

QUARTERLY REPORT  
Second Quarter 2018

ISSUES OF COMMUNITY CONCERN

1. Community Improvement
2. Education
3. Economic Activity
4. Public Service
5. Agriculture
6. Water Issues / Drought
7. Finance
8. Rural Issues
9. Other:
  - a) fitness
  - b) addiction
  - c) business
  - d) healthcare
  - e) aging
  - f) communication
  - g) legislation
  - h) family

  
7/2/18



**QUARTERLY REPORT**  
**APRIL-JUNE 2018**

**Program # 2018-14**

Airdate: 4/11/18

Time of Broadcast 11:30

Producer: Sean Bratton

Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Well Being/Happiness	16:00

Summary: Our guest discusses her book series on happiness and leading a fulfilling life.

Guest: Maura Sweeney is an international speaker, trainer, lecturer and best selling author of "The Art of Happiness" book series.  
[www.maura4u.com](http://www.maura4u.com)

**Issues Covered: authenticity, comfort zones, values**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media	7:00

Summary: Our guests discuss their television series that deals with the complex relationships between law enforcement and the news media.

Guests- Accomplished actors Elyse Levesque and Lyric Bent star in the hit WGN America series "Shoot The Messenger".

**Issues Covered: sources, diversity, corruption**

**Program # 2018-15**

Airdate: 4/18/18

Time of Broadcast 11:30

Producer: Sean Bratton

Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
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:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Mental Health	16:00

Summary: Our guest discusses a long-term and drug-free treatment for brain-based disorders.

Guest: Dr. Edward Carlton is board certified in neurofeedback training and is also a licensed chiropractic physician with over 25 years of experience. He is the author of "The Answer".  
[www.carltonneurofeedbackcenter.com](http://www.carltonneurofeedbackcenter.com)

**Issues Covered: PTSD, depression, autism treatment**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Animals	7:00

Summary: Our guest discusses important spring pet care tips.

Guest: Cesar Millan is one of the world's most sought after dog behaviorist, a best selling author, tv personality and expert in the field of dog behavior and rehabilitation.  
[www.cesarsway.com](http://www.cesarsway.com)

**Issues Covered: fleas/ticks danger, awareness, prevention**

29:00	Conclusion of Program	:30
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#### Program # 2018-16

Airdate: 4/15/18 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Finances	16:00

Summary: Our guest discusses the keys to successful retirement planning.

Guest: Rodger Alan Friedman is an author, speaker and financial advisor with over 30 years of experience. He is regarded as one of America's foremost authorities on the relationships between clients and their consultants.  
[www.rodgeronretirement.com](http://www.rodgeronretirement.com)

**Issues Covered: allocating assets, resources, social security**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Marriage/Weddings	7:00

Summary: Our guest discusses the latest wedding trends and products.

Guest: Dayna Isom Johnson is Etsy Trend Expert. Her job is to keep her finger on the pulse of the hottest trends on the market. This summer she will a judge on the NBC series "Making It".

**Issues Covered: destination weddings, costs, pet-friendly**

29:00	Conclusion of Program	:30
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**Program # 2018-17**

Airdate: 4/20/18 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/Branding	16:00

Summary: Our guest discusses the importance of developing your Own personal brand to enhance the way others perceive them.

Guest: Krista Clive-Smith is a nationally renowned expert on Personal branding. She is a brand and business innovator and Author of "Get Noticed, Be Remembered: Creating A Personal Brand Strategy for Success"  
[www.kristaclivesmith.com](http://www.kristaclivesmith.com)

**Issues Covered: defining your brand, packaging, positioning**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Mentoring	7:00

Summary: Our guest discusses his role as host, fashion consultant and mentor of "Say Yes To The Prom 2018".

Guest: Monte Durham is a fashion designer and host of the TLC series "Say Yes To The Dress Atlanta". He is spokesperson for the national initiative "Say Yes To The Prom 2018".  
[www.montedurham.com](http://www.montedurham.com)



**Issues Covered: self-esteem, confidence, education**

29:00 Conclusion of Program :30

**Program # 2018-18**

Airdate: 4/24/18 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60

1:00	SPOT BREAK #1	2:00
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3:00	Segment #1 – Sleep/Medical	16:00
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Summary: Our guest discusses the importance of getting a good night's sleep.

