

# ORDER WORKSHEET

Rep Order# 8132076 Ver# 1 Status Confirmed Traffic Order# 517909 Printed: 08/04/14 10:43 AM Duplicate 1 of 2  
 EC'd Yes Last Received: 06/09/14 12:08 PM  
 Showing Buylines: All Lines

Station WHTV-TV LANSING  
 Advertiser (DGA) DEMOCRATIC GOV ASSC  
 Product DGA  
 Estimate#  
 Buyer LAURA BASSETT

Agency (GRTA) GREAT AMERICAN MEDIA  
 3050 K ST NW, SUITE 100  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E  
 Flight Dates 10/28/14-11/03/14

Rep Firm EAGLE TELEVISION  
 Sales Office (DC) WASHINGTON  
 Salesperson (JAN) JAMIE ANDRUS  
 Sales Assistant ZAK  
 Salesperson Phone# 202-872-1155  
 Salesperson Fax#

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu-F	7P-8P	2 1/2 MEN	30	-	-	\$75.00	10/28-10/31	5	5	\$375.00
2	Su	7P-8P	BONES	30	-	-	\$60.00	11/02-11/02	1	1	\$60.00
3	M	9P-10P	LAW &	30	-	-	\$75.00	11/03-11/03	1	1	\$75.00
4	W	8P-9P	LAW &	30	-	-	\$75.00	10/29-10/29	1	1	\$75.00
5	F	8P-9P	MONK	30	-	-	\$75.00	10/31-10/31	1	1	\$75.00

## ---REPORT TOTALS---

Report Totals: 9 / \$660.00

## ---SALES MONTHLY TOTALS---

Nov2014: 9/ \$660.00

Order Totals: 9 / \$660.00 Total GRPS: 0.0

## --- COMPETITIVE ---

Market Totals	\$66,000.00	CABL .00%	WHTV 1.00%	WILX 34.00%	WLAJ 8.00%	WLNS 49.00%
		WSYM 8.00%				

Books [null]

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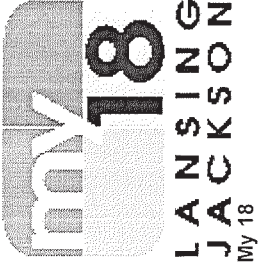
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Salesperson Phone# 202-872-1155  
Salesperson Fax#

Demos RA35+P

— CREDIT RISK —

STANDARD CREDIT TERMS

# ORDER



**Orders**  
 Order / Rev: 517909  
 Alt Order #: 08132076  
 Product Desc: DGA  
 Estimate:  
 Flight Dates: 10/28/14 - 11/03/14  
 Original Date / Rev: 06/09/14 / 06/09/14  
 Order Type: GENERAL

Primary AE: Jamie Andrus  
 Sales Office: KATWA  
 Sales Region: NAT

**Agency**  
 Name: Great American Media  
 Buying Contact:  
 Billing Contact:  
 3050 K Street NW  
 Washington, DC 20007

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
 Name: Democratic Governors Association  
 Demographic: A35+  
 Product Codes: PL Issue  
 Priority: P-01  
 Revenue Codes: AGY-TRANS, ISSUE, GEN

New Business Thru:  
 Order Separation: 00:30:00  
 Advertiser External ID:  
 Agency External ID:

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/03/14	9	\$660.00	\$561.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	9	\$660.00	\$561.00	0.00
<b>Totals</b>	<b>9</b>	<b>\$660.00</b>	<b>\$561.00</b>	<b>0.00</b>

**Account Executive**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WHTV	10/28/14	10/31/14	Access Rotator Tu-F 7-8p (7:00 PM-8:00 PM)	CM	Tu-F 7-8p (7:00 PM-8:00 PM)	-TWTF--	:30	5	\$75.00P-01	0.00	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/27/14		11/02/14	11/02/14	-TWTF--	5	\$75.00	0.00								
E 2	WHTV	11/02/14	11/02/14	Sun 7-8p Sun 7-8p	CM	Sun 7-8p	-----S	:30	1	\$60.00P-01	0.00	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/27/14		11/02/14	11/02/14	-----S	1	\$60.00	0.00								
E 3	WHTV	11/03/14	11/03/14	Mon 9-10p Mon 9-10p	CM	Mon 9-10p	M-----	:30	1	\$75.00P-01	0.00	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/03/14		11/09/14	11/09/14	M-----	1	\$75.00	0.00								
E 4	WHTV	10/29/14	10/29/14	Wed 8-9p Wed 8-9p	CM	Wed 8-9p	--W----	:30	1	\$75.00P-01	0.00	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/27/14		11/02/14	11/02/14	--W----	1	\$75.00	0.00								
E 5	WHTV	10/31/14	10/31/14	Fri 8-9p Fri 8-9p	CM	Fri 8-9p	----F--	:30	1	\$75.00P-01	0.00	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/27/14		11/02/14	11/02/14	----F--	1	\$75.00	0.00								
													<b>Totals</b>	<b>9</b>	<b>\$660.00</b>