

# BCRA POLITICAL RECORD

Date 07/06/22

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's online public inspection file and must be retained for two years.

This Record is for  a candidate request                      The request is  pending  
 an election message request \*                                       accepted #  
 an issue request \*     rejected

Candidate Named in Message: Ikaika Anderson

Office Being Sought: State of Hawaii - Lieutenant Governor

Election or Issue Referred to: Primary: August 13, 2022

Sponsor (or authorized candidate committee): Be Change Now

Treasurer of authorized candidate committee: \_\_\_\_\_

Person Ordering Advertising: Lauren Welch (Gen Media Partners)

\* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

# If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

# Broadcast Contract

MEDIA FINANCIAL SERVICES  
 BE CHANGE NOW  
 1655 PALM BEACH LAKES BLVD  
 9TH FL #903  
 WEST PALM BEACH, FL 33401

Start Date 07/07/22	Contract# 38449	Mod# 0
End Date 07/18/22	Date Entered 07/06/22	Date Last Modified 07/06/22
Advertiser BE CHANGE NOW		Station Market KSRF-FM
Product Est 11949: 07/06-07/18 IS		SalesRep/Office DENISE ROBERTS

Standard Billing Cycle Estimate# 11949

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TH 07/07/22 FR 07/08/22	06:00A-07:00P	60	--	--	--	12	12	--	--	24	\$30.00
2	MO 07/11/22 MO 07/11/22	06:00A-07:00P	60	12	--	--	--	--	--	--	12	\$30.00
3	SA 07/09/22 SU 07/10/22	06:00A-07:00P	60	--	--	--	--	--	9	9	18	\$20.00
4	TU 07/12/22 MO 07/18/22	06:00A-07:00P	60	9	9	9	9	9	--	--	45	\$30.00
5	SA 07/16/22 SU 07/17/22	06:00A-07:00P	60	--	--	--	--	--	9	9	18	\$20.00

-----Tax Detail-----

Hawaii State GET \$ 126.16

Tax Total: \$ 126.16

\* Tax calculations are an estimate based on the order as contracted. Actual taxes due will appear on the invoice

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	117	3,150.00	\$472.50	\$ 2,803.66	\$ 3,150.00

Aloha & Mahalo for your business!

Please note, all payments made with a credit card will incur a 2.6% processing fee. The processing fee will be added to your next month's invoice.

ADDITIONAL NOTE: Contract # for Invoicing 4428669

Billing Projections: By Month

	Jul 22
CA	3,150.00
ST	3,150.00

Pacific Media Group and Radio Stations KQNG, KSRF, KSHK, KUAL does not discriminate in the sale of advertising time on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any			

# Sales Order

Station: KSRF-FM Agency: MEDIA FINANCIAL SERVICES  
 Contract Name: BE CHANGE NOW 070622 KSRF Address: 1655 PALM BEACH LAKES BLVD  
 Contract#: 38449 (none) 9TH FL #903  
 Start Date: 7/07/22 End Date: 7/18/22 City: WEST PALM  
 Revenue Type: POLITICAL - AGENCY Type: Cash BEACH State: FL Zip: 33401  
 Advertiser: BE CHANGE NOW Phone: (412) 421-2600  
 Address: \_\_\_\_\_ Buyer: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Tax Schedule: Hawaii State GET  
 Product Name: Est 11949: 07/06-07/18 IS Agency Commission %: 15  
 Estimate #: 11949 Billing Cycle: Standard  
 Comp. Code: Political/State Salesperson: 502978drob Comm %: 15  
 Sec. Comp.: Political/State Makegood Policy: Within Contract Dates

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	7/07/22	7/08/22		6:00 AM	7:00 PM	60				12	12			24	D	30.00	24	720.00	4
2	7/11/22	7/11/22		6:00 AM	7:00 PM	60	12							12	D	30.00	12	360.00	4
3	7/09/22	7/10/22		6:00 AM	7:00 PM	60						9	9	18	D	20.00	18	360.00	4
4	7/12/22	7/18/22		6:00 AM	7:00 PM	60	9	9	9	9	9			45	D	30.00	45	1,350.00	4
5	7/16/22	7/17/22		6:00 AM	7:00 PM	60						9	9	18	D	20.00	18	360.00	4

Billing Projections: By Month  
 Jul 22  
 CA 3,150.00  
 ST 3,150.00

Print Spot Prices

Aloha & Mahalo for your business!  
 Please note, all payments made with a credit card will  
 incur a 2.6% processing fee. The processing fee will be  
 added to your next month's invoice.

