

KFLP-AM  
QUARTERLY REPORT  
1st QUARTER 2017  
ISSUES OF COMMUNITY CONCERN

1. Community Improvement
2. Education
3. Economic Activity
4. Public Safety
5. Agriculture
6. Other
  - a. fitness
  - b. addiction
  - c. business
  - d. health care
  - e. aging
  - f. communication
  - g. legislation
  - h. family
7. Water Issues / Drought
8. Finance
9. Rural Issues



**QUARTERLY REPORT  
JANUARY-MARCH 2017**

**Program # 2017-1**

Airdate: 1/1

Time of Broadcast 11:30

Producer: Sean Bratton

Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Banking	16:00

Summary: Our guest discusses how offshore banking has enabled the ultra-rich to commit tax fraud in the billions of dollars.

Guest: Bradley Birkenfeld was an international banker turned whistleblower who exposed how ultra-wealthy Americans commit tax fraud using offshore accounts. He's the author of "Lucifer's Banker: The Untold Story of How I Destroyed Swiss Bank Secrecy" [www.lucifersbanker.com](http://www.lucifersbanker.com)

**Issues Covered: changes in offshore banking, taxes, penalties**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Media/Role Models 7:00

Summary: Our guest discusses her role of History Channel's series "Vikings" called the most exciting feminist character on television.

Guest: Katheryn Winnick stars as Lagertha on "Vikings"

**Issues Covered: feminist icon, role model, historical accuracy**

29:00 Conclusion of Program :30

**Program # 2017-2**

Airdate: 1/8

Time of Broadcast 11:30

Producer: Sean Bratton

Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Happiness/Psychology	16:00

Summary: Our guest discusses his research into the power of happiness and joy and how they can energize your life.

Guest: Peter Jennings is a media personality and best selling author. His latest book is "Why Being Happy Matters: Discover How The Power of Joy Will Energize Your Life".  
[www.whyhappinesismatters.com](http://www.whyhappinesismatters.com)

**Issues Covered: dealing with unhappy times, resilience, hope**

19:00	SPOT BREAK #2	3:00
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22:00	Segment #2- Nature	7:00
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Summary: Our guest discusses his work with the National Wildlife Federation and their wildlife education programs.

Guest: David Mizejewski is an author, media personality and wildlife expert and naturalist.  
[www.nwf.org](http://www.nwf.org)

**Issues Covered: ecology, environment, youth education**

29:00	Conclusion of Program	:30
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### Program # 2017-3

Airdate: 1/15

Time of Broadcast 11:30

Producer: Sean Bratton

Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – History/Military	16:00

Summary: Our guest discusses his research into the origins and first years of World War II.

Guest: Ronald Martell is a nationally recognized lawyer, arbitrator and mediator. He is also a historian and author of "Showdown In The Pacific War: Nimitz and Yamamoto".  
[www.ronaldmartell.com](http://www.ronaldmartell.com)

**Issues Covered: Japanese-US relations, Pearl Harbor, Midway**

19:00 SPOT BREAK #2 3:00  
 22:00 Segment #2- Business 7:00

Summary: Our guest discusses how she has been able to build her business of hair care salons, products and media projects.

Guest: Kim Kimble has been synonymous with beauty and glamour for over a decade. She has 2 successful hair salons, a hair care product line and a hit tv series "LA Hair" on WEtv.  
[www.wetv.com](http://www.wetv.com)

**Issues Covered: branding, expansion, dealing with employees**

29:00 Conclusion of Program :30

**Program # 2017-4**

Airdate: 4/22 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Spouse Abuse/Family	16:00

Summary: Our guest discusses how she was able to escape two abusive relationships and rebuild her broken family.

Guest: Cara Brookins is a computer analyst and social media marketing expert. She is the author of seven young adult novels and her newly released memoir "Rise: How a House Built a Family"  
[www.CaraBrookins.com](http://www.CaraBrookins.com)

**Issues Covered: domestic abuse, overcoming hardship, healing**

19:00 SPOT BREAK #2 3:00  
 22:00 Segment #2- Media 7:00

Summary: Our guest discusses a new streaming channel dedicated to exploring the role of movies in shaping social issues.