Guest: Dr. Michael Breus is a clinical psychologist, best selling author and a nationally known expert on sleep issues. He is the official sleep representative of WebMD.

**Issues Covered: disease prevention, sunshine, stimulants**

19:00	SPOT BREAK #2	3:00
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22:00	Segment #2- Children's media	7:00
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Summary: Our guest discusses her role as Emmy nominated voice of the children's television series "My Little Pony: Friendship is Magic"

Guest: Tara Strong is one of the most famous voice actresses working today. She is the voice of Twilight Sparkle on the hit series "My Little Pony: Friendship is Magic" and other children's programs.

**Issues Covered: self-esteem, friendship, education**

29:00 Conclusion of Program :30

**Program # 2018-19**

Airdate: 5/6/18 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60

1:00	SPOT BREAK #1	2:00
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3:00 Segment #1 – Confidence/Tweens 16:00

Summary: Our guests discuss their book on the importance of tween girls building confidence to become bold, brave fearless women.

Guests: Katty Kay and Claire Shipman are tv journalists and best selling authors. Their newest book is "The Confidence Code for Girls". The book breaks down the myths of needing to be perfect.  
[www.theconfidencecode.com](http://www.theconfidencecode.com)

**Issues Covered: social media, risks, gender equality**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Consumer/Automotive 7:00

Summary: Our guests discuss finding, fixing and flipping used cars.

Guests: Mike Brewer and Ant Anstead are hosts of the international television series "Wheeler Dealers". Both are car experts with vast experience in sales, service and customizing.

**Issues Covered: restoration, maintenance, buying tips**

29:00 Conclusion of Program :30

**Program # 2018-20**

Airdate: 5/13/18 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/Leadership	16:00

Summary: Our guest discusses what is needed to navigate in the rapidly changing business world.

Guest: Jeff Piersall is a visionary leader, speaker and innovative trailblazer. He is co-author of "Dogs Don't Bark at Parked Cars".  
[www.dogsdontbark.com](http://www.dogsdontbark.com)

**Issues Covered: technology, clarity, trust, synergy**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Animals/History 7:00

Summary: Our guests discuss their moved based on the true life story of the first and most decorated war dog in history.

Guests: Richard Lanni is an award winning documentarian and director of the movie "Sgt Stubby: An American Hero". Logan Lerman is a highly sought actor, stars in "Sgt Stubby:..

**Issues Covered: rescue dogs, friendship, World War I**

29:00 Conclusion of Program :30

**Program # 2018-21**

Airdate: 5/20/18 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Retirement	16:00

Summary: Our guest discusses the tools needed for a successful transition into retirement.

Guest: Kathleen Brady is a certified professional career/life coach, educator, author, motivational speaker and Director of Coaching for Preferred Transition Resources.  
[www.preferredtransition.com](http://www.preferredtransition.com)

**Issues Covered: sense of purpose, skill set, fears and concerns**

19:00	SPOT BREAK #2	3:00
	Segment #2- Environment	7:00

Summary: Our guest discusses his television series that looks at the impact of climate change and pollution on the world's rivers.

Guest: Jeremy Wade is a biologist and television presenter. He is host "Jeremy Wade's Mighty Rivers" on Animal Planet

**Issues Covered: health of rivers, disappearance of freshwater giants**

29:00 Conclusion of Program :30

**Program # 2018-22**

Airdate: 5/27/18 Time of Broadcast 11:30



Producer: Sean Bratton      Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/Workplace	16:00

Summary: Our guest discusses the leadership skills needed to find success in today's multi-generational workplace.

Guest: Robbie Riggs is a corporate consultant and transformational change specialist. He is co-author along with his father of "Counter Mentor Leadership: How to Unlock the Potential of the 4 Generation Workplace."