Additional Notes: Contract # for Invoicing 4428669  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

TOTAL SPOTS 117  
 GROSS TOTAL \$ 3,150.00  
 ADJUSTED SPOTS 117  
 ADJUSTED TOTAL \$ 3,150.00

APPROVE    DECLINE  
     General Manager  
     Sales Manager  
     Business Manager  
     Traffic Manager



<b>STATION:</b>	KSRF-FM	<b>ORDER#:</b>	3198725	<b>DATE:</b>	07/06/2022
<b>MARKET:</b>	UM - Lihue, HI	<b>AMOUNT:</b>	\$3,150.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	117		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:	<b>REP VER:</b>	1		
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4428669</b>
<b>ADVERTISER:</b>	Be Change Now	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 11949 7/6-7/18 ISSUE	<b>AGY EST:</b>	11949		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>FLIGHT:</b>	07-05-2022 TO 7/18/2022		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF WEEKS:</b>	2				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>			<b>SPOT TYPE:</b>		<b>LAST SENT: 07/06/2022 09:52</b>

<b>TOTAL</b>	Jul														<b>Total</b>
<b>SPOT</b>	117														117
<b>CASH</b>	3,150.00														3,150.00
<b>TOTAL</b>	3,150.00														3,150.00

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Be Change Now, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Targeted Platform Media, LLC

Address: P.O. Box 237 Crownsville, Md 21032

Contact:

Phone number:

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Be Change Now

Address: P.O. Box 1195 Honolulu HI 96807

Contact: Josh Magno

Phone number:

Email: josh@bechangenow.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

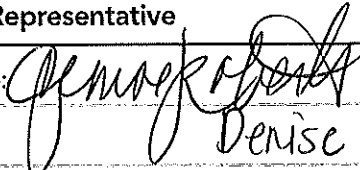
Date of election:

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: Joshua Magno <small>Digitally signed by Joshua Magno Date: 2022.07.05 10:52:24 -10'00'</small>	Signature: 
Name:	Name: Denise Roberts
Date of Request to Purchase Ad Time: 7/6/22	Date of Station Agreement to Sell Time: 7/6/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 7/6/22

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 78449	Station Call Letters: KSRF	Date Received/Requested: 07/06/22
Est. #: NA	Station Location: LINDSEY, HI	Run Start and End Dates: 07/07/22 - 07/18/22

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Vendor No.	Vendor Name	Checking Account No.	Check Number	Check Date	
NRR3217	PACIFIC MEDIA GROUP KSRF-FM	POLITICALS	739424	7/07/2022	
Contract Number	Invoice Number	Broadcast Month	Invoice Amount	Commission	Amount Paid
BE CHANGE NOW	11949 7/6-7/18	7/01/2022	2,677.50	472.50	2,205.00
			.00	.00	2,205.00

**Media Financial Services**  
 POLITICAL ACCOUNT  
 1655 PALM BEACH LAKES BLVD., STE 903  
 WEST PALM BEACH, FL 33401  
 (561) 227-0681

Check No. 739424  
**739424**

Valid only for 120 days from date of issue

**PNCBANK**  
 PNC Bank, N.A. 001  
 Florida  
 63-8419/2670

Date  
 7/07/2022

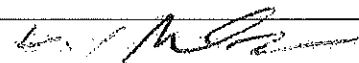
PAY

Two Thousand Two Hundred Five and 00/100  
 Dollars

To the Order of

PACIFIC MEDIA GROUP KSRF-FM  
 4271 HALENANI STREET  
 LIHUE HI 96766

Pay Exactly  
 \$ \*\*\*\*\*2,205.00



CHECKS OVER \$50,000.00 REQUIRE SECOND SIGNATURE

⑈ 7394 24⑈ ⑆ 26 7084 199⑆ 1 2157700 15⑈



# Broadcast Contract

MEDIA FINANCIAL SERVICES  
 BE CHANGE NOW  
 1655 PALM BEACH LAKES BLVD  
 9TH FL #903  
 WEST PALM BEACH, FL 33401

Start Date 07/07/22	Contract# 38449	Mod# 2
End Date 07/22/22	Date Entered 07/06/22	Date Last Modified 07/07/22
Advertiser BE CHANGE NOW		Station Market KSRF-FM
Product Est 11949: 07/06-07/18 IS		SalesRep/Office DENISE ROBERTS

