

# CONTRACT



**WRAL**  
**2619 Western Blvd.**  
**Raleigh, NC 27606**  
**(919)890-6000**

<u>Contract / Revision</u> 304022 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>Aiken for Congress</b>		<u>Original Date / Revision</u> 04/29/22 / 04/29/22
<u>Contract Dates</u> <b>05/03/22 - 05/09/22</b>	<u>Estimate #</u> <b>7689</b>	
<u>Product</u> <b>est 7689</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WRAL</b>	<u>Account Executive</u> BRAD SCHAIBLE	<u>Sales Office</u> WRAL Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Screen Strategies Media**  
**11150 Fairfax Blvd, Suite 505**  
**Fairfax, VA 22030**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	05/03/22	05/09/22	WRAL 4p News	4-5p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	1-1-1--				3	\$200.00			
N 2	WRAL	05/03/22	05/09/22	WRAL 5p News	5p-530p		:30			NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	-1-1---				2	\$675.00			
N 3	WRAL	05/03/22	05/09/22	WRAL 530p News	530-6p		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	1-1-1--				3	\$725.00			
N 4	WRAL	05/03/22	05/09/22	WRAL 6p News	6p-6:30p		:30			NM	3	\$2,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	11-1---				3	\$975.00			
N 5	WRAL	05/03/22	05/09/22	WRAL 7p News	7p-7:30p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	--1----				1	\$750.00			
N 6	WRAL	05/03/22	05/09/22	WRAL 6p News	6p-6:30p		:30			NM	3	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	-1-11--				3	\$675.00			
<b>Totals</b>											15	\$9,825.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 -05/09/22	15	\$9,825.00	(\$1,473.75)	\$8,351.25
<b>Totals</b>	15	\$9,825.00	(\$1,473.75)	\$8,351.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This order is subject to the terms and conditions set forth at

WRAL Digital Solutions: <https://www.wraldigitalsolutions.com/terms-conditions/>

WRAL & FOX TV and CBC Radio: <https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/>