Guest: Alicia Malone is a film critic, media personality and host on the new classic film channel FilmStruck, part of Turner Classic Movies.  
[www.FilmStruck.com](http://www.FilmStruck.com)

**Issues Covered: women in film, role in society, new media**

29:00 Conclusion of Program :30

**Program # 2017-5**

Airdate: 4/29 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Personal Growth	16:00

Summary: Our guest discusses how to banish negative thoughts and take back our lives. All with one simple question.

Guest: Ora Nadrich is a certified life coach and mindfulness meditation teacher and the author of "Says Who? How One Simple Question Can Change the Way You Think Forever" [www.oranadrich.com](http://www.oranadrich.com)

**Issues Covered: empowerment, work stress, negative thinking**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media/Military	7:00

Summary: Our guest discusses his role portraying a Navy Seal Team Six member in the History Channel television series, an authentic portrayal of America's Special Ops elite force.

Guest: Acclaimed actor Barry Sloane plays Joe "Bear" Graves in the History Channel series "Six". He is a veteran television, film and stage actor with multiple awards.

**Issues Covered: covert missions, training, combat**

29:00 Conclusion of Program :30

**Program # 2017-6**

Airdate: 2/5 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Finances	16:00

Summary: Our guest discusses the keys to successful retirement planning.

Guest: Rodger Alan Friedman is an author, speaker and financial advisor with over 30 years of experience. He is regarded as one of America's foremost authorities on the relationships between clients and their consultants.  
[www.rodgeronretirement.com](http://www.rodgeronretirement.com)

**Issues Covered: allocating assets, resources, social security**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Animal Protection	7:00

Summary: Our guests discuss the mission with Guardians of Rescue which is to protect and rescue animals in distress.

Guests: Dori Schofield is Executive Director of the Guardians and founder of Save A Pet Rescue. Dr Marvin Baynes is a veterinarian. Both star in the Animal Planet television series "The Guardians".  
[www.animalplanet.com/tv-shows/the-guardians](http://www.animalplanet.com/tv-shows/the-guardians)

**Issues Covered: rescue, education, controlling pet population**

29:00	Conclusion of Program	:30
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**Program # 2017-7**

Airdate: 2/12 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Genealogy	16:00

Summary: Our guest discusses the keys to bringing your family history to life.

Guest: Curt Witcher is Genealogy Center Manager and Senior Manager of Special Collections for the Allen County Indiana Public Library and a nationally recognized genealogist.  
[www.genealogycenter.org](http://www.genealogycenter.org)

**Issues Covered: getting started, online searches, data bases**

19:00	SPOT BREAK #2	3:00
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22:00 Segment #2- Media/Youth 7:00  
Summary: Our guest discusses her role in a new children's tv series that is designed to teach as well as entertain.

Guest: Dee Wallace is a veteran tv, film and theatre actress. Also a teacher, life coach and toy creator. She stars in the Amazon Prime Video series "Just Add Magic".  
www.amazon.com

**Issues Covered: friendship, honesty, role models**

29:00 Conclusion of Program :30

**Program # 2017-8**

Airdate: 2/19 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Education	16:00

Summary: Our guest discusses her career in early childhood education and her new children's book.

Guest: Melissa Jackson is a former primary grade teacher and now a stay-at-home mom and author. Her new book is a children's story "Confessions of a Bunny".  
www.confessionsofabunny.com

**Issues Covered: reading, storytelling, imagination, pre-school**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Military History 7:00  
Summary: Our guest discusses his television series that features the most iconic weapons from America's wars and the veterans who used them.

