



THE CW21 POLITICAL CHECKLIST

		Yes	No
Candidate/Issue	Committee to Defend the President		
Agency	Strategic Media Placement		
Flight Dates	2/24/20 - 3/1/20		
Amount	Gross		
	Net		
	\$ 845 ⁰⁰	\$ 718 ²⁵	
PB 18			
HRP Headline #	9761845		
Wide Orbit #	1355227		
Class of Time	LUC	SELL	In POL Window Yes or No
	FIXED		
Sales Person	Teresa Difuria		
Office/Region	HRP- Washington DC		
Spot Approved			
Check Sent to SBG			

REP HEADLINE# 9761845
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 FEB25/20 12.49
 *** WMMB-TV ***

ADV # _____ ADV. NAME ISS/COMM TO DEFEND PRES REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME BRANT FINK
 7669 STAGERS LOOP SALES PRSN PH- TERESA DIFURIA
 DELAWARE, OH 43015

ORDER # _____ CONTRACT # 9761845 CLASS: NATL. LOCAL REGIONAL
 PRDCT COMM TO DEFEND PRES EST#6053 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES FEB24/20 MAR1/20 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE FEB25/20 12.49

REP: THIS IS A NEW ORDER
 CLIENT: COMMITTEE TO DEFEND THE PRESIDENT
 TOTAL IS \$845
 PLEASE CONFIRM
 THANSK EMILY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 COMMITTEE TO DEFEND THE PRESIDENT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			300P-400P	30		\$50.00	2/26	2/26	1		WED	1
AGENCY ADVERTISER CODE = 1239 AGENCY PRODUCT CODE = 1864 AGENCY EST# = 6053 PROGRAM : JERRY SPRINGER RA35+ : 1.0 CON COM1 : JERRY SPRINGER												
2			300P-400P	30		\$50.00	2/28	2/28	1		FRI	1
PROGRAM : JERRY SPRINGER RA35+ : 1.0 CON COM1 : JERRY SPRINGER												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			400P-500P	30		\$70.00	2/27	2/27	1		THU	1
PROGRAM : JERRY SPRINGER R-1												
RA35+ : 1.2												
CON COM1 : JERRY SPRINGER R-1												
4			700P-800P	30		\$225.00	2/26	2/26	1		WED	1
PROGRAM : FAMILY FEUD												
RA35+ : 2.5												
CON COM1 : FAMILY FEUD												
5			700P-800P	30		\$225.00	2/27	2/27	1		THU	1
PROGRAM : FAMILY FEUD												
RA35+ : 2.5												
CON COM1 : FAMILY FEUD												
6			700P-800P	30		\$225.00	2/28	2/28	1		FRI	1
PROGRAM : FAMILY FEUD												
RA35+ : 2.5												
CON COM1 : FAMILY FEUD												

MAR/20 \$845.00

CONTRACT TOTAL \$845.00
 TOTAL SPOTS 6

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

CONTRACT



WWMB
 10 University Blvd
 Conway, SC 29526
 (843) 234-9733

<u>Contract / Revision</u> 1355227 /		<u>Alt Order #</u> 09761845
<u>Advertiser</u> Committee to Defend the President		<u>Original Date / Revision</u> 02/25/20 / 02/25/20
<u>Contract Dates</u> 02/24/20 - 03/01/20	<u>Estimate #</u> 6053	
<u>Product</u> COMM TO DEFEND PRES		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WWMB	<u>Account Executive</u> Philadelphia HRP/PH	<u>Sales Office</u> HRP Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u>	<u>Advertiser Code</u> 1239	<u>Product 1/2</u> 1864
<u>Agency Ref</u> 6365	<u>Advertiser Ref</u> 8285003	

And:

Strategic Media Placement
 7669 Stagers Loop
 Delaware, OH 43015

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WWMB	02/26/20	02/26/20	Springer	3:00 PM-4:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	--1----				1	\$50.00			
N 2	WWMB	02/28/20	02/28/20	Springer	3:00 PM-4:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	----1--				1	\$50.00			
N 3	WWMB	02/27/20	02/27/20	Springer	4:00 PM-5:00 PM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	---1---				1	\$70.00			
N 4	WWMB	02/26/20	02/26/20	Feud	7:00 PM-8:00 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	--1----				1	\$225.00			
N 5	WWMB	02/27/20	02/27/20	Feud	7:00 PM-8:00 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	---1---				1	\$225.00			
N 6	WWMB	02/28/20	02/28/20	Feud	7:00 PM-8:00 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	----1--				1	\$225.00			
Totals											6	\$845.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/20 -02/29/20	6	\$845.00	(\$126.75)	\$718.25
Totals	6	\$845.00	(\$126.75)	\$718.25

Signature: _____

Date: 2/25/20

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)
 Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Strategic Media Placement, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Strategic Media Placement

Agency name: Strategic Media Placement

Address: 7669 Stagers Loop, Delaware, OH 43015

Contact: A Brant Fink

Phone number: 740.201.5500

Email: bfink@strategicmediaplacement.co

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: THE COMMITTEE TO DEFEND THE PRESIDENT

Address: 441 N. Lee St., Ste 205, Alexandria, VA 22314

Contact: Chad Banghart

Phone number: 571.559.0003

Email: Chad@committeetodefendthepresid

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Ted Harvey, Chairman
Dan Backer, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: **Senator Biden**

Office(s) sought by such candidate(s) (no acronyms or abbreviations): **United States President**

Date of election: 2.29.20 South Carolina Primary

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

African American policy

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: A Brant Fink <small>Digitally signed by A Brant Fink Date: 2020.02.17 13:38:42 -05'00'</small>	Signature:
Name: A Brant Fink	Name:
Date of Request to Purchase Ad Time: 2.24.2020	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.