

New \$750

5/9

2881597



**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25551151	<b>Changes as of:</b> 5/5/2017 at 4:46 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 465/468/5511	<b>Flight:</b> 5/9/17 - 5/15/17	<b>Station:</b> WPNT
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> PEDUTO, BILL	<b>Market:</b> Pittsburgh
650 Massachusetts AVE NW	<b>Product:</b> political	<b>Office:</b> WASHINGTON
Suite 210	<b>Agency Order #:</b> 6145942	<b>Primary Demo:</b>
Washington, DC 20001	<b>Buyer:</b> Neckel, Danny	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> TREVOR HEATON	<b>Assistant:</b> TREVOR HEATON
	202-955-5342	202-955-5342

**Total \$:** \$750.00  
**Total Spots:** 9  
**Total CPP:** \$0.00  
**Total GRP:**  
**Separation:**

**Comments:** Separation 30

#	Day/Time	DP	Program	Rate	Len	5/9	5/10	5/11	5/12	5/13	5/14	5/15	Total Spots	Total \$	CPP	GRP
1	Tu-F,M 2p-3p		The Steve Wilkos Show	\$70.00	30	1	1	1	1	0	0	1	5	\$350.00	\$0.00	0.0
2	M 8p-9p		Law & Order: SVU-MYNET1	\$100.00	30	0	0	0	0	0	0	2	2	\$200.00	\$0.00	0.0
3	M 9p-10p		Law & Order: SVU-MYNET2	\$100.00	30	0	0	0	0	0	0	2	2	\$200.00	\$0.00	0.0
<b>TOTALS:</b>						1	1	1	1	0	0	5	9	\$750.00	\$0.00	0.0



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<b>CPE:</b> 465/468/5511	<b>Flight:</b> 5/9/17 - 5/15/17	<b>Station:</b> WPNT	<b>Total \$:</b> \$750.00
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> PEDUTO, BILL	<b>Market:</b> Pittsburgh	<b>Total Spots:</b> 9
650 Massachusetts AVE NW	<b>Product:</b> political	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
Suite 210	<b>Agency Order #:</b> 6145942	<b>Primary Demo:</b>	<b>Total GRP:</b>
Washington, DC 20001	<b>Buyer:</b> Neckel, Danny	<b>Con Type:</b> POLITICAL/VOTE	<b>Separation:</b>
	<b>Salesperson:</b> TREVOR HEATON	<b>Assistant:</b> TREVOR HEATON	
	202-955-5342	202-955-5342	

<b>Special Instructions</b>	
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Order Level Comments		
<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
05/05/17 4:46 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$75,000
<b>WPNT Share:</b>	1%
<b>Comment:</b>	
<b>KDKA:</b>	46%
<b>WPGH:</b>	6%
<b>WTAE:</b>	47%

Daypart Summary					
<b>Day/Time</b>	<b>% Distrib</b>	<b>Spots</b>	<b>Dollars</b>	<b>CPP</b>	<b>GRP</b>
	100%	9	\$750.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>9</b>	<b>\$750.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
<b>Month</b>	<b>Spots</b>	<b>Dollars</b>
2017-May	9	\$750.00
<b>Total</b>	<b>9</b>	<b>\$750.00</b>

Transaction History							
<b>Trans</b>	<b>Created/Received</b>	<b>Created by</b>	<b>Status</b>	<b>Spot+</b>	<b>Spot-</b>	<b>\$ Chg</b>	<b>Contract \$</b>
New	5/5/17 4:46 PM	ALEXANDRA BRADLEY	New	9		\$750.00	\$750.00

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WPNT Pittsburgh  
750 Ivory Ave  
Pittsburgh, PA 15214

Buying Time Media  
650 Massachusetts Ave NW  
Ste 210  
Washington, DC 20001

## Contract # 2881597

**Schedule Dates** 05/09/17-05/15/17  
**Advertiser** Bill Peduto for Mayor-D (116509)  
**Agency** Buying Time Media (1779)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 465/468/5511 (928147)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Danny,Neckel,  
**Phone/Fax** /  
**CPE** 465/468/5511  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** political  
Separation: 30  
TREVOR HEATON

**Date Entered** 05/05/17  
**Last Modified** 05/05/17  
**Entered By** Blaine Hennessy  
**CO-OP** No  
**Headline #** ECR25551151  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$112.50  
**Net Total** \$637.50  
**Sales Tax**

## Pittsburgh (WPNT)

By Broadcast Month	Spots	Rate
May. 2017	9	\$750.00
<b>Grand Total:</b>	<b>9</b>	<b>\$750.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	05/09/17-05/09/17	2	:30	2P- Steve Wilkos Show B			1						1	\$70.00	\$70.00	Pittsburgh (WPNT)	The Steve Wilkos Show	5/5/17
2.0	Normal Line / SPOT (1)	05/10/17-05/10/17	2	:30	2P- Steve Wilkos Show B				1					1	\$70.00	\$70.00	Pittsburgh (WPNT)	The Steve Wilkos Show	5/5/17
3.0	Normal Line / SPOT (1)	05/11/17-05/11/17	2	:30	2P- Steve Wilkos Show B					1				1	\$70.00	\$70.00	Pittsburgh (WPNT)	The Steve Wilkos Show	5/5/17
4.0	Normal Line / SPOT (1)	05/12/17-05/12/17	2	:30	2P- Steve Wilkos Show B						1			1	\$70.00	\$70.00	Pittsburgh (WPNT)	The Steve Wilkos Show	5/5/17
5.0	Normal Line / SPOT (1)	05/15/17-05/15/17	2	:30	2P- Steve Wilkos Show B		1							1	\$70.00	\$70.00	Pittsburgh (WPNT)	The Steve Wilkos Show	5/5/17
6.0	Normal Line / Prime (2)	05/15/17-05/15/17	3	:30	8P- MYN-Law & Order: SVU (Monday)		2							2	\$100.00	\$200.00	Pittsburgh (WPNT)	Law & Order: SVU-MYNET1	5/5/17
7.0	Normal Line / Prime (3)	05/15/17-05/15/17	3	:30	9P- MYN-Law & Order: SVU 2 (Monday)		2							2	\$100.00	\$200.00	Pittsburgh (WPNT)	Law & Order: SVU-MYNET2	5/5/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

BH

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.