

KDDD-AM
QUARTERLY REPORT
First Quarter 2018

ISSUES OF COMMUNITY CONCERN

1. Community Improvement
2. Education
3. Economic Activity
4. Public Service
5. Agriculture
6. Water Issues / Drought
7. Finance
8. Rural Issues
9. Other:
 - a) fitness
 - b) addiction
 - c) business
 - d) healthcare
 - e) aging
 - f) communication
 - g) legislation
 - h) family



**QUARTERLY REPORT
JANUARY-MARCH 2018**

Program # 2018-1

Airdate: 1-7-18

Time of Broadcast 11:30

Producer: Sean Bratton

Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Consumer	16:00

Summary: Our guest discusses how to keep you and your family safe in the modern world.

Guest: Jeff Rossen is host of the "Rossen Report" on NBC and author of "Rossen To The Rescue: Secrets to Avoiding Scams, Everyday Dangers and Major Catastrophes".

Issues Covered: id theft , spies in your bedroom, panic

19:00	SPOT BREAK #2	3:00
22:00	Segment #2 – Climate Change	7:00

Summary: Our guest discusses the urgency of global climate change and what can be done to make a difference.

Guest: Jon Shenk is an award winning documentary filmmaker. He is co-director and cinematographer of the film "Inconvenient Sequel" The follow up to Academy Award winning "Inconvenient Truth".

Issues Covered: Paris Accord, solar power, positive changes

29:00	Conclusion of Program	:30
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Program # 2018-2

Airdate: 1-14-18

Time of Broadcast 11:30

Producer: Sean Bratton

Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – End of Life	16:00

Summary: Our guest discusses her book about the importance of discussing and planning for grief, death and dying. Part 3

Guest: Yvonne Heath is a nurse with over 25 years of experience in health care. Her mission is to bring death out of the darkness. She is the author of "Love Your Life to Death".

www.loveyourlifetodeath.com

Issues Covered: living wills, just show up, death phobia

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media	7:00

Summary: Our guests discuss their starring roles in a new streaming series on Hulu that deals with the psychology of consumer deception.

Guest: Jeffrey Donovan and KaDee Strickland star in the Hulu series "Shut Eye" the story of a family who oversees a handful of fortune telling storefronts.

www.hulu.com

Issues Covered: power of observation, new media, hypnosis

29:00	Conclusion of Program	:30
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Program # 2018-3

Airdate: 1-21-18 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business	16:00

Summary: Our guest discusses his book on how to turn meetings from a necessary evil into a productive event.

Guest: Dr Rick Brinkman is a top keynote speaker and trainer. He's the author of "Dealing with Meetings You Can't Stand: Meet Less and Do More".

www.drrickbrinkman.com

Issues Covered: agenda, focus, behaviors, follow-up

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Youth Sports 7:00

Summary: Our guest discusses the importance and benefits of youth sports as well as dealing with injuries. Part 3

Guest: Dr David Geier as an orthopedic surgeon, sports medicine specialist and author.
www.drdauidgeier.com

Issues Covered: youth football, burnout, proper techniques

29:00 Conclusion of Program :30

Program # 2018-4

Airdate: 1-20-18 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/Ethics	16:00

Summary: Our guest discusses his book on how to create a thriving business and career while staying true to what you believe.

Guest: Shawn Vij is a successful business leader and consultant and author of "Moral Fiber: Awakening Corporate Consciousness".
www.moralfiber.world

Issues Covered: empathy, honesty, compassion, loyalty

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Media 7:00

Summary: Our guest discusses his daily tv show that deals with social issues such as abuse.

Guest: Steve Wilkos is host of the nationally syndicated daily tv show "The Steve Wilkos Show" now in it's 9th season. He is a former Marine and Chicago police officer.
www.stevewilkos.com

Issues Covered: law enforcement, child abuse, drugs

29:00 Conclusion of Program :30

Program # 2018-5

Airdate: 2-4-18 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Psychology	16:00

Summary: Our guest discusses his book on the secrets behind our perceptions and the brain's ability to make sense of the world.

Guest: Dr Brian Boxer Wachler is an expert on human perception and world renowned eye surgeon. He is the author of "Perceptual Intelligence: The Brain's Secret to Seeing Past Illusion, Misperception And Self-Deception".

www.perceptualintelligence.com

Issues Covered: intuition, biases, social impact

19:00	SPOT BREAK #2	3:00
22:00	Segment #2– Health	7:00

Summary: Our guest discusses His passion for preventing heart disease and creating the South Beach Diet.

Guest: Dr. Arthur Agatston is a renowned and revered cardiologist and creator of the revolutionary South Beach Diet. His book on the diet has sold over 23 million copies.

www.southbeachdiet.com

Issues Covered: processed sugar, high fiber, good carbs

29:00 Conclusion of Program :30

Program # 2018-6

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00

3:00 Segment #1 – Crime/Media 16:00

Summary: Our guest discusses her role as Senior Editor and host of the hit television series "People Magazine Investigates".

Guest: Award winning journalist Alicia Dennis is Senior Editor of Crime for People Magazine and Entertainment Weekly. Also host and Senior Editor for the television series "People Magazine Investigates" on Investigation Discovery network.

Issues Covered: cold cases, investigative journalism, crime

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Media 7:00

Summary: Our guest discusses his transition from adolescence to adulthood.

