CONTRACT

KFSM-TV
318 North 13th Street
Ft Smith, AR 72901
(479) 783-3131

Contract / Revision	Alt Order #
282148 /	08149503

Product
RUBIO 2/24

Contract Dates	Estimate #
02/24/16 - 03/01/16	224301

Advertiser	Original Date / Revision
Rubio, M/R/US President	02/24/16 / 02/26/16

And:

Smart Media Group LLC
1427 Leslie Avenue
Alexandria, VA 22301

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KFSM-TV	Wesley Uhl	NSO Washingtc

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
1046	RUB16	ORDR

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	All	02/26/16	02/26/16	5NEWS @ 10pm	10:00 PM-10:35 PM		:30				NM	1	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	02/22/16	02/28/16	----1--	1	$750.00	0.00							
N 2	All	02/26/16	02/26/16	CBS Morning Rotator	10:00 AM-12:00 PM		:30				NM	2	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	02/22/16	02/28/16	----2--	2	$150.00	0.00							
N 3	All	02/26/16	02/26/16	Bold and Beautiful	12:30 PM-1:00 PM		:30				NM	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	02/22/16	02/28/16	----1--	1	$150.00	0.00							
N 4	All	02/26/16	02/26/16	5NEWS @ Noon	12:00 PM-12:30 PM		:30				NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	02/22/16	02/28/16	----1--	1	$200.00	0.00							
N 5	All	02/26/16	02/26/16	Dr Phil	3:00 PM-4:00 PM		:30				NM	1	$125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	02/22/16	02/28/16	----1--	1	$125.00	0.00							
N 6	All	02/26/16	02/26/16	5NEWS @ 5pm	5:00 PM-5:30 PM		:30				NM	1	$550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	02/22/16	02/28/16	----1--	1	$550.00	0.00							
N 7	All	02/26/16	02/26/16	5NEWS @ 5am	5:00 AM-6:00 AM		:30				NM	1	$125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	02/22/16	02/28/16	----1--	1	$125.00	0.00							
N 8	All	02/26/16	02/26/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	$425.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	02/22/16	02/28/16	----1--	1	$425.00	0.00							
N 9	All	02/26/16	02/26/16	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	2	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	02/22/16	02/28/16	----2--	2	$200.00	0.00							
N 10	All	02/29/16	02/29/16	5NEWS @ 10pm	10:00 PM-10:35 PM		:30				NM	1	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	02/29/16	03/06/16	1------	1	$750.00	0.00							
N 11	All	02/29/16	02/29/16	CBS Morning Rotator	10:00 AM-12:00 PM		:30				NM	2	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	02/29/16	03/06/16	2------	2	$150.00	0.00							
N 12	All	02/29/16	02/29/16	M-F 1230p-1p	12:30 PM-1:00 PM		:30				NM	1	$150.00

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Contract / Revision	Alt Order #
282148 /	08149503

Contract Dates	Product	Estimate #
02/24/16 - 03/01/16	RUBIO 2/24	**224301**

Advertiser	Original Date / Revision
Rubio, M/R/US President	02/24/16 / 02/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/29/16	03/06/16	1------	1	$150.00	0.00						
N 13	All	02/29/16	02/29/16	5NEWS @ Noon	12:00 PM-12:30 PM		:30				NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/29/16	03/06/16	1------	1	$200.00	0.00						
N 14	All	02/29/16	02/29/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/29/16	03/06/16	1------	1	$125.00	0.00						
N 15	All	02/29/16	02/29/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/29/16	03/06/16	1------	1	$550.00	0.00						
N 16	All	02/29/16	02/29/16	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/29/16	03/06/16	1------	1	$125.00	0.00						
N 17	All	02/29/16	02/29/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	$425.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/29/16	03/06/16	1------	1	$425.00	0.00						
N 18	All	02/29/16	02/29/16	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	2	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/29/16	03/06/16	2------	2	$200.00	0.00						
N 19	All	02/27/16	02/27/16	5NEWS @ 10pm Sat	10:00 PM-10:35 PM		:30				NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/22/16	02/28/16	-----1-	1	$450.00	0.00						
N 20	All	02/27/16	02/27/16	Sa 5a-7a	5:00 AM-7:00 AM		:30				NM	1	$35.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/22/16	02/28/16	-----1-	1	$35.00	0.00						
N 21	All	02/27/16	02/27/16	Sa 7a-9a	7:00 AM-9:00 AM		:30				NM	1	$70.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/22/16	02/28/16	-----1-	1	$70.00	0.00						
N 22	All	02/28/16	02/28/16	5NEWS @ 10pm Sunday	10:00 PM-10:35 PM		:30				NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/22/16	02/28/16	------1	1	$550.00	0.00						
N 23	All	02/28/16	02/28/16	Su 5a-6a	5:00 AM-6:00 AM		:30				NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/22/16	02/28/16	------1	1	$75.00	0.00						
N 24	All	02/28/16	02/28/16	Su 6a-8a	6:00 AM-8:00 AM		:30				NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/22/16	02/28/16	------1	1	$75.00	0.00						
N 25	All	02/28/16	02/28/16	Su 8a-930a	8:00 AM-9:30 AM		:30				NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/22/16	02/28/16	------1	1	$450.00	0.00						
N 26	All	02/28/16	02/28/16	Su 930a-1030a	9:30 AM-10:30 AM		:30				NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/22/16	02/28/16	------1	1	$100.00	0.00						
N 27	All	02/25/16	02/25/16	5NEWS @ 10pm	10:00 PM-10:35 PM		:30				NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/22/16	02/28/16	---1---	1	$750.00	0.00						
N 28	All	02/25/16	02/25/16	CBS Morning Rotator	10:00 AM-12:00 PM		:30				NM	2	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/22/16	02/28/16	---2---	2	$150.00	0.00						
N 29	All	02/25/16	02/25/16	M-F 1230p-1p	12:30 PM-1:00 PM		:30				NM	1	$150.00