Guest: Paul Shull is a military history expert and host of the television series "The Weapon Hunter" seen on Smithsonian Channel.  
www.smithsonianchannel.com

**Issues Covered: historical weapons, weapons of future, veterans**

29:00 Conclusion of Program :30

**Program # 2017-9**

Airdate: 5/1/10

Time of Broadcast 11:30

Producer: Sean Bratton

Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/ Personal Growth	16:00

Summary: Our guest discusses how to deal with pressure. How to see pressure situations in a new way. To turn a threat into an opportunity. Part 1

Guest: Rick Peterson has coached some of baseball's best pitchers in the past 20 years. He was pitching coach for the Oakland A's during the famed MONEYBALL era. He is co-author of the new book "Crunch Time: How To Be Your Best When It Matters Most".  
www.rickpetersoncoaching.com

**Issues Covered: race, reframing, humor**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Business/Personal Growth	7:00

Summary: Continuation of Segment #1

Guest: Rick Peterson See Segment #1

**Issues Covered: anxiety, preparation, reframing, goals**

29:00	Conclusion of Program	:30
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**Program # 2017-10**

Airdate: 3/5

Time of Broadcast 11:30

Producer: Sean Bratton

Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Self-Help/ Personal Growth	16:00

Summary: Our guest discusses how to deal with the stress and tension in life and find balance.

Guest: Dr Peter Borten is on a mission to help people establish peaceful, meaningful lives. He's co-author of "The Well Life: How



To Use Structure, Sweetness and Space To Create Balance, Happiness And Peace".  
[www.thedragontree.com](http://www.thedragontree.com)

**Issues Covered: wellness, commitment, supportive community**

19:00 SPOT BREAK #2 3:00  
22:00 Segment #2- Animals/Environment 7:00

Summary: Our guest discusses the importance of wildlife conservation and animal care.

Guest: Jim Breheny is a director of the Bronx Zoo and host of "The Zoo" on Animal Planet.  
[www.animalplanet.com](http://www.animalplanet.com)

**Issues Covered: species conservation, role of zoos, environment**

29:00 Conclusion of Program :30

**Program # 2017-11**

Airdate: 3/12 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Wellness	16:00

Summary: Our guest discusses the benefits of probiotics.

Guest: Dr Susan Smith Jones is a leading international holistic health educator and author. She's the author of 26 bestsellers including "Happy, Healthy & Radiant".  
[www.susansmithjones.com](http://www.susansmithjones.com)

**Issues Covered: friendly bacteria, supplements, daily diets**

19:00 SPOT BREAK #2 3:00  
22:00 Segment #2- Children's Television /STEM 7:00

Summary: Our guest discusses his hit television series on Amazon Prime Video that focuses on science, technology, engineering and math.

Guest: J.J. Johnson is an award winning producer, director and writer of children's television programming. His is the creator of "Annedroids"

now in it's 4<sup>th</sup> season on Amazon Prime Video  
www.amazon.com

**Issues Covered: role models, teamwork, perseverance**

29:00 Conclusion of Program :30

**Program # 2017-12**

Airdate: 3/19 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health	16:00

Summary: Our guest discusses inexpensive treatments for life threatening diseases. Also how to research and discuss with your doctor.

Guest: Julia Schopick is a best selling author of "Honest Medicine" and creator of the award winning health blog [www.honestmedicine.com](http://www.honestmedicine.com)

**Issues Covered: autoimmune disease, research, costs**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Consumer/Trends 7:00  
Summary: Our guest discusses the top trends for summer fashion and how to save money by using what is in your closet.

Guest: Amy Wicks is a trend analyst for Yahoo and senior fashion editor at Polyvore.

**Issues Covered: bargain shopping, style tips, avoid fads**

29:00 Conclusion of Program :30

**Program # 2017-13**

Airdate: 3/20 Time of Broadcast 11:30

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00

3:00 Segment #1 – Mental Health/Psychology 16:00

Summary: Our guest discusses how to manage stress even make it a positive.

Guest: Dr LeslieBeth Wish is a nationally recognized licensed clinical psychotherapist and best selling author.  
[www.lovevictory.co](http://www.lovevictory.co)

**Issues Covered: relationships, technology, burnout**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Parenting/Education 7:00

Summary: Our guest discusses assisting her son, an elite basketball player, in the college recruiting process.

Guest: Peytyn Willborn is a successful entrepreneur and featured on the television series "Bringing up Ballers" on Lifetime. She is founder of the Future Mogul Campaign designed for Chicago inner city school students.  
[www.lifetime.com](http://www.lifetime.com)

**Issues Covered: education, goals, business, youth sports**

29:00 Conclusion of Program :30