

CONTRACT



WGLR-FM
51 Means Drive
Platteville, WI 53818
(608)349-2000

<u>Contract / Revision</u> 175558A /		<u>Alt Order #</u>
<u>Advertiser</u> Political Issue		<u>Original Date / Revision</u> 03/26/24 / 03/26/24
<u>Contract Dates</u> 03/27/24 - 04/01/24	<u>Estimate #</u>	
<u>Product</u> Referendum		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WGLR-FM	<u>Account Executive</u> Josh Wiederholt	<u>Sales Office</u> Platteville
<u>Special Handling</u> Duplicate Invoice 2x		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Cuba City School District
Attention: Roger Kordus
101 N. School St
Cuba City, WI 53807

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WGLR	03/27/24	04/01/24	M-F AM Drive	6a-10a		1:00			NM	8	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/25/24	03/31/24	--222--				6	\$35.00			
	Week:	04/01/24	04/07/24	2-----				2	\$35.00			
N 2	WGLR	03/27/24	04/01/24	Sa-Su AM Drive	6a-10a		1:00			NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/25/24	03/31/24	-----22				4	\$35.00			
	Week:	04/01/24	04/07/24	-----				0	\$35.00			
Totals											12	\$420.00

Time Period	# of Spots	Gross Amount	Net Amount
03/01/24 - 03/31/24	10	\$350.00	\$350.00
04/01/24 - 04/01/24	2	\$70.00	\$70.00
Totals	12	\$420.00	\$420.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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