				\$700.00		0.00			
E 5	KCTV	10/21/16	10/21/16	M-F 630-7pm M-F 630-7pm	CM	630-7pm	----1--	:30	1	\$900.00	PMT	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	----1--		1				\$900.00		0.00			
E 6	KCTV	10/21/16	10/21/16	CBS This Morning CBS This Morning	CM	7-9am	----1--	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	----1--		1				\$300.00		0.00			
E 7	KCTV	10/24/16	10/24/16	News @ Noon News @ Noon	CM	12-1230pm	1-----	:30	1	\$743.00	FNP	0.00	NM	1	\$743.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	1-----		1				\$743.00		0.00			
E 8	KCTV	10/24/16	10/24/16	KCTV5 News 4pm 4:00 PM-4:30 PM	CM	4-5pm (4:00 PM-4:30 PM)	1-----	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	1-----		1				\$450.00		0.00			
E 9	KCTV	10/24/16	10/24/16	KCTV5 News 5pm News @ 5pm	CM	5-530pm	1-----	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	1-----		1				\$550.00		0.00			
E 10	KCTV	10/24/16	10/24/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	1-----	:30	1	\$700.00	PMT	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	1-----		1				\$700.00		0.00			
E 11	KCTV	10/24/16	10/24/16	M-F 630-7pm M-F 630-7pm	CM	630-7pm	1-----	:30	1	\$900.00	PMT	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	1-----		1				\$900.00		0.00			
E 12	KCTV	10/22/16	10/22/16	Sat News @ 10pm KCTV5 News @ 10P Sat	CM	10-1035pm	-----1-	:30	1	\$800.00	PMT	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-----1-		1				\$800.00		0.00			
E 13	KCTV	10/22/16	10/22/16	NCAA NON-MIZZOU FOOTBALL NCAA NON-MIZZOU FOOTBAL	CM	VARIOUS	-----1-	:30	1	\$800.00	PMT	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-----1-		1				\$800.00		0.00			
E 14	KCTV	10/20/16	10/20/16	KCTV5 News 4pm 4:00 PM-4:30 PM	CM	4-5pm (4:00 PM-4:30 PM)	---1---	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	---1---		1				\$450.00		0.00			
E 15	KCTV	10/20/16	10/20/16	KCTV5 News 5pm News @ 5pm	CM	5-530pm	---1---	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	---1---		1				\$550.00		0.00			
E 16	KCTV	10/20/16	10/20/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	---1---	:30	1	\$700.00	PMT	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	---1---		1				\$700.00		0.00			
E 17	KCTV	10/18/16	10/18/16	News @ Noon News @ Noon	CM	12-1230pm	-1-----	:30	1	\$743.00	FNP	0.00	NM	1	\$743.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-1-----		1				\$743.00		0.00			
E 18	KCTV	10/18/16	10/18/16	KCTV5 News 4pm 4:00 PM-4:30 PM	CM	4-5pm (4:00 PM-4:30 PM)	-1-----	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-1-----		1				\$450.00		0.00			

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E 18	KCTV	10/18/16	10/18/16	KCTV5 News 4pm 4:00 PM-4:30 PM	CM	4-5pm (4:00 PM-4:30 PM)	- 1-----	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	- 1-----		1				\$450.00		0.00			
E 19	KCTV	10/18/16	10/18/16	KCTV5 News 5pm News @ 5pm	CM	5-530pm	- 1-----	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	- 1-----		1				\$550.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KCTV	10/17/16-10/23/16	KCTV5 News 5pm		5-530pm	- T-----	:30		<del>(\$550.00)</del>		0.00	NM		
		See MG 19.2 [POLT- LOWEST UNIT RATE-Oversold, Higher priority code]													
	2	KCTV	10/17/16-10/23/16	KCTV5 News 5pm		5-530pm	- T-----	:30		\$550.00		0.00	NM		
		Ⓜ MG for 19.1 10/18													
E 20	KCTV	10/18/16	10/18/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	- 1-----	:30	1	\$700.00	PMT	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	- 1-----		1				\$700.00		0.00			
E 21	KCTV	10/18/16	10/18/16	CBS This Morning CBS This Morning	CM	7-9am	- 1-----	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	- 1-----		1				\$300.00		0.00			
E 22	KCTV	10/19/16	10/19/16	News @ Noon News @ Noon	CM	12-1230pm	-- 1----	:30	1	\$743.00	FNP	0.00	NM	1	\$743.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-- 1----		1				\$743.00		0.00			
E 23	KCTV	10/19/16	10/19/16	KCTV5 News 4pm 4:30 PM-5:00 PM	CM	4-5pm (4:30 PM-5:00 PM)	-- 1----	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-- 1----		1				\$450.00		0.00			
E 24	KCTV	10/19/16	10/19/16	M-F 630-7pm M-F 630-7pm	CM	630-7pm	-- 1----	:30	1	\$900.00	PMT	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-- 1----		1				\$900.00		0.00			
E 25	KCTV	10/19/16	10/19/16	CBS This Morning CBS This Morning	CM	7-9am	-- 1----	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-- 1----		1				\$300.00		0.00			
													Totals	24	\$14,679.00