




Order #855481

  Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
 01/31/22 8:50:37 AM	Processed		<async process>	Kellye Tall	\$3,720.00	37	0.00
01/31/22 8:48:25 AM	Approved			Dawn Ingr.	\$3,720.00	37	0.00
01/31/22 8:48:23 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Dawn Ingr.	\$3,720.00	37	0.00
01/31/22 8:24:47 AM	Approval Workflow		[Sales Manager - Ready Default]	Cindy Tho	\$3,720.00	37	0.00
01/31/22 8:24:32 AM	Ready for approval		marked for new local direct	Cindy Tho	\$3,720.00	37	0.00
01/31/22 8:24:01 AM	Approval Workflow		[Sales Manager - Ready Default]	Cindy Tho	\$3,720.00	37	0.00
			marked for new local direct				
01/31/22 8:18:05 AM	Ready for approval		new political order - new local direct	Nicole Sha	\$3,720.00	37	0.00
01/31/22 8:14:03 AM	New order created		<new order>	Nicole Sha	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 855481
Alt Order #:
Product Desc: Carol Hefner for Mayor
Estimate:
Flight Dates: 02/01/22 - 02/08/22
Original Date / Rev: 01/31/22 / 01/31/22
Order Type: GENERAL

WWLS-FM

Primary AE: Nicole Shadid
Sales Office: L-OKC
Sales Region: Local

Agency
Name: Hefner/R/Mayor
Buying Contact:
Billing Contact:
 PO Box 13126
 Oklahoma City, OK 73113-0126

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Hefner/R/Mayor
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-100

New Business Thru: 02/13/22
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/22	02/08/22	37	\$3,720.00	\$3,720.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	37	\$3,720.00	\$3,720.00	0.00
Totals	37	\$3,720.00	\$3,720.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nicole Shadid	L-OKC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WWLS	02/01/22	02/04/22	M-F AM Drive M-F	CM	6a-10a	-TWTF--	:30	5	\$120.00	P-10	0.00	NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/31/22	02/06/22	-TWTF--		5			\$120.00			0.00			
N 2	WWLS	02/01/22	02/04/22	M-F PM Drive M-F	CM	3p-7p	-TWTF--	:30	10	\$125.00	P-10	0.00	NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/31/22	02/06/22	-TWTF--		10			\$125.00			0.00			
N 3	WWLS	02/01/22	02/04/22	M-F Evening M-F	CM	7p-12a	-TWTF--	:30	10	\$40.00	P-10	0.00	NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/31/22	02/06/22	-TWTF--		10			\$40.00			0.00			
N 4	WWLS	02/07/22	02/08/22	M-F AM Drive M-F	CM	6a-10a	MT-----	:30	6	\$120.00	P-10	0.00	NM	6	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/07/22	02/13/22	MT-----		6			\$120.00			0.00			
N 5	WWLS	02/07/22	02/08/22	M-F PM Drive M-F	CM	3p-7p	MT-----	:30	6	\$125.00	P-10	0.00	NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/07/22	02/13/22	MT-----		6			\$125.00			0.00			
													Totals	37	\$3,720.00



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Carol Hefner, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Carol Hefner

Authorized committee: Carol Hefner for Mayor 2022

Agency requesting time (and contact information):

☒ N/A

Candidate's political party: Republican

Office sought (no acronyms or abbreviations): Mayor

Date of election: 2/8/2022

☒

General

☐

Primary

Treasurer of candidate's authorized committee: Robert A. Hefner IV

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):


☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Robert Hefner</u>	Signature: 
Name: <u>Robert A. Hefner IV</u>	Name: <u>Robert A. Hefner IV</u>
Date of Request to Purchase Ad Time: <u>01-31-2022</u>	Date of Station Agreement to Sell Time: <u>1/31/2022</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 11/31/2022**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>855481</u>	Station Call Letters: <u>WWLS</u>	Date Received/Requested: <u>11/31/2022</u>
Est. #:	Station Location: <u>OKC</u>	Run Start and End Dates: <u>2/1 - 2/18/2022</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Signature Certificate

Reference number: AIFX5-RPK8J-MTEB2-VW5CQ

Signer

Timestamp

Signature

Robert Hefner

Email: rhefner4@cox.net

Sent:

31 Jan 2022 15:55:29 UTC

Viewed:

31 Jan 2022 15:56:33 UTC

Signed:

31 Jan 2022 15:58:04 UTC

Robert Hefner

IP address: 98.168.141.23

Location: Edmond, United States

Document completed by all parties on:

31 Jan 2022 15:58:04 UTC

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Signed with PandaDoc

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