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02/24/16 - 03/01/16	RUBIO 2/24	**224301**

Advertiser	Original Date / Revision
Rubio, M/R/US President	02/24/16 / 02/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/22/16	02/28/16	---1---	1	$150.00	0.00						
N 30	All	02/25/16	02/25/16	5NEWS @ Noon	12:00 PM-12:30 PM		:30				NM	1	$200.00
Week:		02/22/16	02/28/16	---1---	1	$200.00	0.00						
N 31	All	02/25/16	02/25/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	$125.00
Week:		02/22/16	02/28/16	---1---	1	$125.00	0.00						
N 32	All	02/25/16	02/25/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	$550.00
Week:		02/22/16	02/28/16	---1---	1	$550.00	0.00						
N 33	All	02/25/16	02/25/16	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	$125.00
Week:		02/22/16	02/28/16	---1---	1	$125.00	0.00						
N 34	All	02/25/16	02/25/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	$425.00
Week:		02/22/16	02/28/16	---1---	1	$425.00	0.00						
N 35	All	02/25/16	02/25/16	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	2	$400.00
Week:		02/22/16	02/28/16	---2---	2	$200.00	0.00						
N 36	All	03/01/16	03/01/16	CBS Morning Rotator	10:00 AM-12:00 PM		:30				NM	2	$300.00
Week:		02/29/16	03/06/16	-2-----	2	$150.00	0.00						
N 37	All	03/01/16	03/01/16	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	$125.00
Week:		02/29/16	03/06/16	-1-----	1	$125.00	0.00						
N 38	All	03/01/16	03/01/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	$425.00
Week:		02/29/16	03/06/16	-1-----	1	$425.00	0.00						
N 39	All	03/01/16	03/01/16	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	2	$400.00
Week:		02/29/16	03/06/16	-2-----	2	$200.00	0.00						
N 40	All	02/29/16	02/29/16	M-F 1p-2p	1p-2p		:30				NM	1	$100.00
Week:		02/29/16	03/06/16	M------	1	$100.00	0.00						
N 41	All	02/29/16	02/29/16	M-F 10p-1035p	10p-1035p		:30				NM	1	$750.00
Week:		02/29/16	03/06/16	M------	1	$750.00	0.00						
N 42	All	02/29/16	02/29/16	M-Su 4a-4a	10:00 AM-12:00 PM		:30				NM	1	$150.00
Week:		02/29/16	03/06/16	M------	1	$150.00	0.00						
N 43	All	02/29/16	02/29/16	M-F 12p-1230p	12p-1230p		:30				NM	1	$200.00
Week:		02/29/16	03/06/16	M------	1	$200.00	0.00						
N 44	All	02/29/16	02/29/16	M-F 2p-3p	2p-3p		:30				NM	1	$100.00
Week:		02/29/16	03/06/16	M------	1	$100.00	0.00						
N 45	All	02/29/16	02/29/16	M-F 430p-5p	430p-5p		:30				NM	1	$250.00
Week:		02/29/16	03/06/16	M------	1	$250.00	0.00						
N 46	All	02/29/16	02/29/16	M-F 5p-530p	5p-530p		:30				NM	1	$550.00

