

ORDER WORKSHEET

Rep Order# 8132071 Ver# 1 Status Confirmed Traffic Order# 517904 Printed: 08/04/14 10:43 AM Duplicate 1 of 2
 EC'd Yes Last Received: 06/09/14 12:08 PM
 Showing Buylines: All Lines

Station WHTV-TV LANSING Agency (GRTA) GREAT AMERICAN MEDIA Rep Firm EAGLE TELEVISION
 Advertiser (DGA) DEMOCRATIC GOV ASSC 3050 K ST NW, SUITE 100 Sales Office (DC) WASHINGTON
 Product DGA WASHINGTON, DC 20007 Salesperson (JAN) JAMIE ANDRUS
 Estimate# Agency C/P1/P2/E Sales Assistant ZAK
 Buyer LAURA BASSETT Flight Dates 09/30/14-10/06/14 Salesperson Phone# 202-872-1155
 Salesperson Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu-F	7P-8P	2 1/2 MEN	30	-	-	\$75.00	09/30-10/03	3	3	\$225.00
2	Su	7P-8P	BONES	30	-	-	\$60.00	10/05-10/05	1	1	\$60.00
3	M	9P-10P	LAW &	30	-	-	\$75.00	10/06-10/06	1	1	\$75.00
4	W	8P-9P	LAW &	30	-	-	\$75.00	10/01-10/01	1	1	\$75.00
5	F	8P-9P	MONK	30	-	-	\$75.00	10/03-10/03	1	1	\$75.00

---REPORT TOTALS---

Report Totals: 7 / \$510.00

---SALES MONTHLY TOTALS---

Oct2014: 7/ \$510.00
 Order Totals: 7 / \$510.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$51,000.00	CABL	.00%	WHTV	1.00%	WILX	34.00%	WLAJ	8.00%	WLNS	49.00%
		WSYM	8.00%								

Books [null]

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Product DGA
Estimate#
Buyer LAURA BASSETT

Agency (GRTA) GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 09/30/14-10/06/14

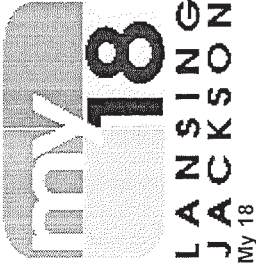
Rep Firm EAGLE TELEVISION
Sales Office (DC) WASHINGTON
Salesperson (JAN) JAMIE ANDRUS
Sales Assistant ZAK
Salesperson Phone# 202-872-1155
Salesperson Fax#

Demos RA35+P

— CREDIT RISK —

STANDARD CREDIT TERMS

ORDER



Orders
 Order / Rev: 517904
 Alt Order #: 08132071
 Product Desc: DGA
 Estimate:
 Flight Dates: 09/30/14 - 10/06/14
 Original Date / Rev: 06/09/14 / 06/09/14
 Order Type: GENERAL

Primary AE: Jamie Andrus
 Sales Office: KATWA
 Sales Region: NAT

Agency
 Name: Great American Media
 Buying Contact:
 Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
 Name: Democratic Governors Association
 Demographic: A35+
 Product Codes: PL Issue
 Priority: P-01
 Revenue Codes: AGY-TRANS, ISSUE, GEN

New Business Thru:
 Order Separation:
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/06/14	7	\$510.00	\$433.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	7	\$510.00	\$433.50	0.00
Totals	7	\$510.00	\$433.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHTV	09/30/14	10/03/14	Access Rotator Tu-F 7-8p (7:00 PM-8:00 PM)	CM	Tu-F 7-8p (7:00 PM-8:00 PM)	-TWTF--	:30	3	\$75.00	P-01	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/29/14		10/05/14	10/05/14	-TWTF--	3	\$75.00	0.00								
N 2	WHTV	10/05/14	10/05/14	Sun 7-8p Sun 7-8p	CM	Sun 7-8p	-----S	:30	1	\$60.00	P-01	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/29/14		10/05/14	10/05/14	-----S	1	\$60.00	0.00								
N 3	WHTV	10/06/14	10/06/14	Mon 9-10p Mon 9-10p	CM	Mon 9-10p	M-----	:30	1	\$75.00	P-01	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/06/14		10/12/14	10/12/14	M-----	1	\$75.00	0.00								
N 4	WHTV	10/01/14	10/01/14	Wed 8-9p Wed 8-9p	CM	Wed 8-9p	--W----	:30	1	\$75.00	P-01	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/29/14		10/05/14	10/05/14	--W----	1	\$75.00	0.00								
N 5	WHTV	10/03/14	10/03/14	Fri 8-9p Fri 8-9p	CM	Fri 8-9p	----F--	:30	1	\$75.00	P-01	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/29/14		10/05/14	10/05/14	----F--	1	\$75.00	0.00								
													Totals	7	\$510.00