**Issues Covered: attitudes, expectations, new skills, change**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Crime/Law Enforcement	7:00

Summary: Our guest discusses his career as a homicide detective and his remarkable record of arrests.

Guest: Rod Demery spent 14 years as a homicide detective for the Shreveport, LA Police Department and was considered one of the country's most successful. He is featured in the Investigation Discovery series "Murder Chose Me".  
[www.investigationdiscovery.com](http://www.investigationdiscovery.com)

**Issues Covered: closure, interrogation, poverty, education**

29:00	Conclusion of Program	:30
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**Program # 2018-23**

Airdate: 6/3/18      Time of Broadcast 11:30

Producer: Sean Bratton      Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/Leadership	16:00

Summary: Our guest discusses the need for employee engagement and the role of community.

Guest: Howard Partridge is an international business coach, founder of Phenomenal Products and best selling author. His new book is "The



Power of Community: How Phenomenal Leaders Inspire Their Teams,  
Wow Their Customers and Make Bigger Profits.  
[www.howardpartridge.com](http://www.howardpartridge.com)

**Issues Covered: work culture, emotional trust, value others**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Youth Sports 7:00

Summary: Our guest discusses the importance and benefits of youth sports as well as dealing with injuries.

Guest: Dr David Geier as an orthopedic surgeon, sports medicine specialist and author.  
[www.drdavidgeier.com](http://www.drdavidgeier.com)

**Issues Covered: focus on fun, role of parents, proper techniques**

29:00 Conclusion of Program :30

**Program # 2018-24**

Airdate: 6/10/18 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Sexual Predators	16:00

Summary: Our guest discusses her documentary based on a true story of 6 suicides, 1 sexual predator at a prestigious high school and the town that won't talk about.

Guest: Paige Goldberg Tolmach is a documentary filmmaker. Her award winning movie "What Haunts Us" shines a light at a sexual predator at Porter Gaud School in Charleston, South Carolina.

**Issues Covered: cover up, silence, bystanders, grooming**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Media 7:00

Summary: Our guests discuss their television series that deals with the complex relationships between law enforcement and the news media.

Guests- Accomplished actors Elyse Levesque and Lyric Bent star in

the hit WGN America series "Shoot The Messenger".

**Issues Covered: sources, diversity, corruption**

29:00 Conclusion of Program :30

**Program # 2018-25**

Airdate: 6/17/18 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health/Diet	16:00

Summary: Our guest discusses his new book on the health benefits of a clean diet.

Guest: Dr Ian Smith is a best selling author, creator of two national health initiatives and author of the instant bestseller "The Clean 20; 20 Foods, 20 Days, Total Transformation".  
[www.shredlife.com](http://www.shredlife.com)

**Issues Covered: additives, meal plans, exercise, overall health**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media/Science	7:00

Summary: Our guest discusses science discovery, facts, education and myth busters.

Guest: And McElfresh is an author and podcast host. He produces and co-hosts the popular podcast "Educamacion" and author of the new book "The Edumacation Book: Amazing Cocktail Science to Impress your Friends".

**Issues Covered: vitamins, technology, futurism**

29:00 Conclusion of Program :30

**Program # 2018-26**

Airdate: 6/24/18 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60

1:00	SPOT BREAK #1	2:00
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3:00	Segment #1 – Leadership	16:00
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Summary: Our guest discusses her book on how and why young people should step up and make a difference,

Guest: Anni Keffer is a top youth leadership speaker, coach and author of "Leadership Built on Why: A Guide for Young Adults".  
[www.annikeffer.com](http://www.annikeffer.com)

**Issues Covered: myths, self-belief, finding your purpose**

19:00	SPOT BREAK #2	3:00
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22:00	Segment #2- Animals	7:00
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Summary: Our guest discusses his work making orthotic and prosthetic devices for animals and the people who go all out to help animals worldwide.

Guest: Derrick Campana is the founder of Animal Ortho Care and Bionic Pets and featured in the television series "Dodo Heroes" on Animal Planet.

**Issues Covered: rescue, animal-human bond, sanctuaries**

29:00	Conclusion of Program	:30
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