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		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/29/16	03/06/16	M------	1	$550.00	0.00						
N 47	All	02/29/16	02/29/16	M-F 6p-630p	6p-630p		:30				NM	1	$625.00
Week:		02/29/16	03/06/16	M------	1	$625.00	0.00						
N 48	All	02/29/16	02/29/16	M-F 6a-7a	6a-7a		:30				NM	1	$425.00
Week:		02/29/16	03/06/16	M------	1	$425.00	0.00						
N 49	All	02/29/16	02/29/16	M-F 630p-7p	630p-7p		:30				NM	1	$900.00
Week:		02/29/16	03/06/16	M------	1	$900.00	0.00						
N 50	All	02/29/16	02/29/16	M-F 9a-10a	9a-10a		:30				NM	1	$125.00
Week:		02/29/16	03/06/16	M------	1	$125.00	0.00						
N 51	All	02/27/16	02/27/16	Sa 10p-1035p	10p-1035p		:30				NM	1	$450.00
Week:		02/22/16	02/28/16	-----S-	1	$450.00	0.00						
N 52	All	02/27/16	02/27/16	Sa 5a-7a	5a-7a		:30				NM	1	$35.00
Week:		02/22/16	02/28/16	-----S-	1	$35.00	0.00						
N 53	All	02/27/16	02/27/16	Sa 6p-630p	6p-630p		:30				NM	1	$250.00
Week:		02/22/16	02/28/16	-----S-	1	$250.00	0.00						
N 54	All	02/27/16	02/27/16	Sa 630p-7p	630p-7p		:30				NM	1	$300.00
Week:		02/22/16	02/28/16	-----S-	1	$300.00	0.00						
N 55	All	02/27/16	02/27/16	Sa 7a-9a	7a-9a		:30				NM	1	$70.00
Week:		02/22/16	02/28/16	-----S-	1	$70.00	0.00						
N 56	All	02/28/16	02/28/16	Su 10p-1035p	10p-1035p		:30				NM	1	$550.00
Week:		02/22/16	02/28/16	------S	1	$550.00	0.00						
N 57	All	02/28/16	02/28/16	Su 5a-6a	5a-6a		:30				NM	1	$75.00
Week:		02/22/16	02/28/16	------S	1	$75.00	0.00						
N 58	All	02/28/16	02/28/16	Su 6a-8a	6a-8a		:30				NM	1	$75.00
Week:		02/22/16	02/28/16	------S	1	$75.00	0.00						
N 59	All	02/28/16	02/28/16	Su 8a-930a	8a-930a		:30				NM	1	$450.00
Week:		02/22/16	02/28/16	------S	1	$450.00	0.00						
N 60	All	02/28/16	02/28/16	Su 930a-1030a	930a-1030a		:30				NM	1	$100.00
Week:		02/22/16	02/28/16	------S	1	$100.00	0.00						
N 61	All	03/01/16	03/01/16	M-F 430a-5a	430a-5a		:30				NM	1	$35.00
Week:		02/29/16	03/06/16	-T-----	1	$35.00	0.00						
N 62	All	03/01/16	03/01/16	M-F 430p-5p	430p-5p		:30				NM	1	$250.00
Week:		02/29/16	03/06/16	-T-----	1	$250.00	0.00						
N 63	All	03/01/16	03/01/16	M-F 5p-530p	5p-530p		:30				NM	1	$550.00

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		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/29/16	03/06/16	-T-----	1	$550.00	0.00						
N 64	All	03/01/16	03/01/16	M-F 5a-6a	5a-6a		:30				NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/29/16	03/06/16	-T-----	1	$125.00	0.00						
N 65	All	03/01/16	03/01/16	M-F 6a-7a	6a-7a		:30				NM	1	$425.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/29/16	03/06/16	-T-----	1	$425.00	0.00						
N 66	All	03/01/16	03/01/16	M-F 7a-9a	7a-9a		:30				NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/29/16	03/06/16	-T-----	1	$200.00	0.00						
N 67	All	03/01/16	03/01/16	M-F 1230p-1p	1230p-1p		:30				NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/29/16	03/06/16	-T-----	1	$150.00	0.00						
								Totals		0.00		75	$20,395.00

Time Period	# of Spots	Gross Amount	Net Amount
02/01/16 -02/28/16	40	$10,210.00	$8,678.50
02/29/16 -03/01/16	35	$10,185.00	$8,657.25
Totals	75	$20,395.00	$17,335.75

Signature: _____ **Date:** _____

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