Standard Billing Cycle Estimate# 11949

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TH 07/07/22 FR 07/08/22	06:00A-07:00P	60	--	--	--	12	12	--	--	24	\$30.00
2	MO 07/11/22 MO 07/11/22	06:00A-07:00P	60	12	--	--	--	--	--	--	12	\$30.00
3	SA 07/09/22 SU 07/10/22	06:00A-07:00P	60	--	--	--	--	--	9	9	18	\$20.00
4	TU 07/12/22 FR 07/22/22	06:00A-07:00P	60	5	5	5	5	5	--	--	25	\$30.00
5	SA 07/16/22 SU 07/17/22	06:00A-07:00P	60	--	--	--	--	--	9	9	18	\$20.00

-----Tax Detail-----

Hawaii State GET \$ 126.16

Tax Total: \$ 126.16

\* Tax calculations are an estimate based on the order as contracted. Actual taxes due will appear on the invoice

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	117	3,150.00	\$472.50	\$ 2,803.66	\$ 3,150.00

Aloha & Mahalo for your business!

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ADDITIONAL NOTE: Contract # for Invoicing 4428669

Billing Projections: By Month

	Jul 22
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ST	3,150.00

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Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
 See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Page 3

# Sales Order

Station: KSRF-FM Agency: MEDIA FINANCIAL SERVICES  
 Contract Name: BE CHANGE NOW 070622 KSRF-02 Address: 1655 PALM BEACH LAKES BLVD  
 Contract#: 38449 9TH FL #903  
 Start Date: 7/07/22 End Date: 7/22/22 City: WEST PALM  
 Revenue Type: POLITICAL - AGENCY Type: Cash BEACH State: FL Zip: 33401  
 Advertiser: BE CHANGE NOW Phone: (412) 421-2600  
 Address: \_\_\_\_\_ Buyer: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Tax Schedule: Hawaii State GET  
 Product Name: Est 11949: 07/06-07/18 IS Agency Commission %: 15  
 Estimate #: 11949 Billing Cycle: Standard  
 Comp. Code: Political/Issue Salesperson: 502978drob Comm %: 15  
 Sec. Comp.: Political/State Makegood Policy: Within Contract Dates

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	7/07/22	7/08/22		6:00 AM	7:00 PM	60				12	12			24	D	30.00	24	720.00	4
2	7/11/22	7/11/22		6:00 AM	7:00 PM	60	12							12	D	30.00	12	360.00	4
3	7/09/22	7/10/22		6:00 AM	7:00 PM	60						9	9	18	D	20.00	18	360.00	4
4	7/12/22	7/22/22		6:00 AM	7:00 PM	60	5	5	5	5	5			25	D	30.00	45	1,350.00	4
5	7/16/22	7/17/22		6:00 AM	7:00 PM	60						9	9	18	D	20.00	18	360.00	4

Billing Projections: By Month

	Jul 22
CA	3,150.00
ST	3,150.00

Print Spot Prices

Aloha & Mahalo for your business!  
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Notes to Traffic: **\*\* Revised to extend campaign thru 07/22/22 per client request\_DR\_070722**

Additional Notes: **Contract # for Invoicing 4428669**

TOTAL SPOTS ..... 117  
 GROSS TOTAL \$ ..... 3,150.00  
 ADJUSTED SPOTS ..... 117  
 ADJUSTED TOTAL \$ ..... 3,150.00

APPROVE DECLINE

- General Manager
- Sales Manager
- Business Manager
- 5789Jsc1, 07/07/22 @12:19PM