

CONTRACT



KRDO NewsChannel 13
 399 S 8th St
 Colorado Springs, CO 80905
 (719)632-1515

www.krdo.com

And:

Newell Ledbetter Advertising
 3803 Palmer Park Blvd
 Ste A
 Colorado Springs, CO 80909

<u>Contract / Revision</u> 282476 /		<u>Alt Order #</u>
<u>Product</u> TV 4Q15 :15's		
<u>Contract Dates</u> 10/07/15 - 11/03/15		<u>Estimate #</u>
<u>Advertiser</u> Elaine Naleski - D11 School Board		<u>Original Date / Revision</u> 10/07/15 / 10/07/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KRDO	<u>Account Executive</u> Thomas Wright	<u>Sales Office</u> Colorado Spring
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 29.40
<u>Agy Code</u> 8002	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount	
N 1	KRDO	10/07/15	11/01/15	M-F 5A-5P	M-F 5A-5P		:15			P-7		NM	7	\$455.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>	
Week:		10/05/15	10/11/15	--WTF--				1	\$65.00					4.20	
Week:		10/12/15	10/18/15	MTWTF--				2	\$65.00					4.20	
Week:		10/19/15	10/25/15	MTWTF--				1	\$65.00					4.20	
Week:		10/26/15	11/01/15	MTWTF--				3	\$65.00					4.20	
Totals													29.40	7	\$455.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/15 - 10/25/15	4	\$260.00	(\$39.00)	\$221.00
10/26/15 - 10/30/15	3	\$195.00	(\$29.25)	\$165.75
Totals	7	\$455.00	(\$68.25)	\$386.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any other correspondence when such conditions conflict with the above terms and conditions. Two week advance cancellation notice is required in writing. Parent Company, News-Press & Gazette prohibits any form of legally proscribed discrimination in both advertising contracts and advertising sales generally.