Guests: Brandon Gomes, one of the stars of the MTV docu-series "Siesta Key" that follows 7 young adults as they confront the issues of coming of age.

www.mtv.com

Issues Covered: education, careers, friendships

29:00 Conclusion of Program :30

Program # 2018-7

Airdate: 2-11-18 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health	16:00

Summary: Our guest discusses the myths and misconceptions of pediatric fever.

Guest: Dr Deborah Gilboa is an internationally respected family physician, parenting expert, author and founder of Ask Doctor G.
www.askdrg.com

Issues Covered: reduce fever, see doctor, brain damage

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Justice/Law Enforcement 7:00

Summary: Our guest discusses the trial of Jodi Arias considered one of the most shocking murder mysteries in history.

Guests: Beth Karas is an award winning investigative journalist and former assistant district attorney.

Issues Covered: death penalty, evidence, media coverage

29:00 Conclusion of Program :30

Program # 2018-8

Airdate: 2-18-18 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Parenting	16:00

Summary: Our guest discusses how to help parents keep their cool during their children's meltdowns.

Guest: Faith Collins is a parenting coach, author, public speaker and classroom teacher. She is the author of "Joyful Toddlers and Preschoolers: Create A Life That You and Your Child Both Love". www.joyfultoddlers.com

Issues Covered: boundaries, self-regulation, socialization

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Media 7:00

Summary: Our guests represent the world's #1 music entertainment brand for kids.

Guests: Isaiah and Indigo are members of Kidz Bop Kids who perform kid-friendly versions of pop music songs. www.kidzbop.com

Issues Covered: kid-friendly concerts, education, travel

29:00 Conclusion of Program :30

Program # 2018-9

Airdate: 2-25-18 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Small Business	16:00

Summary: Our guest discusses how entrepreneurs can find supportive, values-aligned investors.

Guest: Jenny Kassan is an attorney, social entrepreneur and finance innovator. She is the author of "Raise Capital on Your Own Terms: How to Fund Your Business Without Selling Your Soul".
www.jennykassan.com

Issues Covered: goals, legal compliance, strategy

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Animals	7:00

Summary: Our guest discusses the importance of adopting a pet from a shelter or rescue.

Guest: Jill Rappaport is an award winning television personality, journalist and animal advocate. She has received numerous awards and honors for her tireless work on behalf of animals.

Issues Covered: research, consider lifestyle, benefits

29:00	Conclusion of Program	:30
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Program # 2018-10

Airdate: 3-4-18 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Animals/Nature	16:00

Summary: Our guest discusses his research into the importance of animals in our lives.

Guest: John Bradshaw is the foundation director of the Anthrozoology Institute of the University of Bristol and best selling author of

"The Animals Among Us: How Pets Make Us Human".

Issues Covered: benefits of animals, treatment, history

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media	7:00

Summary: Our guest discusses his popular daytime entertainment program and the topics he brings to the audience.

Guest: Harry Connick Jr. has achieved excellence in every aspect of entertainment – film, television and Broadway. He's the host of "Harry" a popular daytime syndicated uplifting show.
www.harrytv.com

Issues Covered: empowering women, pet rescue, philanthropy

29:00	Conclusion of Program	:30
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Program # 2018-11

Airdate: 3-11-18 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Children's Media	16:00

Summary: Our guest discusses her work and book on the hit television series "Sesame Street".

Guest: Dr. Lucille Burbank is a educational media consultant who worked behind the scenes as a researcher on "Sesame Street". She's the author of "The Inside Secrets of Sesame Street".
www.DrLucilleBurbank.com

Issues Covered: research, fantasy, education

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00

Summary: Same as Segment #1

Guest: Dr Lucille Burbank. See Segment #1

Issues Covered: writing elements, workshops, audience reaction

29:00 Conclusion of Program :30

Program # 2018-12

Airdate: 3-18-18 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60

1:00	SPOT BREAK #1	2:00
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3:00	Segment #1 – Civil Rights	16:00
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Summary: Our guest discusses his documentary examining the life and death of iconic civil rights activist Malcolm X.

Guest: Tom Jennings is an award winning documentary filmmaker and journalist. He is producer of "The Lost Tapes: Malcolm X" for the Smithsonian Channel.
www.smithsonianchannel.com

Issues Covered: equality, segregation, non-violence

19:00	SPOT BREAK #2	3:00
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22:00	Segment #2- Media	7:00
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Summary: Our guest discusses her groundbreaking role as a strong female character in a television action series.

Guest: Dana DeLorenzo stars in the highly acclaimed series "Ash vs. Evil Dead" on Starz. She has received critical and viewer praise for developing a strong female lead on the series.
www.starz.com

Issues Covered: writing elements, role model, gender equality

29:00 Conclusion of Program :30

Program # 2018-13

Airdate: 3-25-18 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60

1:00	SPOT BREAK #1	2:00
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3:00	Segment #1 – College Athletics	16:00
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Summary: Our guest discusses his successful groundbreaking lawsuit against the NCAA that changed the their definition of amateur sports.

Guest: Ed O'Bannon was a star basketball player at UCLA and led a class action lawsuit against the NCAA fighting for player's rights. He's the author of "Court Justice: The Inside Story of My Battle Against the NCAA.

Issues Covered: compensation, amateurism, academics

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- College Athletics 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: health benefits, scholarships, subsidies

29:00 Conclusion of Program :30